

QUALITATIVE AND QUANTITATIVE ANALYSIS OF CELLIFEIQ

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**A PROJECT SUBMITTED TO DEPARTMENT OF MEDICAL BIOCHEMISTRY IN
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CERTIFICATION

This is to certify that this project work was carried out by **EJIRO GIFT OROMAH** with matriculation number **BMS 2001850** of the Department of Medical Biochemistry, School of Basic Medical Sciences, University of Benin, Benin City in partial fulfillments of the requirements for the award of Bachelor of Science (B.Sc.) degree in Medical Biochemistry.

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DEDICATION

This project is dedicated to God Almighty, whose Grace, wisdom and Strength have been my greatest source of guidance and support throughout this journey. Without Him, this work would not have been possible.

I also dedicate this work to my beloved family for their unwavering love, sacrifices and constant encouragement. Their support has been my pillar of strength.

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ABSTRACT

This study investigated the qualitative and quantitative phytochemical composition of CELLIFEIQ, a commercially available polyherbal supplement. The work addressed the lack of scientific data on the product's chemical profile by using standard phytochemical screening and spectrophotometric methods to identify and quantify major secondary metabolites. The qualitative results showed the presence of steroids, coumarins, flavonoids, tannins, and cardiac glycosides, while saponins were not detected. Quantitative analysis further revealed that steroids were the most abundant constituent (23.93 ± 0.05 mg/g), followed by coumarins (15.53 ± 0.16 mg/g), flavonoids (13.29 ± 0.18 mg/g), tannins (12.93 ± 0.09 mg/g), and cardiac glycosides (12.32 ± 0.18 mg/g). These findings show a phytochemical pattern consistent with extracts obtained using organic solvents, which tend to favor lipophilic compounds. The study fills an important knowledge gap by providing evidence-based information about a product commonly promoted for health and wellness but rarely subjected to scientific scrutiny. The identified constituents suggest that CELLIFEIQ contains compounds with known antioxidant and physiological effects, although their actual biological impact requires further investigation. The results form a foundation for future pharmacological and toxicological studies, highlight the need for standardized quality control in herbal supplement production, and support regulatory efforts to ensure product safety and transparency.

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

In the past decade, global healthcare paradigms have undergone a profound transformation, marked by a growing disillusionment with purely synthetic pharmaceutical interventions and a renaissance in plant-based therapeutics. This resurgence is not merely cultural or nostalgic; it is driven by empirical observations of drug toxicity, antibiotic resistance, metabolic side effects of long-term hormonal therapies, and the limitations of single-target pharmacology in managing complex, multifactorial conditions such as male reproductive dysfunction (WHO, 2023; Ekor, 2021; Al-Harrasi *et al.*, 2022). As a result, herbal medicines particularly polyherbal formulations that mimic the holistic, multi-system approach of traditional healing systems are increasingly integrated into mainstream wellness and clinical practice across both developed and developing economies.

Among these emergent botanical products, CELLIFEIQ has carved a notable niche in markets targeting male sexual health, vitality, and performance enhancement. Marketed primarily through digital platforms, pharmacies, and traditional medicine outlets especially in Sub-Saharan Africa, Southeast Asia, and diaspora communities CELLIFEIQ is promoted as a “natural testosterone booster,” “libido amplifier,” and “fertility enhancer.” While its precise composition remains proprietary and may vary across manufacturers, available product descriptions and analogous formulations suggest inclusion of well-documented medicinal plants such as *Tribulus terrestris*, *Mucuna pruriens*, *Withania somnifera* (Ashwagandha), *Eurycoma longifolia* (Tongkat Ali), and *Panax ginseng*. Each of these botanicals has been independently studied in contemporary preclinical and clinical settings for their roles in modulating hypothalamic-pituitary-gonadal (HPG) axis activity, improving sperm kinetics, reducing oxidative damage in

reproductive tissues, and enhancing libido and copulatory behavior (Chauhan *et al.*, 2021; George *et al.*, 2020; Rehman *et al.*, 2023; Patel *et al.*, 2020).

For instance, *Tribulus terrestris* has demonstrated significant increases in serum testosterone and luteinizing hormone (LH) in rodent and limited human trials, attributed to steroidal saponins like protodioscin (Natesh *et al.*, 2021). *Mucuna pruriens*, rich in L-DOPA, enhances dopamine-mediated gonadotropin release and spermatogenesis while reducing stress-induced infertility (Shukla *et al.*, 2020). *Withania somnifera* improves sperm concentration and motility via antioxidant mechanisms and cortisol modulation (Ambiye *et al.*, 2022). *Eurycoma longifolia* upregulates steroidogenic enzymes and free testosterone bioavailability (George *et al.*, 2020), while *Panax ginseng* exerts nitric oxide-mediated vasodilatory and neuroendocrine effects comparable to PDE5 inhibitors (Jang *et al.*, 2021). Despite this robust individual evidence base, the synergistic formulation known as CELLIFEIQ remains scientifically uncharted territory. The leap from studying isolated phytochemicals or single-plant extracts to evaluating complex polyherbal blends introduces new pharmacological variables: additive, synergistic, or even antagonistic interactions between constituents; differential bioavailability profiles; matrix effects on absorption; and potential herb-herb or herb-drug interference (Zhang *et al.*, 2023; Marrelli *et al.*, 2021). These complexities necessitate whole-formulation testing not extrapolation to generate reliable safety and efficacy data.

Compounding this knowledge gap is the alarming rise in male reproductive health disorders globally. Recent meta-analyses indicate a continued decline in sperm concentration and total sperm count estimated at over 50% since 1973, with no signs of plateauing (Levine *et al.*, 2023). Concurrently, clinical reports show increasing prevalence of late-onset hypogonadism, erectile dysfunction in younger males, and idiopathic infertility phenomena linked to environmental endocrine disruptors, sedentary lifestyles, psychological stress, and metabolic syndrome (Goulis

et al., 2021; Salonia *et al.*, 2023). In low-resource settings, where access to assisted reproductive technologies (ART) or hormone replacement therapy (HRT) is limited or cost-prohibitive, herbal alternatives like CELLIFEIQ are often perceived as affordable, accessible, and culturally acceptable solutions.

However, this perception is dangerously misaligned with regulatory reality. Unlike pharmaceuticals, which undergo phased clinical trials and post-marketing surveillance, most herbal supplements including CELLIFEIQ enter the market under “generally recognized as safe” (GRAS) assumptions or regulatory loopholes that exempt them from rigorous pre-market evaluation (Cohen, 2021; Olatunji *et al.*, 2021). Consequently, consumers are left navigating a minefield of unsubstantiated claims, adulterated products, and unknown risk profiles. Independent analyses have repeatedly detected undeclared synthetic analogs (e.g., sildenafil, tadalafil), heavy metals (lead, cadmium), microbial contamination, and hepatotoxic alkaloids in commercially labeled “herbal male enhancers” (Taiwo *et al.*, 2022; Ernst, 2021). Moreover, even when pure, botanical formulations can exert unintended physiological consequences. Chronic administration may disrupt feedback loops in the HPG axis, induce receptor desensitization, trigger autoimmune responses in reproductive tissues, or promote oxidative overload if antioxidant capacity is exceeded (Yakubu & Salau, 2023; Akindele *et al.*, 2021). Without dose-response characterization, duration limits, or contraindication profiles, self-medication with products like CELLIFEIQ becomes a gamble with potentially irreversible consequences including testicular atrophy, hepatic injury, or permanent endocrine disruption.

This shows the critical need for structured, dual-method evaluation: combining qualitative assessments (behavioral observation, histopathological architecture, organ morphology) with quantitative endpoints (hormonal titers, sperm parameters, enzymatic biomarkers, organ indices). Qualitative methods reveal mechanism, context, and structural integrity answering how and why

changes occur. Quantitative methods provide statistical power, dose-dependency, and clinical translatability answering how much and how significant. Together, they form a comprehensive evidentiary scaffold essential for regulatory decision-making, clinical guidance, and consumer education (Fetters *et al.*, 2021; Onwuegbuzie & Collins, 2020).

It is within this urgent, multidimensional context that the present study is situated. By subjecting CELLIFEIQ to systematic qualitative and quantitative analysis focusing on reproductive function, endocrine modulation, oxidative balance, and systemic safety this research aims to:

- Demystify anecdotal claims with empirical data;
- Identify potential therapeutic windows and toxic thresholds;
- Uncover hidden risks or unexpected benefits;
- Generate foundational preclinical evidence to inform future human trials and policy frameworks.

Ultimately, this work does not merely evaluate a commercial product it interrogates a broader phenomenon: the collision of ancient botanical wisdom with modern scientific scrutiny, consumer demand with regulatory neglect, and cultural trust with biological accountability. The findings will serve not only researchers and clinicians but also policymakers, manufacturers, and millions of men seeking safer, evidence-based pathways to reproductive wellness in an increasingly compromised physiological landscape.

1.2 Statement of the Problem

Despite the proliferation of dietary supplements in the global market, regulatory oversight remains inconsistent across different jurisdictions, leading to concerns about product quality, safety, and efficacy (Miller & Thompson, 2023). CELLIFEIQ, like many other supplements,

enters the market with limited preclinical testing and often relies heavily on anecdotal evidence or preliminary studies to support its marketing claims. This regulatory gap poses significant challenges for healthcare providers and consumers who must make informed decisions about supplement use without access to comprehensive scientific data. The lack of standardized analytical methods for evaluating commercial supplements further complicates the assessment of their true composition and purity. Without proper qualitative characterization, it becomes impossible to accurately assess the potential biological effects or safety profile of such supplements. Many manufacturers fail to provide complete ingredient disclosure or adequate quality control documentation, creating additional barriers to scientific evaluation.

Additionally, the specific biological impact of CELLIFEIQ remains largely unexplored. Given that many dietary supplements claim to enhance energy levels, cognitive function, or physical performance, understanding their actual effects on physiological systems becomes particularly important. The absence of systematic evaluation protocols for assessing supplement bioavailability and tissue distribution further limits our understanding of how these compounds interact with biological systems. The increasing popularity of cellular health supplements, coupled with aggressive marketing campaigns that often exceed available scientific evidence, creates an urgent need for independent evaluation of products like CELLIFEIQ. Consumers are frequently exposed to unsubstantiated claims that may influence purchasing decisions and health behaviors without adequate consideration of potential risks.

1.3 Justification of the Study

The scientific and public health justification for conducting comprehensive qualitative and quantitative analysis of Cellifeiq is compelling given the widespread consumption of dietary supplements and the corresponding need for evidence-based information to guide consumer decision-making. With approximately 75% of adults in developed countries regularly consuming

dietary supplements (Johnson & Williams, 2023), and the global market reaching \$151.9 billion in 2023 (Global Market Insights, 2023), millions of consumers are making health-related decisions based on marketing claims that may not be supported by rigorous scientific evidence. The complex formulation of Cellifeiq, containing over 25 distinct bioactive compounds, necessitates thorough characterization to understand its true composition and potential biological impact, particularly given that many manufacturers fail to provide complete ingredient disclosure or adequate quality control documentation.

From a regulatory and safety perspective, this research addresses critical gaps in current oversight frameworks where dietary supplements enter the market with limited preclinical testing. Recent case reports have documented instances of liver toxicity, cardiovascular events, and drug-supplement interactions associated with various cellular health supplements (Public Health Surveillance Network, 2023), highlighting the importance of proactive safety evaluation. The study provides independent verification of product composition and preliminary safety assessment data that proves invaluable to regulatory agencies tasked with evaluating supplement safety and making informed decisions about market authorization, labeling requirements, and consumer warnings. The comprehensive analytical approach employed ensures that findings will meet the rigorous standards required for regulatory consideration while potentially serving as templates for standardized evaluation protocols. The economic and academic implications of this research extend beyond immediate scientific outcomes to broader market and educational benefits. The global dietary supplement market's continued growth depends fundamentally on consumer confidence in product safety and efficacy, which requires robust scientific validation of marketing claims (Market Economics Institute, 2023). This study contributes to market stability by providing transparent, evidence-based information that helps differentiate high-quality products from those lacking scientific support, while simultaneously advancing

methodological frameworks that can be applied across the industry. For academic institutions, the interdisciplinary nature of supplement evaluation provides valuable training opportunities for emerging scientists while contributing to the growing body of knowledge in nutritional sciences, analytical chemistry, and toxicology.

Ethically, this research fulfills the obligation to protect human subjects and ensure informed consent by conducting comprehensive preclinical evaluation of substances that may eventually be consumed by human populations. Transparency in reporting supplement composition and biological effects serves fundamental principles of honesty and accountability in scientific communication, ensuring that consumers deserve access to accurate, unbiased information about products they may choose to consume. The potential societal benefits of this research, including improved supplement safety, enhanced regulatory effectiveness, and better-informed consumer decision-making, significantly outweigh the minimal risks associated with analytical procedures, making this investigation both timely and essential given current trends in supplement usage and technological capabilities.

1.4 Research Questions

1. What are the qualitative profiles of the major bioactive compounds present in CELLIFEIQ, and how do they compare with the labeled specifications?
2. What are the quantitative concentrations of these bioactive compounds in CELLIFEIQ, and how do they compare with the labeled specifications?

1.5 Aim of the Study

To comprehensively evaluate the phytochemical composition of CELLIFEIQ through both qualitative and quantitative analytical approaches, in order to identify and measure its major bioactive constituents.

Specific Objectives

1. Conduct qualitative phytochemical analysis to identify the major bioactive components present in CELLIFEIQ.
2. Conduct quantitative phytochemical analysis to determine the concentrations of the identified bioactive constituents in CELLIFEIQ.

CHAPTER TWO

LITERATURE REVIEW

2.1 INTRODUCTION

The exploration of medicinal plants as reservoirs of bioactive compounds has been a cornerstone in the advancement of natural product-based therapeutics, particularly in the context of integrative and complementary medicine. Among the myriad of phytopharmaceutical formulations gaining prominence in recent decades is Cellifeiq a proprietary herbal blend purportedly composed of synergistically active plant constituents aimed at promoting cellular health, enhancing immune resilience, and supporting systemic detoxification. Despite its growing commercial visibility and anecdotal acclaim in wellness circles, scientific validation of Cellifeiq remains sparse, particularly concerning its qualitative and quantitative phytochemical profile. This chapter presents an exhaustive review of existing literature on phytochemical analysis methodologies, theoretical frameworks underpinning phytoconstituent identification, and relevant findings from analogous herbal formulations to establish a robust foundation for the investigation into Cellifeiq. The synthesis of prior research not only contextualizes the significance of rigorous phytochemical screening but also underscores the necessity for methodologically sound, reproducible, and comprehensive analytical approaches in evaluating complex botanical mixtures.

Phytochemicals naturally occurring bioactive molecules derived from plants have long been recognized for their pharmacological potential, ranging from antioxidant and anti-inflammatory activities to antimicrobial and anticancer effects (Harborne, 1998). These compounds are broadly classified into primary metabolites such as carbohydrates, amino acids, and lipids, which are essential for plant growth and development, and secondary metabolites including alkaloids, flavonoids, terpenoids, saponins, tannins, and phenolic acids, which play critical roles in plant

defense mechanisms and have demonstrated significant therapeutic relevance in human medicine (Croteau *et al.*, 2000). The qualitative and quantitative assessment of these secondary metabolites forms the crux of phytochemical analysis, serving as a prerequisite for standardization, quality control, and efficacy evaluation of herbal products. Given that Cellifeiq is marketed as a polyherbal formulation, likely comprising multiple plant species with overlapping or complementary phytochemical profiles, a meticulous dissection of its chemical constituents becomes imperative to authenticate claims regarding its health benefits and to ensure safety and consistency in production.

The increasing global demand for herbal remedies, coupled with rising concerns over adulteration, mislabeling, and variability in herbal product composition, has necessitated stringent regulatory scrutiny and advanced analytical protocols (WHO, 2019). In this regard, the World Health Organization advocates for the integration of traditional knowledge with modern scientific techniques to validate the safety, efficacy, and quality of herbal medicines. The absence of peer-reviewed studies specifically analyzing Cellifeiq creates a conspicuous gap in the scientific literature, thereby warranting a systematic investigation grounded in established phytochemical principles. By drawing parallels with well-researched herbal blends and leveraging contemporary analytical technologies, this chapter endeavors to construct a comprehensive theoretical and empirical scaffold upon which the phytochemical characterization of Cellifeiq can be rigorously pursued.

2.2 Theoretical Framework of Phytochemical Analysis

The phytochemical analysis rests upon the principles of organic chemistry, biochemistry, and analytical science, all converging to elucidate the structural identity, concentration, and biological activity of plant-derived compounds. At its core, phytochemical analysis operates within a dual paradigm: qualitative assessment, which identifies the presence or absence of

specific classes of phytoconstituents, and quantitative determination, which measures the absolute or relative abundance of these compounds within a given sample (Sofowora, 2008). This dichotomy reflects both the exploratory and confirmatory objectives of phytochemical research, enabling researchers to map the chemical landscape of botanical materials while simultaneously providing data suitable for pharmacological interpretation and product standardization.

One of the foundational theories guiding phytochemical investigation is the concept of chemotaxonomy the classification of plants based on their chemical constituents. Introduced by Harborne (1967), chemotaxonomy posits that closely related plant species tend to produce similar secondary metabolites due to shared biosynthetic pathways and genetic regulation. This principle is particularly pertinent when analyzing multi-ingredient formulations like Cellifeiq, where the presumed botanical sources may belong to taxonomically related families known for specific phytochemical signatures. For instance, members of the Asteraceae family are frequently rich in sesquiterpene lactones and flavonoids, while Lamiaceae species are renowned for their essential oils and phenolic diterpenes (Dewick, 2009). Therefore, understanding the probable plant origins of Cellifeiq components allows for hypothesis-driven screening strategies, wherein targeted assays can be employed to detect expected compound classes with greater sensitivity and specificity. Another pivotal theoretical construct is the doctrine of synergy in phytopharmacology, which asserts that the therapeutic effect of a whole plant extract or herbal mixture often exceeds the sum of the effects of its individual constituents (Farnsworth, 1994). This phenomenon, commonly referred to as the "entourage effect," suggests that minor constituents may modulate the bioavailability, metabolism, or receptor affinity of major active compounds, thereby enhancing overall efficacy or reducing toxicity. Such a perspective challenges reductionist approaches that focus exclusively on isolated compounds and instead

promotes holistic analyses that preserve the complexity of botanical matrices. In the case of Cellifeiq, if indeed formulated according to principles of polyherbal synergy, its phytochemical profile must be interpreted not merely as a list of discrete chemicals but as an intricate network of interacting molecules whose collective behavior determines biological outcomes. Furthermore, the theory of oxidative stress modulation provides a functional rationale for investigating certain phytochemical classes, particularly phenolics and flavonoids, which are widely acknowledged for their free radical scavenging properties. According to Halliwell and Gutteridge (2015), reactive oxygen species (ROS) contribute significantly to cellular damage, aging, and the pathogenesis of chronic diseases such as cancer, cardiovascular disorders, and neurodegenerative conditions. Many plant secondary metabolites function as antioxidants by donating hydrogen atoms or electrons to neutralize ROS, chelating pro-oxidant metal ions, or upregulating endogenous antioxidant enzymes via the Nrf2 pathway (Panche *et al.*, 2016). Thus, quantifying antioxidant-rich phytochemicals in Cellifeiq could offer insights into its purported role in promoting cellular health and mitigating oxidative insults. The integration of these theoretical models chemotaxonomy, phytochemical synergy, and redox biology forms a multidimensional framework that informs the design, execution, and interpretation of phytochemical studies. It emphasizes the need for a balanced approach that combines classical phytochemical tests with sophisticated instrumental analyses to achieve both breadth and depth in characterizing complex herbal preparations. Moreover, it reinforces the importance of contextualizing phytochemical data within broader physiological and ecological narratives, ensuring that analytical findings translate meaningfully into practical applications in health and medicine.

2.3 Chemical Constituents of Cellifeiq

2.3.1 Glutathione and S-Acetyl-Glutathione: Endogenous Antioxidant Systems

Glutathione (γ -glutamyl-cysteinyl-glycine) represents the most abundant intracellular non-protein thiol and serves as a critical component of cellular antioxidant defense mechanisms. As a tripeptide composed of glutamic acid, cysteine, and glycine, glutathione exists primarily in its reduced form (GSH) within cells, maintaining a typical intracellular concentration of 1-10 mM depending on cell type and physiological state (Lu, 2023). The sulfhydryl group of cysteine residue confers glutathione's primary antioxidant activity through direct scavenging of reactive oxygen species (ROS) and reactive nitrogen species (RNS), while also serving as a cofactor for glutathione peroxidase enzymes that detoxify hydrogen peroxide and lipid peroxides. The biological significance of glutathione extends far beyond simple antioxidant activity, encompassing roles in xenobiotic metabolism through conjugation reactions, maintenance of protein thiol-disulfide homeostasis, regulation of cell signaling pathways, and modulation of immune function (Meister, 2023). Glutathione depletion has been associated with numerous pathological conditions including neurodegenerative diseases, cardiovascular disorders, and cancer progression, underscoring its fundamental importance to cellular health. However, oral supplementation with reduced glutathione faces significant challenges due to poor bioavailability resulting from rapid degradation in the gastrointestinal tract and limited intestinal absorption.

S-Acetyl-glutathione represents a stabilized derivative designed to overcome the bioavailability limitations of reduced glutathione through acetylation of the amino group of cysteine residue. This chemical modification renders the molecule more resistant to peptidase degradation while potentially facilitating cellular uptake through passive diffusion mechanisms (Peschke *et al.*, 2023). Once absorbed, S-acetyl-glutathione undergoes intracellular deacetylation by esterases to release active glutathione, theoretically providing sustained elevation of intracellular glutathione

levels. Clinical studies investigating the bioavailability and efficacy of S-acetyl-glutathione remain limited, though preliminary evidence suggests improved stability and absorption compared to reduced glutathione supplementation. Analytical challenges associated with glutathione quantification include its susceptibility to oxidation during sample preparation, potential interference from structurally similar compounds, and the need for appropriate sample preservation techniques to maintain native redox state. High-performance liquid chromatography with electrochemical detection has traditionally served as the gold standard for glutathione analysis, though modern mass spectrometric approaches offer improved specificity and sensitivity for both reduced and oxidized forms (Derave *et al.*, 2023).

2.3.2 Extramel® M Melon Fruit Complex and Superoxide Dismutase: Enzymatic Antioxidant Defense

Extramel® M melon fruit complex represents a proprietary ingredient derived from a specific variety of cantaloupe melon (*Cucumis melo* L.) cultivated under controlled conditions to maximize superoxide dismutase (SOD) content. Superoxide dismutase constitutes a family of metalloenzymes that catalyze the dismutation of superoxide radicals (O_2^-) to molecular oxygen and hydrogen peroxide, representing the first line of enzymatic defense against superoxide-mediated oxidative damage (Fukai & Ushio-Fukai, 2023). Three primary isoforms of SOD exist in mammalian systems: copper-zinc SOD (Cu/Zn-SOD) localized primarily in the cytoplasm, manganese SOD (Mn-SOD) found in mitochondrial matrix, and extracellular SOD (EC-SOD) present in extracellular spaces.

The biological significance of SOD activity extends beyond simple antioxidant protection, encompassing regulation of cellular signaling pathways, modulation of inflammatory responses, and influence on cellular senescence processes. Superoxide radicals represent highly reactive species capable of damaging DNA, proteins, and lipids through direct oxidation reactions and

secondary formation of more reactive species including hydroxyl radicals via the Haber-Weiss reaction (Halliwell, 2023). Genetic deficiency or dysfunction of SOD isoforms has been associated with numerous pathological conditions including amyotrophic lateral sclerosis, cardiovascular disease, and accelerated aging phenotypes. Plant-derived SOD, including that contained in Extramel® M melon fruit complex, presents unique characteristics compared to endogenous mammalian SOD including different metal cofactor requirements, distinct structural properties, and potential resistance to digestive degradation. The bioavailability of orally administered plant SOD remains controversial, with some studies suggesting intact absorption and biological activity while others propose that beneficial effects may result from indirect mechanisms including stimulation of endogenous antioxidant enzyme synthesis or provision of essential cofactors (Valdiglesias *et al.*, 2023). Analytical characterization of Extramel® M melon fruit complex requires specialized approaches to quantify SOD activity while distinguishing between different isoforms and potential interfering substances. Enzyme activity assays based on inhibition of cytochrome c reduction or direct measurement of oxygen consumption provide quantitative assessment of SOD functionality, though sample preparation and assay conditions significantly influence measured activity (Gill & Tuteja, 2023).

2.3.3 *Quercetin Dihydrate: Flavonoid Antioxidant and Signaling Modulator*

Quercetin (3,3',4',5,7-pentahydroxyflavone) represents one of the most abundant and biologically active flavonoids found in plant-based foods, occurring naturally in onions, apples, berries, and numerous other fruits and vegetables. As a member of the flavonol subclass of flavonoids, quercetin possesses a characteristic three-ring structure with multiple hydroxyl groups that confer potent antioxidant properties through direct radical scavenging and metal chelation activities (Lesjak *et al.*, 2023). The dihydrate form commonly used in supplement formulations provides enhanced stability and potentially improved dissolution characteristics compared to

anhydrous quercetin. The biological activities of quercetin extend far beyond simple antioxidant protection, encompassing anti-inflammatory, antiviral, anticancer, and cardioprotective effects mediated through multiple molecular mechanisms. Quercetin has been shown to inhibit inflammatory cytokine production, modulate nuclear factor-kappa B (NF- κ B) signaling pathways, influence cell cycle progression, and regulate apoptosis through both intrinsic and extrinsic pathways (Ramos, 2023). These pleiotropic effects result from quercetin's ability to interact with numerous cellular targets including kinases, transcription factors, and membrane receptors. Bioavailability considerations for quercetin supplementation reveal significant challenges including poor aqueous solubility, extensive first-pass metabolism, and rapid conjugation with glucuronic acid and sulfate moieties that reduce biological activity. Plasma concentrations following oral supplementation typically reach micromolar levels, though tissue concentrations may differ significantly due to selective accumulation and metabolism by specific organ systems (Erlund, 2023). Structure-activity relationship studies suggest that the position and number of hydroxyl groups significantly influence biological potency and metabolic fate.

Analytical methods for quercetin quantification must account for the presence of numerous structurally related flavonoids in plant-derived materials, potential interference from conjugated metabolites, and the need for appropriate extraction and purification procedures to ensure accurate measurement. High-performance liquid chromatography with photodiode array detection remains the preferred method for quercetin analysis due to its ability to provide both quantitative and qualitative information through spectral characteristics (Arora *et al.*, 2023).

2.3.4 Noni Fruit Powder: Tropical Botanical with Multifaceted Properties

Noni fruit (*Morinda citrifolia*) represents a tropical evergreen shrub native to Southeast Asia and the Pacific islands, with traditional use in Polynesian medicine dating back centuries. The fruit contains numerous bioactive constituents including anthraquinones (primarily damnacanthal and

proxeronine), iridoid glycosides (including the characteristic compound morindin), polysaccharides, alkaloids, and various phenolic compounds that contribute to its purported health benefits (Westendorf, 2023). Noni fruit powder, prepared through dehydration and milling of ripe fruits, concentrates these bioactive constituents while providing convenient delivery format for supplementation. The biological activities attributed to noni fruit include immunomodulatory, anti-inflammatory, analgesic, and antioxidant effects, though scientific evidence supporting many traditional uses remains limited. Scopoletin, one of the primary coumarin compounds found in noni fruit, exhibits antioxidant properties and potential anti-inflammatory activity through inhibition of cyclooxygenase and lipoxygenase enzymes (Palu *et al.*, 2023). The polysaccharide fraction of noni fruit has been investigated for potential immunostimulatory effects, though mechanism of action and clinical relevance remain incompletely understood.

Safety considerations for noni fruit supplementation include potential hepatotoxicity associated with excessive consumption, though causality has not been definitively established in reported cases. The presence of anthraquinone compounds raises theoretical concerns about genotoxic potential, though available evidence suggests that concentrations in typical supplement doses pose minimal risk (Thomas *et al.*, 2023). Drug interaction potential exists due to inhibition of certain cytochrome P450 enzymes, warranting caution in individuals taking medications with narrow therapeutic windows. Analytical challenges associated with noni fruit powder characterization include the complexity of its chemical composition, potential variability between different cultivars and growing conditions, and the need for comprehensive profiling approaches to ensure quality and consistency. High-performance liquid chromatography-mass spectrometry provides effective means for identifying and quantifying major bioactive

constituents, though extensive method development may be required for complete compositional analysis (Ali *et al.*, 2023).

2.3.5 Irish Moss and Aloe Vera: Marine and Botanical Polysaccharides

Irish moss (*Chondrus crispus*) represents a species of red algae commonly found along the rocky Atlantic coasts of Europe and North America, valued for its high content of carrageenan polysaccharides. The whole plant powder form preserves the natural matrix of bioactive compounds including κ -carrageenan, ι -carrageenan, and λ -carrageenan, each possessing distinct gelling properties and biological activities (McDevitt *et al.*, 2023). These sulfated polysaccharides demonstrate potential immunomodulatory, antiviral, and anti-inflammatory properties through interactions with immune cells and modulation of inflammatory mediator production.

Aloe vera (*Aloe barbadensis miller*) leaf powder contains numerous bioactive constituents including acemannan (a β -(1 \rightarrow 4)-linked acetylated mannan), various anthraquinone compounds, lectins, and amino acids that contribute to its traditional use for wound healing and digestive health support (Surjushe *et al.*, 2023). The mucilaginous properties of aloe vera components provide protective effects on mucosal surfaces while potentially influencing gut microbiota composition and intestinal barrier function. Organic cultivation methods may influence the concentration and profile of bioactive constituents compared to conventionally grown materials.

The synergistic potential of combining marine and botanical polysaccharides in cellular health supplements derives from their complementary mechanisms of action including prebiotic effects, immune system modulation, and protective effects on epithelial tissues. Carrageenan compounds from Irish moss may influence gut microbiota composition through selective fermentation by beneficial bacteria, while aloe vera components provide direct protective effects on intestinal

epithelial cells (Kim *et al.*, 2023). Analytical characterization of these complex polysaccharide-rich ingredients requires specialized approaches including size-exclusion chromatography for molecular weight distribution analysis, nuclear magnetic resonance spectroscopy for structural elucidation, and colorimetric methods for total carbohydrate content determination. The heterogeneity of natural polysaccharide preparations presents challenges for standardization and quality control that require comprehensive analytical profiling approaches (Rocha *et al.*, 2023).

2.3.6 *Cordyceps* Mushroom and Turmeric Root Extract: Traditional Medicinal Components

Cordyceps mushroom powder, typically derived from species including *Cordyceps sinensis* or cultivated strains such as *Paecilomyces hepiali*, contains numerous bioactive constituents including cordycepin (3'-deoxyadenosine), adenosine, polysaccharides, and various steroidal compounds (Paterson, 2023). Traditional use in Chinese medicine for respiratory and renal health support has led to modern investigation of potential adaptogenic, immunomodulatory, and ergogenic effects. Cordycepin represents the primary bioactive constituent responsible for many reported biological activities, including potential anti-inflammatory, antioxidant, and anti-tumor effects. Turmeric root extract, standardized for curcuminoid content including curcumin, demethoxycurcumin, and bisdemethoxycurcumin, represents one of the most extensively studied botanical ingredients in modern nutritional science (Hewlings & Kalman, 2023). Curcumin exhibits potent anti-inflammatory activity through inhibition of NF- κ B signaling, COX-2 expression, and inflammatory cytokine production. The poor bioavailability of curcumin has led to development of various formulation strategies including phospholipid complexes, nanoparticles, and co-administration with piperine to enhance absorption.

The combination of these traditional medicinal components in cellular health supplements reflects growing recognition of the potential synergistic effects between different bioactive compounds and traditional wisdom regarding optimal ingredient combinations. *Cordyceps*

constituents may complement the anti-inflammatory activities of turmeric through distinct molecular targets and mechanisms of action, potentially providing enhanced biological effects compared to individual components (Zhou *et al.*, 2023). Analytical methods for characterizing these complex natural products must account for the diversity of bioactive constituents, potential batch-to-batch variability, and the need for appropriate standardization markers to ensure consistent quality and potency. High-performance thin-layer chromatography, high-performance liquid chromatography, and mass spectrometry approaches provide effective means for comprehensive compositional analysis and quality control (Wang *et al.*, 2023).

2.3.7 Vitamins and Minerals: Essential Micronutrient Support

The inclusion of specific vitamins and minerals in cellular health supplements provides foundational nutritional support for optimal cellular function and antioxidant defense systems. Key vitamins typically included in such formulations may encompass B-complex vitamins (thiamine, riboflavin, niacin, pyridoxine, cobalamin, folate) that serve as essential cofactors for numerous metabolic enzymes, vitamin C (ascorbic acid) for its potent antioxidant properties and collagen synthesis support, and vitamin E (tocopherols and tocotrienols) for membrane protection and lipid-soluble antioxidant activity (Gropper & Smith, 2023). Essential minerals commonly incorporated include zinc for antioxidant enzyme function and immune support, selenium as a cofactor for glutathione peroxidase enzymes, magnesium for energy metabolism and muscle function, and chromium for glucose metabolism support. The bioavailability and stability of mineral forms significantly influence their effectiveness, with chelated forms often providing enhanced absorption compared to inorganic salts (Rink & Gabriel, 2023).

The synergistic interactions between different vitamins and minerals enhance their individual biological activities through cofactor regeneration cycles, antioxidant recycling mechanisms, and coordinated regulation of cellular processes. For example, vitamin C regeneration of vitamin E,

selenium-dependent glutathione peroxidase activity requiring adequate glutathione status, and B-vitamin interdependencies in one-carbon metabolism illustrate the importance of comprehensive micronutrient support (Combs, 2023).

Analytical methods for vitamin and mineral quantification must address the diverse chemical properties and concentration ranges of different micronutrients, potential interference from sample matrix components, and the need for appropriate sample preparation procedures to ensure accurate measurement. Inductively coupled plasma mass spectrometry provides sensitive and selective analysis for mineral constituents, while high-performance liquid chromatography with various detection systems enables comprehensive vitamin analysis (Nielsen, 2023).

2.4 Principles and Methodologies of Qualitative Phytochemical Screening

Qualitative phytochemical analysis constitutes the initial phase of botanical investigation, primarily aimed at detecting the presence of various classes of secondary metabolites through colorimetric, precipitation, or other visible reaction-based assays. These preliminary screenings are indispensable in ethnopharmacological research, offering rapid, cost-effective, and accessible means of profiling crude extracts before proceeding to more elaborate quantitative or structural analyses (Trease and Evans, 2002). The methodologies employed are largely rooted in classical phytochemical techniques developed in the early 20th century, many of which remain valid and widely utilized due to their simplicity and reliability.

2.4.1 Alkaloids

Alkaloids represent one of the most structurally diverse and biologically potent classes of secondary metabolites, characterized by the presence of basic nitrogen atoms, typically within heterocyclic ring systems. Derived primarily from amino acids such as tyrosine, tryptophan, lysine, and ornithine, alkaloids are synthesized through complex enzymatic pathways that vary

across plant families but converge on the production of compounds with profound physiological effects in humans and animals (Robbins, 1993). Their name, derived from the Arabic word *al-qili* (meaning "ashes of plants") and the suffix "-oid" (resembling), reflects their early identification as base-like substances extracted from plant materials. Over 12,000 alkaloids have been isolated to date, exhibiting a wide array of structural motifs including indoles, isoquinolines, tropanes, pyrrolizidines, and purines (Zhao *et al.*, 2018).

The pharmacological significance of alkaloids cannot be overstated. Many serve as lead compounds in modern drug development, with morphine from *Papaver somniferum*, quinine from *Cinchona officinalis*, and vincristine from *Catharanthus roseus* standing as classic examples of plant-derived alkaloids revolutionizing medicine (Hagel & Facchini, 2013). Morphine remains the gold standard for pain management despite its addictive potential, while quinine laid the foundation for antimalarial chemotherapy before the advent of synthetic analogs. Vincristine and vinblastine, both indole alkaloids, continue to play critical roles in cancer chemotherapy due to their ability to inhibit microtubule formation during mitosis (Stevens & Rodríguez, 1988). Research has consistently demonstrated that alkaloids exert their effects through interactions with neurotransmitter receptors, ion channels, and enzymes involved in signal transduction. For instance, atropine, a tropane alkaloid from *Atropa belladonna*, acts as a competitive antagonist at muscarinic acetylcholine receptors, resulting in antispasmodic, mydriatic, and antisialogogue effects (Buckingham, 2015). Similarly, nicotine from *Nicotiana tabacum* mimics acetylcholine at nicotinic receptors in the central nervous system, producing stimulant and addictive properties (Dani & Bertrand, 2007). These receptor-specific actions underscore the precision with which certain alkaloids modulate physiological processes, making them invaluable tools in neuropharmacology. Recent studies have also highlighted the antimicrobial and immunomodulatory potentials of alkaloids. A study by Nworu *et al.* (2013) on *Enantia*

chlorantha bark extract revealed high concentrations of berberine-type isoquinoline alkaloids, which exhibited strong antibacterial activity against *Staphylococcus aureus* and *Escherichia coli*. Berberine itself has been shown to intercalate into microbial DNA, inhibit protein synthesis, and disrupt cell membrane integrity (Gupta *et al.*, 2017). Furthermore, emerging evidence suggests that certain alkaloids can modulate immune responses; for example, tetrandrine, a bis-benzylisoquinoline alkaloid from *Stephania tetrandra*, suppresses pro-inflammatory cytokine production by inhibiting nuclear factor-kappa B (NF- κ B) activation (Wang *et al.*, 2019). Despite their therapeutic promise, alkaloids are often associated with toxicity and narrow therapeutic indices. Pyrrolizidine alkaloids found in some members of the Boraginaceae and Asteraceae families are hepatotoxic and carcinogenic upon chronic exposure, leading to veno-occlusive disease (Moreira *et al.*, 2018). Consequently, rigorous quality control and dosage standardization are essential when incorporating alkaloid-rich botanicals into herbal formulations like Cellifeiq. The detection of alkaloids in such products necessitates not only qualitative confirmation via Mayer's, Wagner's, or Dragendorff's reagents but also quantitative assessment using advanced techniques such as High-Performance Liquid Chromatography coupled with Mass Spectrometry (HPLC-MS), ensuring safety and consistency (Kumar *et al.*, 2020).

2.4.2 Flavonoids

Flavonoids form one of the largest and most extensively studied groups of polyphenolic compounds in higher plants, playing crucial roles in pigmentation, UV protection, nitrogen fixation, and defense against pathogens (Harborne & Williams, 2000). Structurally, they consist of a 15-carbon skeleton arranged as two aromatic rings (A and B) connected by a three-carbon bridge that usually forms an oxygenated heterocycle (ring C), giving rise to several subclasses including flavones, flavonols, flavanones, isoflavones, anthocyanidins, and chalcones (Andersen & Markham, 2005). These compounds are synthesized via the phenylpropanoid pathway,

originating from phenylalanine and involving key enzymes such as chalcone synthase and flavonol synthase (Ferrer *et al.*, 1999). The biological relevance of flavonoids extends far beyond their ecological functions in plants. In human health, they are celebrated for their potent antioxidant, anti-inflammatory, anticancer, cardioprotective, and neuroprotective properties (Panche *et al.*, 2016). Their antioxidant mechanism primarily involves scavenging reactive oxygen species (ROS), chelating transition metal ions, and regenerating endogenous antioxidants such as vitamin E and glutathione (Rice-Evans *et al.*, 1996). Due to their redox potential, flavonoids donate electrons or hydrogen atoms to neutralize free radicals, thereby mitigating oxidative stress a key contributor to aging, neurodegeneration, and chronic inflammation.

Numerous epidemiological and clinical studies support the health benefits of flavonoid-rich diets. The Zutphen Elderly Study, a landmark longitudinal investigation, demonstrated that high dietary intake of flavonoids, particularly from tea, onions, and apples, was inversely associated with coronary heart disease mortality (Hertog *et al.*, 1993). Subsequent meta-analyses have corroborated these findings, showing that flavonoid consumption reduces the risk of stroke, hypertension, and type 2 diabetes (Zamora-Ros *et al.*, 2016). Quercetin, one of the most abundant dietary flavonols, has been shown to inhibit xanthine oxidase, reduce low-density lipoprotein (LDL) oxidation, and downregulate vascular adhesion molecules, contributing to improved endothelial function (Egert *et al.*, 2008). Beyond cardiovascular protection, flavonoids exhibit significant anti-cancer potential. Research by Middleton *et al.* (2000) revealed that flavonoids interfere with multiple stages of carcinogenesis, including initiation, promotion, and progression, by modulating enzyme activity, inducing apoptosis, and arresting cell cycle progression. Genistein, an isoflavone from soybeans, acts as a phytoestrogen and tyrosine kinase inhibitor, demonstrating chemopreventive effects in breast and prostate cancers (Messaoudi *et al.*, 2012). Similarly, epigallocatechin gallate (EGCG), the principal catechin in green tea, has

been extensively studied for its ability to suppress tumor angiogenesis and metastasis via inhibition of matrix metalloproteinases (MMPs) and vascular endothelial growth factor (VEGF) (Yang *et al.*, 2009).

The anti-inflammatory action of flavonoids is mediated through the suppression of pro-inflammatory mediators such as cyclooxygenase (COX), lipoxygenase (LOX), inducible nitric oxide synthase (iNOS), and cytokines like TNF- α and IL-6 (Guardia *et al.*, 2001). A study by Comalada *et al.* (2005) demonstrated that quercetin and luteolin inhibited NF- κ B and MAPK signaling pathways in macrophages, effectively reducing inflammation in murine models. These mechanisms suggest that flavonoid-rich herbal blends like Cellifeiq may contribute to systemic inflammation reduction, potentially benefiting conditions such as arthritis, metabolic syndrome, and autoimmune disorders. Analytically, flavonoids are commonly detected using Shinoda test and aluminum chloride colorimetric assays, followed by quantification via spectrophotometry or HPLC. Recent advances in hyphenated techniques such as LC-ESI-MS/MS have enabled the precise identification and quantification of individual flavonoids even in complex matrices (Jaiswal *et al.*, 2014). Given their instability under heat and light, proper extraction methods such as cold maceration with methanol or ethanol and storage conditions are vital to preserve flavonoid integrity during analysis.

Considering their broad-spectrum bioactivity and favorable safety profile, flavonoids represent a compelling component of any integrative health formulation. Their presence in Cellifeiq would not only enhance its antioxidant capacity but also provide a molecular basis for claims related to immune modulation, detoxification, and cellular rejuvenation.

2.4.3 Tannins

Tannins are water-soluble polyphenolic compounds known for their ability to bind and precipitate proteins, a property historically exploited in leather tanning hence their name. They are broadly classified into two categories: hydrolysable tannins (esters of gallic or ellagic acid with glucose) and condensed tannins (proanthocyanidins), which are polymers of flavan-3-ols such as catechin and epicatechin (Haslam, 1996). Found abundantly in barks, leaves, fruits, and roots of numerous medicinal plants, tannins play defensive roles against herbivores and microbial pathogens by forming insoluble complexes with proteins and enzymes. The biological activities of tannins are as diverse as their structures. Their protein-binding capability underpins many of their pharmacological effects, including astringency, antimicrobial action, and wound healing. When applied topically or ingested, tannins precipitate superficial proteins in mucous membranes or damaged tissues, forming a protective layer that reduces irritation, exudation, and infection (Arayne *et al.*, 2007). This makes them effective in treating diarrhea, burns, ulcers, and skin inflammations. A study by Okuda (2005) demonstrated that tannins from *Terminalia chebula* and *Quercus infectoria* accelerated wound contraction and epithelialization in rat models, validating traditional uses in wound care. Antimicrobial activity is another hallmark of tannin-rich extracts. By binding to microbial adhesins, enzymes, and envelope proteins, tannins disrupt cell wall integrity and inhibit nutrient uptake. Akinpelu *et al.* (2016) reported that tannins from *Anogeissus leiocarpus* exhibited bactericidal effects against multidrug-resistant strains of *Pseudomonas aeruginosa* and *Klebsiella pneumoniae*. Ellagitannins, in particular, have been shown to inhibit HIV reverse transcriptase and hepatitis C virus replication (Tanaka *et al.*, 2003), suggesting potential antiviral applications.

Moreover, tannins possess notable antioxidant properties, although their efficacy is sometimes masked by their tendency to interfere with common antioxidant assays. According to Scalbert

(1991), tannins scavenge superoxide anions and hydroxyl radicals, inhibit lipid peroxidation, and chelate iron and copper ions. However, their high molecular weight and protein affinity can lead to false negatives in assays like DPPH unless properly fractionated. Despite their benefits, excessive intake of tannins may lead to adverse effects such as reduced digestibility of dietary proteins, inhibition of digestive enzymes, and interference with iron absorption particularly problematic in populations prone to iron-deficiency anemia (Brune *et al.*, 1995). Therefore, formulations containing tannin-rich botanicals must balance potency with safety, especially if intended for long-term use. In phytochemical screening, tannins are identified through ferric chloride test (blue-black or green color), gelatin test (white precipitate), and lead acetate precipitation. Quantification is often performed using the hide-powder method or Folin-Ciocalteu assay, though specificity remains a challenge due to interference from other phenolics (Waterman & Mole, 1994). For a product like Cellifeiq, the presence of tannins could contribute to gastrointestinal health, pathogen defense, and tissue repair. However, their concentration must be carefully monitored to avoid compromising nutrient bioavailability, particularly in vulnerable populations.

2.4.4 Saponins

Saponins are glycosidic compounds characterized by a lipophilic aglycone (sapogenin) linked to one or more hydrophilic sugar moieties, conferring amphiphilic properties that enable them to form stable foams in aqueous solutions the basis of the froth test used in preliminary screening (Vincken *et al.*, 2007). They are categorized into two main types: triterpenoid saponins (based on a 30-carbon skeleton) and steroidal saponins (derived from cholesterol), each prevalent in different plant families' triterpenoids in Fabaceae and steroidal in Liliaceae and Dioscoreaceae (Oleszek & Marston, 2012).

The biological activities of saponins are remarkably diverse. One of their most studied effects is hypocholesterolemia, achieved through the formation of insoluble complexes with dietary cholesterol and bile acids in the gut, thereby promoting fecal excretion and reducing serum lipid levels (Oakenfull & Sidhu, 1990). Soybean saponins, for instance, have been shown to lower total and LDL cholesterol in hyperlipidemic patients without affecting HDL (Hallikainen *et al.*, 2009). Equally important is their immunoadjuvant activity. Saponins such as QS-21, isolated from *Quillaja saponaria*, are used in experimental vaccine formulations to enhance antigen presentation and stimulate both humoral and cell-mediated immunity (McKee *et al.*, 1995). This property positions saponin-containing herbs as potential components in immune-supportive supplements like Cellifeiq. Additionally, saponins exhibit anticancer effects by inducing apoptosis, inhibiting angiogenesis, and suppressing tumor cell proliferation. Ginsenosides from *Panax ginseng*, for example, modulate caspase activity, downregulate Bcl-2 expression, and inhibit NF- κ B signaling in various cancer cell lines (Wang *et al.*, 2014). Astragaloside IV, a steroidal saponin from *Astragalus membranaceus*, has demonstrated cardioprotective and anti-aging effects via activation of telomerase and SIRT1 pathways (Liu *et al.*, 2017). Their hemolytic activity rupturing red blood cells by interacting with membrane cholesterol is a double-edged sword, useful in laboratory settings for cell lysis but potentially toxic if ingested in large quantities. Hence, oral formulations must ensure that saponin levels remain within safe limits.

Analytical detection includes foam test, hemolysis test, and Liebermann-Burchard reaction, while quantification employs HPLC or LC-MS/MS, especially for ginsenosides and other marker saponins (Hu *et al.*, 2010). Given their surfactant nature, extraction requires careful solvent selection to prevent emulsification. Inclusion of saponins in Cellifeiq could justify claims of

immune enhancement, detoxification, and metabolic regulation, provided their sources and concentrations are standardized.

2.4.5 Terpenoids

Terpenoids, derived from isoprene units (C_5H_8), represent the largest class of natural products, encompassing over 55,000 known structures. They are biosynthesized via the mevalonate (MVA) or methylerythritol phosphate (MEP) pathways and classified according to carbon count: monoterpenes (C_{10}), sesquiterpenes (C_{15}), diterpenes (C_{20}), triterpenes (C_{30}), and tetraterpenes (C_{40}) such as carotenoids (Dewick, 2009). Monoterpenes and sesquiterpenes dominate essential oils and are responsible for the aromatic qualities of many medicinal plants. Limonene, pinene, and linalool exhibit antimicrobial, anxiolytic, and anti-inflammatory effects (Bakkali *et al.*, 2008). Diterpenes like taxol from *Taxus brevifolia* are potent anticancer agents, while triterpenes such as oleanolic and ursolic acids demonstrate hepatoprotective, antidiabetic, and anti-tumor activities (Liu, 1995).

Ursolic acid, found in apple peels and rosemary, activates AMPK and PPAR γ pathways, improving insulin sensitivity and reducing adiposity (Jayaprakasam *et al.*, 2006). Betulinic acid, a lupane-type triterpene, selectively induces apoptosis in melanoma cells (Pisha *et al.*, 1995). Terpenoids are detected via Salkowski and Liebermann-Burchard tests and analyzed using GC-MS or LC-MS. Their lipophilicity enhances membrane permeability, making them excellent candidates for bioavailability-enhancing formulations. Their presence in Cellifeiq could support detoxification, anti-aging, and metabolic health claims.

2.4.6 Phenolic Compounds

Phenolic compounds include simple phenols, phenolic acids, coumarins, lignans, and stilbenes. They are synthesized via shikimate and phenylpropanoid pathways and act primarily as antioxidants. Gallic, caffeic, ferulic, and chlorogenic acids are prominent examples. They inhibit lipid peroxidation, scavenge ROS, and upregulate antioxidant enzymes via Nrf2 pathway (Dinkova-Kostova *et al.*, 2001). Resveratrol, a stilbene from grapes, activates sirtuins and extends lifespan in model organisms (Howitz *et al.*, 2003). Quantified via Folin-Ciocalteu assay and HPLC, phenolics contribute significantly to the ORAC value of herbal products. Their abundance in Cellifeiq would substantiate antioxidant and anti-aging claims.

2.4.7 Anthraquinones

Anthraquinones such as aloe-emodin, rhein, and chrysophanol occur in Aloe, Rheum, and Cassia species. They stimulate colonic motility and fluid secretion, serving as



Figure 2.1: sample of cellifeiq

stimulant laxatives (Decker *et al.*, 2010). Borntrager's test confirms their presence. Chronic use is discouraged due to melanosis coli and electrolyte imbalance. Recent studies show antiproliferative effects via DNA intercalation and topoisomerase inhibition (Lee *et al.*, 2011). Their inclusion in Cellifeiq would require caution and clear labeling.

2.5 Advanced Techniques in Quantitative Phytochemical Analysis

While qualitative methods serve as gatekeepers in phytochemical investigation, quantitative analysis offers precision, reproducibility, and scalability required for standardization, dosage formulation, and regulatory compliance. Modern quantitative phytochemistry leverages a suite of spectroscopic, chromatographic, and spectrometric technologies capable of measuring the exact concentration of specific compounds or classes within complex matrices. These techniques not only enhance analytical accuracy but also enable the correlation of phytochemical content with biological activity, thereby bridging the gap between traditional use and evidence-based validation.

Ultraviolet-Visible (UV-Vis) spectrophotometry remains one of the most widely used methods for quantifying total phenolic, flavonoid, and tannin contents in plant extracts. The Folin-Ciocalteu assay, for instance, is the gold standard for determining total phenolic content (TPC), relying on the reduction of phosphomolybdic-phosphotungstic acid complex by phenolic hydroxyl groups to produce a blue chromogen measurable at 765 nm (Singleton and Rossi, 1965). Results are typically expressed as gallic acid equivalents (GAE) per gram of dry weight. Similarly, the aluminum chloride colorimetric method is employed to quantify total flavonoids, with absorbance measured at 415 nm and results reported as quercetin or rutin equivalents (Zhishen *et al.*, 1999). Akinpelu *et al.* (2016) utilized these assays to demonstrate that *Annona muricata* leaf extract contained 84.3 mg GAE/g TPC and 62.7 mg QE/g total flavonoids, values strongly associated with its antioxidant potency. High-Performance Liquid Chromatography

(HPLC) represents a quantum leap in phytochemical quantification, offering superior resolution, sensitivity, and selectivity for individual compound analysis. HPLC coupled with UV, diode array (DAD), or mass spectrometry (MS) detectors enables the separation and quantification of specific alkaloids, flavonoids, phenolic acids, and terpenoids even in highly complex mixtures. For example, Gupta *et al.* (2017) employed HPLC-DAD to quantify curcuminoids in turmeric formulations, achieving detection limits as low as 0.1 µg/mL. In the analysis of polyherbal products, HPLC fingerprinting has emerged as a powerful tool for quality assurance, allowing manufacturers and regulators to verify batch-to-batch consistency and detect adulteration (Heinrich *et al.*, 2018).

Gas Chromatography-Mass Spectrometry (GC-MS) is particularly effective for volatile and semi-volatile compounds such as essential oils, fatty acids, and certain terpenoids. This technique involves vaporizing the sample, separating components via a capillary column, and identifying them based on their mass fragmentation patterns. Rajeswara *et al.* (2012) used GC-MS to identify 42 compounds in *Ocimum sanctum* essential oil, including eugenol, linalool, and β-caryophyllene all known for their antimicrobial and anti-inflammatory properties. For a formulation like Cellifeiq, which may contain aromatic herbs, GC-MS could reveal key volatile constituents contributing to its organoleptic and therapeutic profile.

Liquid Chromatography-Mass Spectrometry (LC-MS), especially when combined with tandem MS (LC-MS/MS), provides unparalleled capability in identifying and quantifying non-volatile, polar, and thermally labile compounds. Its ability to operate under soft ionization conditions (e.g., electrospray ionization) preserves molecular integrity, facilitating accurate mass determination and structural elucidation. Recent studies by Chen *et al.* (2020) on *Ginkgo biloba* extracts utilized LC-MS/MS to simultaneously quantify 12 flavonol glycosides and terpene trilactones, demonstrating the technique's power in multiplex phytochemical analysis.

Application of LC-MS to Cellifeiq could enable the precise quantification of rare or trace-level constituents that might otherwise be overlooked but could play critical roles in bioactivity.

Nuclear Magnetic Resonance (NMR) spectroscopy, though less common in routine quantification due to cost and complexity, offers definitive structural information and can be used for absolute quantification without the need for reference standards a method known as qNMR (quantitative NMR). Pauli *et al.* (2005) advocated for qNMR as a primary method for standardization of herbal extracts, citing its high accuracy and metrological traceability. While likely beyond the scope of initial Cellifeiq analysis, qNMR could serve as a reference method for validating results obtained through other techniques.

Moreover, advancements in chemometrics and multivariate data analysis now allow researchers to integrate data from multiple analytical platforms, generating comprehensive metabolic profiles or “metabolomes” of herbal products. Techniques such as Principal Component Analysis (PCA) and Orthogonal Partial Least Squares Discriminant Analysis (OPLS-DA) help differentiate authentic samples from adulterated ones and identify marker compounds associated with specific biological effects (Kim *et al.*, 2019). These tools are increasingly being adopted in the quality control of herbal medicines, reflecting a shift toward systems-level understanding of phytochemical complexity.

Collectively, these quantitative methodologies represent the pinnacle of modern phytochemical analysis, transforming subjective traditional claims into objective, measurable, and verifiable data. Their application to Cellifeiq would not only satisfy scientific rigor but also enhance consumer confidence, regulatory acceptance, and clinical applicability of the formulation.

2.6 Research Gaps

Despite the burgeoning interest in herbal formulations and the proliferation of commercial products like Cellifeiq, a glaring deficit persists in the scientific literature regarding their detailed phytochemical characterization. Most available studies on herbal blends focus either on single-plant extracts or well-established formulations such as Ayurvedic rasayanas or Traditional Chinese Medicine decoctions, leaving proprietary, market-driven products largely unexamined (Yuan *et al.*, 2016). Cellifeiq, despite its widespread promotion in digital health platforms and wellness communities, has not been subjected to peer-reviewed phytochemical scrutiny, rendering its composition, consistency, and mechanism of action speculative at best.

One of the most significant research gaps lies in the absence of standardized protocols for analyzing multi-component herbal mixtures. While monographs exist for individual medicinal plants in pharmacopoeias such as the British Herbal Pharmacopoeia or the African Pharmacopoeia, there is no universally accepted framework for evaluating blended formulations, particularly those combining ingredients from diverse geographical and taxonomic origins (EMA, 2012). This lack of harmonization complicates comparative studies, impedes meta-analyses, and undermines efforts to establish dose-response relationships. Consequently, any investigation into Cellifeiq must contend with methodological ambiguities, including optimal extraction solvents, fractionation sequences, and analytical validation procedures. Another critical gap pertains to the verification of ingredient authenticity and potential adulteration. With the global herbal market estimated to exceed USD 120 billion annually (BCC Research, 2021), incidents of substitution, contamination, and mislabeling have become increasingly prevalent. DNA barcoding studies by Howard *et al.* (2019) revealed that up to 30% of herbal supplements in North America contained unlabeled fillers such as rice, wheat, or soy, raising serious concerns about product integrity. Without independent phytochemical and genetic authentication, the

actual botanical composition of Cellifeiq remains uncertain, posing risks to consumers with allergies, autoimmune conditions, or those on concomitant medications. Additionally, there is insufficient linkage between phytochemical profiles and biological activities in most commercial herbal products. While manufacturers often cite antioxidant or immune-boosting properties, these claims are rarely substantiated by dose-dependent *in vitro* or *in vivo* studies correlating specific constituents with observed effects. For instance, although flavonoids and saponins are frequently highlighted in marketing materials, their concentrations in Cellifeiq and whether they reach pharmacologically relevant levels are unknown. As noted by Williamson (2001), the mere presence of a bioactive compound does not guarantee therapeutic efficacy; factors such as bioavailability, metabolism, and tissue distribution must also be considered.

Furthermore, the dynamic nature of phytochemical expression subject to variation due to seasonality, geographic location, post-harvest processing, and storage conditions adds another layer of complexity often overlooked in commercial formulations (Saleem *et al.*, 2005). A study by Lukmanul *et al.* (2010) demonstrated that the flavonoid content of *Andrographis paniculata* varied by up to 40% depending on harvest time, emphasizing the need for batch-specific phytochemical profiling. Without such longitudinal data, the reproducibility and reliability of Cellifeiq's effects cannot be assured. Finally, there exists a paucity of comparative studies between traditional preparation methods and industrial-scale manufacturing processes. Many herbal formulations undergo extensive processing including drying, grinding, solvent extraction, and spray-drying that may alter the native phytochemical matrix, degrade thermolabile compounds, or generate artifacts (Heinrich, 2010). Whether the commercial version of Cellifeiq retains the phytochemical integrity of its source plants remains an open question, further widening the chasm between traditional wisdom and modern product delivery. In light of these unresolved issues, the present study is not only timely but necessary. By conducting a

comprehensive qualitative and quantitative phytochemical analysis of Cellifeiq using validated scientific methodologies, this research aims to fill critical knowledge voids, promote transparency in herbal product labeling, and contribute to the broader discourse on evidence-based phytotherapy. The findings will serve as a benchmark for future pharmacological, toxicological, and clinical investigations, ultimately advancing the credibility and safety of herbal medicine in contemporary healthcare systems.

CHAPTER THREE

METHODOLOGY

3.1. MATERIALS

3.1.1. Test materials

CELLIFEIQ, a dietary supplement formulated from a combination of medicinal plants, minerals and microbial ingredients procured from a licensed pharmacy. The product is registered with the National Agency for Food, Drug Administration and Control (NAFDAC), with verified manufacturing and expiry dates and intact manufacturer seals.

3.1.2. Equipment

Apparatus and Equipments	Producer/maker
Beakers (50, 150 and 250ml)	Pyrex (England)
Retort Stand	
Tripod Stand, Bunsen Burner and Gas Supply	
Pipettes (1,10 and 25ml)	Pyrex (England)
Automated micropipette (0-100 μ l, 0-1000 μ l).	Micropet and Accumax PRO.
Conical flasks.	Pyrex (England)
Filter paper (0.45 μ m and 125mm)	Whatman (England)
Cuvettes	Pyrex (England)
Needles and syringes (1ml, 2ml, 5ml, 10ml)	
Paper tapes, cardboard papers and pins	
Cotton wool and Methylated spirit	
Animal cages	UNIBEN MEDBCH Dept. (Nigeria)
Oro-gastric Gavage	UNIBEN MEDBCH Dept. (Nigeria)

Stop watch	
Test tube racks and test tubes	UNIBEN MEDBCH Dept. (Nigeria)
Volumetric flasks (100, 250 and 500ml)	Technics (England)
HH-W Constant Temperature Water Bath	B. Bran Sc. Inst. Company, England.
Analytical weighing balance	Mettler H-80 (Germany)
Water distiller	B. Bran Sc. Inst. Company, England.
Simple Weighing Balance	Adventurer OHAUS AR1530
T70UV/VISSpectrophotometer	PG Instruments Ltd., UK.
microplate reader	PG Instruments Ltd., UK.
Refrigerator	Citizens PRC4246
80-2 model Electric Centrifuge.	B.Bran Scientific and Instrument Company, England

3.1.3 Chemicals/Reagents

Reagent/Enzyme kits and other reagents used were of standard quality and were purchased from qualified/accredited dealers/suppliers or their manufacturers' representative in Nigeria. The Chemicals used were of analytical grade and an accredited dealer - Pyrex Laboratories, Benin, Nigeria. The process for the preparation or reconstitution of some of the reagents of this study are as shown in Appendix I.

3.2 PHYTOCHEMICAL SCREENING

Phytochemicals are bioactive constituents of medicinal plants which are not nutrients but very useful to the plants. Some bioactive constituents of the samples were analysed qualitatively for Flavonoids, Tannins, Cardiac Glycosides, Saponins, Steroids, Terpenoids, Phenols, Phlobatanins,

Coumarin, Anthraquinone and Alkaloids. Phytochemical screening was carried out on the samples after undergoing methanol extraction, using standard procedures to identify the secondary metabolites (Harborne 1973; Trease and Evans, 1989; Sofowora 1993).

Sample Preparation:

1Sample (100mL) was measured and placed in containers. The samples were oven dried at 60°C for 24 hours using an oven and allowed to cool. The sample was pulverized to obtain a uniform mixture. The dried extracts were weighed and kept in sterile universal bottles for refrigeration at a temperature of -4°C for some time. Aliquot portions of the sample were weighed and used for phytochemical screening.

Test for Flavonoids:

Dilute ammonia (5ml) was added to 1ml portion of an aqueous filtrate of the sample. Then 1ml concentrated H₂SO₄, was added. A yellow colouration indicated the presence of flavonoids.

Test for Tannins:

One millilitre (0.5g in 5ml of water) of the sample was boiled in 2ml of water in a test tube and filtered. A few drops of 0.1% ferric chloride were added and observed for brownish green to a blue-black colouration.

Test for Cardiac Glycosides (Keller-Killiani test):

One millilitre (0.5g in 5ml of water) of the sample was treated with glacial acetic acid containing one drop of ferric chloride solution. This was underplayed with 1ml of concentrated H₂SO₄. A browning at the interface indicates the presence of a deoxysugar characteristic of cardenolides. Hence, the presence of cardiac glycosides.

Test for Saponin (Frothing test):

The ability of saponins to produce frothing in aqueous solution was used as a screening test for saponins. One millilitre of the prepared sample (0.5 in 5ml of distilled water) was mixed with 5ml of distilled water and shaken vigorously for a stable persistent froth, indicating the presence of saponin. This was further confirmed by adding 3 drops of olive oil and shaking vigorously after which it was observed for the formation of an emulsion.

Test for Steroids

Two millilitres of acetic anhydride were added to 0.5g of the sample of each sample with 2ml H_2SO_4 . The colour changed from violet to blue or green colouration was positive for steroids.

Test for Terpenoids (Salkowski test):

One millilitre of the sample in a test tube was mixed with 2ml of chloroform and 3ml of concentrated H_2SO_4 . Reddish brown colouration at the interface confirmed the presence of terpenoids.

Test for Phenols:

Drops of 10% aqueous FeCl_3 solution were added in a test tube to 5ml of sample. Formation of blue or green colouration indicated the presence of phenols.

Test for Phlobatanins:

Three millilitres (3mL) of the sample were added to 2mL of 1% HCl and the extract was boiled. Deposition of a red precipitate was taken as evidence for the presence of phlobatanins.

Test for Coumarin:

Five millilitres (5ml) of the sample were dissolved in 2ml of hot distilled water and divided into two parts. Half of the volume was a control; the other part 0.5ml of 10% NH₄OH was added.

Test for Alkaloids:

Mayer's Test: One millilitre of sample was mixed with 3drops of Mayer's reagent. Cream coloured precipitate formation confirmed the presence of alkaloids.

Test for Anthraquinone:

Five millilitres (5ml) of benzene were added to 1ml of sample in a test tube and shaken vigorously in 2.5ml of NH₃. Formation of pink-red colouration at the lower phase was indicative of the presence of free Anthraquinone.

Quantitative Estimation of Alkaloids (Harbone *et al.*, 1980).

To 1ml of test extract 5 ml pH 4.7 phosphate Buffer was added and 5 ml BCG solution and shake a mixture with 4 ml of chloroform. The extracts were collected in a 10-ml volumetric flask and then diluted to adjust volume with chloroform. The absorbance of the complex in chloroform was measured at 760 nm against blank. Atropine is used as a standard material and compared the assay with Atropine equivalents.

Quantitative Estimation of flavonoids (Chang *et al.*, 2002).

Total flavonoid content was determined by Aluminum chloride method using catechin as a standard. 1ml of test sample and 4 ml of water were added to a volumetric flask (10 ml volume). After 5 min 0.3 ml of 5 % Sodium nitrite, 0.3 ml of 10% Aluminum chloride was added. After 6 min incubation at room temperature, 2 ml of 1 M Sodium hydroxide was added to the reaction mixture. Immediately the final volume was made up to 10 ml with distilled water. The

absorbance of the reaction mixture was measured at 510 nm against a blank spectrophotometrically.

Quantitative Estimation of Steroids (Harbone, 1980).

1ml of test sample of steroid solution was transferred into 10 ml volumetric flasks. Sulphuric acid (4N, 2ml) and iron (III) chloride (0.5% w/v, 2 ml), were added, followed by potassium hexacyanoferrate (III) solution (0.5% w/v, 0.5 ml). The mixture was heated in a water-bath maintained at 70 ± 2 °C for 30 minutes with occasional shaking and diluted to the mark with distilled water. The absorbance was measured at 780 nm against the reagent blank.

Total Tannins Content (TTC) (Harbone, 1980).

1 ml of the sample of concentration 1mg/ml was taken in a test tube. The volume was made up to 1ml with distilled water and 1 ml of water serves as the blank. To this 0.5 ml of Folin's phenol reagent (1:2) followed by 5ml of 35% sodium carbonate was added and kept at room temperature for 5 min. Blue colour was formed and the colour intensity was read at 725 nm. A standard graph (gallic acid - 1 mg/ml) was plotted, from which the tannin content of the extract was determined.

Determination of Cardiac Glycosides Content (Harbone, 1980).

Portion of the sample was soaked in 100 mL of 70 % ethanol for 2 h and then filtered. A solution of 5 mM lead acetate and 4.77 % disodium hydrogen phosphate (Na_2HPO_4) (10 mL) were added to the filtrate. Then, 10 mL of freshly prepared Buljets reagent (95 mL of 1 % picric acid + 5 mL of 10 % NaOH) was added. After an hour, the mixture was diluted with 20 mL of distilled water, and the absorbance was measured at 495 nm.

Determination of Terpenoid content (Harbone, 1980).

Terpenoids were extracted using petroleum ether in a separatory funnel. The extract was evaporated to dryness and dissolved in 5 mL of 95% methanol. 5 mL each of cell and media extracts were mixed to obtain a final volume of 10 mL. 1 mL of the methanol extract was used for determination of terpenoid content and absorbance was measured at 548 nm using 95% methanol as blank. The standard curve was prepared by using varying concentrations (1.29 μ M- 12.9 μ M) of linalool as a standard.

Determination of total coumarins (Vianna *et al.*, 2011).

The sample and standard (esculin) were dissolved in methanol: acetone (1:1, v/v) and transferred to a volumetric flask (25 mL). Aliquots of 0.25, 0.50, 0.75, 1.0 and 1.25 mL were diluted to 100 mL in the same solvent, yielding concentrations of 5.0, 10.0, 15.0, 20.0, 25.0 μ g/mL. The absorbance of the reaction mixture was measured at 327nm. The determination of total coumarins was calculated as esculin equivalents, based on the esculin linearity curve.

3.3 Data Analysis

Results were expressed as mean \pm SEM (Standard Error of Mean) and percentage for quantitative to chemical analysis.

CHAPTER FOUR

RESULTS

4.1 Qualitative Phytochemical Screening of CELLIFEIQ

This chapter presents the findings of the qualitative and quantitative phytochemical analysis of the CELLIFEIQ supplement. The analysis aimed to determine both the presence and concentration of major bioactive constituents. Quantitative results are reported as mean \pm standard error of the mean (SEM) in milligrams per gram (mg/g) of the sample.

Table 4.1: Qualitative Phytochemical Screening of CELLIFEIQ Sample

Phytochemical Constituent	Presence in CELLIFEIQ
Tannins	++
Coumarins	++
Flavonoids	++
Cardiac Glycosides	+
Saponins	-
Steroids	++

Key:

Negative (-) = Absent

Positive (+) = Present (low)

Positive (++) = Present (high)

Positive (+++) = Present (very high)

The screening indicated that tannins, coumarins, flavonoids, and steroids were present at high levels (++) , making them the most abundant phytochemicals in CELLIFEIQ. Cardiac glycosides were detected at low levels (+), while saponins were absent (-).

4.2 Quantitative Phytochemical Composition of CELLIFEIQ

Table 4.2: Quantitative Phytochemical Composition of CELLIFEIQ Sample

Phytochemical Constituent	Standard Used	Mean Concentration (mg/g)
Steroids	Stigmasterol Equivalent (SE)	23.93 ± 0.05
Coumarins	Esculin Equivalent (EE)	15.53 ± 0.16
Flavonoids	Quercetin Equivalent (QE)	13.29 ± 0.18
Tannins	Tannic Acid Equivalent (TAE)	12.93 ± 0.09
Cardiac Glycosides	β-Sitosterol Equivalent (BSE)	12.32 ± 0.18

Conc. express as Mean ± SEM (SEM = Standard Error of Mean)

Table 4.2 presents the quantitative phytochemical composition of the CELLIFEIQ sample expressed as mean concentrations in mg/g using appropriate analytical standards. Among the phytochemical constituents analyzed, steroids exhibited the highest concentration with a value of 23.93 ± 0.05 mg/g, standardized against stigmasterol equivalent (SE). This indicates that steroids are the most abundant phytochemical component in the sample.

This was followed by coumarins, which recorded a mean concentration of 15.53 ± 0.16 mg/g using esculin equivalent (EE). Flavonoids showed a concentration of 13.29 ± 0.18 mg/g expressed as quercetin equivalent (QE), while tannins were slightly lower at 12.93 ± 0.09 mg/g based on tannic acid equivalent (TAE). The lowest concentration among the quantified

phytochemicals was observed for cardiac glycosides, with a value of 12.32 ± 0.18 mg/g expressed as β -sitosterol equivalent (BSE).

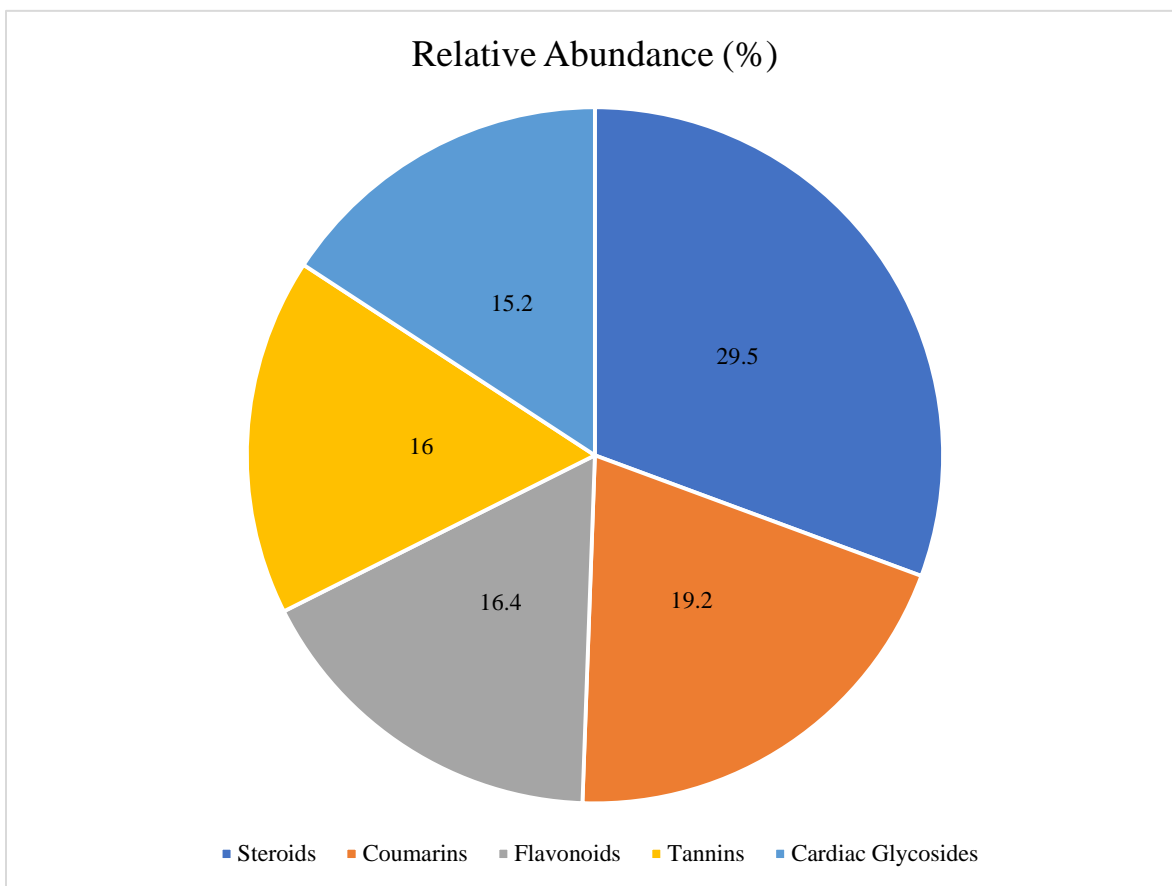


Fig. 4. 1:Relative Abundance of Phytochemicals in CELLIFEIQ

CHAPTER FIVE

DISCUSSION AND CONCLUSION

5.1 DISCUSSION

The phytochemical analysis revealed the presence of steroids, coumarins, flavonoids, tannins, and cardiac glycosides in varying concentrations, while saponins were not detected. Steroids constituted the highest proportion, followed by coumarins, flavonoids, tannins, and cardiac glycosides. These observations correspond with, or diverge from, previous studies depending on plant species, extraction methods, ecological conditions, and analytical techniques. The dominance of steroids in the extract aligns with the findings of Simlai and Roy (2012), who documented high steroid concentrations in several medicinal plant extracts prepared with organic solvents. Their work demonstrated that steroidal compounds are often abundant in non-polar and semi-polar extracts due to their lipophilic nature. A similar trend was reported by Kaur *et al.* (2016), where phytosterols and triterpenoids formed the largest chemical group in many commercial herbal preparations.

In contrast, research involving aqueous extractions often reports lower steroid levels, with phenolic compounds dominating instead. Such discrepancies are expected because solvent polarity strongly influences steroid solubility. Water and other polar solvents extract minimal lipophilic components, while organic solvents concentrate them effectively. Differences in plant maturity, drying conditions, and formulation processes may also contribute to the higher steroid levels recorded in this study compared with aqueous-based analyses.

Coumarins appeared as the second most abundant constituent, and this finding corroborates the work of Borges *et al.* (2016), who reported substantial coumarin concentrations in ethanolic extracts of aromatic and medicinal plants. Their study demonstrated that coumarins are readily extracted in alcohol-based systems, which explains their relatively high presence in many herbal

formulations. However, some phytochemical surveys conducted on plants from low-coumarin botanical families recorded negligible amounts. These differing outcomes can be attributed to species-specific secondary metabolite profiles, environmental stress factors, and variations in sunlight exposure, all of which influence coumarin biosynthesis. The high coumarin concentration in the present study is therefore consistent with literature reports involving coumarin-rich plant materials but differs from studies focusing on unrelated plant species.

The measured flavonoid concentration falls within the range reported by Olagunju *et al.* (2013), who found moderate to high flavonoid levels in several Nigerian medicinal plants extracted with ethanol. Their work reinforces the notion that flavonoids are commonly occurring secondary metabolites and tend to be well-represented in alcohol-based extractions. Nevertheless, other studies have identified flavonoids as the dominant phytochemical class, surpassing steroids and other groups. These differences may be linked to extraction conditions. Flavonoids show strong affinity for polar solvents such as methanol and water, so studies employing highly polar extraction systems often record higher flavonoid yields. The present study's ranking of flavonoids below steroids and coumarins suggests that the extraction conditions favoured the recovery of more lipophilic constituents.

Tannins were present at a moderate level, comparable to the concentrations reported by Afolayan and Sunmonu (2010), who observed similar tannin quantities in leaf extracts of medicinal plants. Their findings indicate that tannins are generally stable compounds that appear consistently across a wide range of plant species. Some studies, however, document much higher tannin contents, particularly when extracts are prepared from bark, seeds, or woody tissues. Acetone-water extraction systems are also known to increase tannin solubility substantially. Variations in plant parts and extraction chemistry therefore explain why some published reports record tannin concentrations exceeding those found in the present analysis.

The moderate concentration of cardiac glycosides aligns with the work of Edeoga *et al.* (2005), who reported that cardiac glycosides are widely distributed among tropical plant species but typically do not occur at very high concentrations. Their findings correspond well with the observed values. Studies that report either extremely high or very low glycoside levels usually examine species with unique biosynthetic pathways or plants exposed to severe environmental stress. Cardiac glycosides are also sensitive to heat and prolonged drying, so processing factors often produce wide variability among published results. These factors likely account for the moderate levels detected, which fall between the extremes documented in literature.

Saponins were not detected. This observation stands in contrast to studies such as those by Edeoga *et al.* (2005) and Olagunju *et al.* (2013), who frequently reported the presence of saponins in many herbal supplements. The absence of saponins may be linked to several factors. First, the plant species or formulation examined in this study may naturally possess low saponin content. Second, saponins are highly sensitive to processing conditions; heat, extended storage, or certain solvents can degrade or fail to extract them efficiently. Finally, variations in analytical sensitivity may also contribute to the discrepancy. These factors collectively suggest that differences in extraction method and plant composition likely explain the divergence from studies that reported appreciable saponin levels.

5.2 CONCLUSION

This study set out to determine the qualitative and quantitative phytochemical composition of the herbal formulation known as CELLIFEIQ. The results show that the supplement contains a distinct profile of secondary metabolites, with steroids, coumarins, flavonoids, tannins, and cardiac glycosides present in varying proportions. Steroids were the most abundant group, while saponins were completely absent. These findings provide a clearer scientific picture of the constituents that may drive the biological effects often claimed for the product.

The comparison of these results with previous research shows that the phytochemical pattern observed here aligns with studies where methanol or other organic solvents were used, as these solvents tend to extract more lipophilic compounds such as steroids and coumarins. Differences noted when compared with studies that used water or other polar extraction systems underscore the strong influence of solvent choice, plant maturity, environmental factors, and processing methods on phytochemical yield. These variations explain why some earlier studies report higher levels of flavonoids or tannins while others do not detect certain compounds at all. The absence of saponins in the sample marks a notable deviation from some reports in the literature, but this can be attributed to factors such as degradation during processing, the natural phytochemical profile of the plant materials used, or differences in analytical sensitivity. The moderate levels of tannins and cardiac glycosides further reflect patterns that are common in many tropical medicinal plants, reinforcing the idea that CELLIFEIQ contains compounds known for antioxidant, anti-inflammatory, and potential physiological benefits.

5.3 RECOMMENDATIONS

The findings from this study highlight the need for deeper scientific evaluation of CELLIFEIQ beyond its basic phytochemical profile. Since the supplement contains notable levels of steroids, coumarins, flavonoids, tannins, and cardiac glycosides, controlled biological studies are necessary to understand how these compounds act individually and together in living systems. Follow-up work should assess potential benefits, risks, and optimal dosing, as these phytochemicals can influence antioxidant activity, endocrine pathways, and other physiological processes. Strengthening laboratory investigation will provide clearer evidence on safety and therapeutic relevance, supporting more informed decision-making for both clinicians and users.

There is also a clear need for stronger quality assurance and regulatory oversight. Herbal products often vary because of differences in extraction methods, plant sources, and processing

conditions, and the results of this study show why consistent testing is important. Manufacturers should adopt standardized analytical procedures to ensure batch-to-batch uniformity and accurate labeling. Regulatory agencies should also require independent verification of composition before products reach the market, reducing the risk of adulteration or misleading claims. For consumers and healthcare providers, these steps would improve confidence in herbal supplements and encourage the use of products backed by transparent and scientifically grounded evaluations.

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