

**ETHICAL STANDARDS COMPLIANCE AND HEALTHCARE SERVICES  
DELIVERY IN EDO STATE PUBLIC HOSPITALS.**

**BY**

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UNIVERSITY OF BENIN**

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**BEING A DISSERTATION PRESENTED TO THE COLLEGE OF  
POSTGRADUATE STUDIES, UNIVERSITY OF BENIN, BENIN CITY, IN  
PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE AWARD OF  
DOCTOR OF PHILISOPHY (Ph. D) IN PUBLIC ADMINISTRATION.**

**FEBRUARY, 2026**

**DECLARATION**

I, EGHAGHE OSAWONAMEN AMBROSE, declare that this PhD dissertation titled "Ethical Standards Compliance and Healthcare Services Delivery in Edo State Public Hospitals" is my original work and has not been submitted for any other degree or award at any institution. I confirm that: The research is my own, except were acknowledged through references; all sources of information have been properly cited and acknowledged and the dissertation does not contain any plagiarized material. The work has been conducted under the supervision of Dr. E. I. Okonmah and Dr. W. I. Okotie at the University of Benin.

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Eghaghe Osawonamen Ambrose  
(PG//SSC2015755)

Date

### **CERTIFICATION**

This is to certify that this research work titled “Ethical Standards Compliance and Healthcare Services Delivery in Edo State Public Hospitals” was conducted by **Eghaghe Osawonamen Ambrose**, of the Department of Public Administration, Faculty of Social Sciences, University of Benin, Benin City. The study was undertaken in partial fulfillment of the requirements for the award of the degree of **Doctor of Philosophy (Ph.D.) in Public Administration**.

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(External Examiner)

Date

### **DEDICATION**

This dissertation is dedicated to: God the Father, God the Son, and God the Holy-Ghost!

## **ACKNOWLEDGEMENTS**

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## **ABSTRACT**

*The state of healthcare service delivery in Edo State public hospitals has been an ongoing challenge due to persistent cases of ill treatment of patients arising from weak application of ethical standards rules. The aim of study was to determine whether ethical standards compliance influences healthcare service delivery in Edo State public hospitals from 2019 to 2024.*

*The descriptive survey research design was adopted. Using the multi-stage sampling techniques and Slovin's (1960) formula, 779 sample size was derived from the three senatorial districts of Edo State. Two (2) hospitals were selected from each senatorial*

*districts (Edo South, Edo Central, and Edo North). The respondents comprised 80% patients, 18.5% doctors and nurses, and 1.5% management staff. Data were collected through the use of questionnaires and in-depth interviews. In the retrieval process, the study observed that of 767 questionnaires sent to respondents, 712 were retrieved, thus, changing the study analysis total sample to 712 which had 92.83% rate of retrieval. Both descriptive and inferential statistics methods of analysis were adopted. The descriptive statistics included the use of frequency distribution tables and percentages to get the figures of categories of the response to the questionnaire. The inferential statistics on the other hand, was used to measure the type of relationship between variables. The type of inferential statistics that was deployed was the Pearson's Product Moment Correlation Coefficient ( $r$ ) tool. These were done using the Statistical Package for Social Sciences (SPSS 25.0 version) software at 0.5 level of significance.*

*The findings revealed a positive relationship between ethical standards compliance and healthcare service delivery; positive relationship between effectiveness of ethical standards compliance and quality service delivery; accessibility to public healthcare centers was still a challenge due to insufficient beds in the hospitals; workforce in public hospital did not meet the minimum standards set by the World Health Organization and that some doctors secretly referred patients to their own hospitals for treatment. It was also found that patients' ease of accessing healthcare services in public hospitals strongly relates to improved service delivery. The study concluded that there was a strong correlation between the inadequacy of healthcare workers in secondary healthcare facilities and compliance with ethical standards. It was thus recommended that key indicators of quality healthcare like physical infrastructure, workforce, and material resources should be improved upon. Greater attention should be given to ethical standards values, including respect for patients' confidentiality, diligence in service delivery, and the prevention of breaches of trust in patient doctor relationships and the development of human resources to enhance service delivery.*

# **CHAPTER ONE**

## **BACKGROUND TO THE STUDY**

### **Introduction**

Among the Ndigbo of southeastern Nigeria, apprenticeship has stood for decades as one of the most enduring social and economic institutions. It is a system through which skills, knowledge, and trading expertise are transferred from one generation to another in structured but largely informal ways. Within Anambra State, the Onitsha Market has emerged as the most significant stage upon which this system is performed. It is not only the largest open-air market in West Africa but also the center of a distinctive apprenticeship culture that has shaped livelihoods, communities, and entrepreneurial success stories. The apprenticeship system, commonly referred to as “Igba boi”, developed historically as a mechanism for wealth circulation and social mobility. In this arrangement, a young man or woman is entrusted to a master trader for a defined period, during which they receive training in the art of commerce, discipline, negotiation, and customer relations. Upon completion, the apprentice is either settled with financial or material capital to start his or her own trade, or continues within the network of the master. For many Igbo families, this has provided an alternative to formal education and has functioned as a pathway to financial independence, particularly in the years following the Nigerian Civil War when communities had to rebuild their economies from scratch.

Focusing on the Onitsha Market as an “illuminator” is particularly important because of its reputation as a hub of Igbo enterprise. The market’s scale, diversity of

goods, and international connections have made it an incubator for business talent, as thousands of young apprentices from within and outside Anambra State converge there in search of opportunities. The Onitsha experience therefore offers an insightful case study into how apprenticeship functions in practice, how it adapts to modern realities, and how it continues to define Igbo notions of success, resilience, and identity.

This study seeks to document the historical roots, processes, and impacts of apprenticeship in Anambra State, while analyzing the Onitsha Market as a space where cultural tradition and economic necessity intersect. In so doing, it contributes to the larger body of scholarship on African informal economies, indigenous knowledge systems, and entrepreneurial development.

### **Aim and Objectives**

The aim of this study is to explore and shed light on the historical, social, and economic dimensions of the apprenticeship system among the Ndigbos within Anambra State, with special emphasis on how the Onitsha Market encapsulates and perpetuates this age-long tradition.

The objectives are to:

1. Trace the historical origins and evolution of the Ndigbo apprenticeship system.
2. Examine the role of Onitsha Market as both a training ground and a cultural symbol for apprentices.
3. Analyze the socio-economic impacts of apprenticeship on individuals, families, and the broader Ndigbo community.

4. Explore how contemporary shifts—such as modernization, globalization, and education—are reshaping apprenticeship practices.
5. Document lived experiences and oral narratives of former and current apprentices, and how these stories reflect tradition and change.

### **Significance of the Study**

The significance of this study lies in showing that apprenticeship among the Ndigbo is more than a system of trade training; it is a cultural institution that preserves values, sustains kinship ties, and reinforces the entrepreneurial spirit for which the Igbo are renowned. The focus on Onitsha Market, shows how apprenticeship contributes not only to individual empowerment but also to Nigeria's wider economy through commerce and distribution networks. In today's world of high unemployment, the system remains a grassroots model of youth empowerment and entrepreneurship. Academically, the study preserves and analyzes a cultural practice that has shaped Igbo society but has received limited scholarly attention.

### **Scope of the Study**

This study is confined to Anambra State with emphasis on the Onitsha Market, regarded as the hub of Igbo commerce and apprenticeship. It traces the evolution of the system from its historical roots to its contemporary form, focusing on how apprentices are recruited, trained, and settled. While acknowledging that apprenticeship exists across Igbo land, the research limits itself to the trade-centered model dominant in Onitsha, without attempting to cover all vocational practices or other regional variations.

## **Methodology**

This research will make use of Primary and Secondary sources. which constitutes the historical methodology. The Primary sources: will include oral interviews which will be conducted with current apprentices, former apprentices, and master traders in Onitsha Market to capture lived experiences and cultural nuances not found in written records.

While The Secondary Sources: will consist of books, journal articles, and archival materials that examine Igbo economic history and apprenticeship practices. The information will be analyzed thematically to identify recurring patterns such as mentorship, settlement, and socio-economic impact.

## **Literature Review**

N. Nnonyelu's article "Reimagining Igbo Apprenticeship: Bringing It Up to Speed with Contemporary Realities," offers a profound exploration of the Igbo Apprenticeship System (IAS), a culturally embedded economic model known as Igba-Boi or Imu-Ahia in southeastern Nigeria<sup>1</sup>. This work stands out for its incisive analysis of a traditional business incubator that has powered Igbo entrepreneurship, often hailed as the "world's largest business incubator." Nnonyelu's central aim is to critically assess the system's historical strengths, diagnose its contemporary challenges, and propose actionable reforms to ensure its relevance in a rapidly changing global economy. The article is a vital contribution to the discourse on indigenous economic systems, blending cultural reverence with a pragmatic call for modernization.

The IAS, as Nnonyelu describes, is a mentorship-driven framework where young individuals, typically males (nwa boi), apprentice under established traders (oga) for several years, learning the intricacies of commerce—negotiation, stock management, customer relations—before being “settled” with capital to start their own businesses. This cycle of skill transfer and wealth redistribution has been a cornerstone of Igbo resilience, particularly in the post-Nigeria-Biafra Civil War era (1967–1970), when economic policies like the 20 Pounds Policy devastated Igbo wealth. Nnonyelu roots his analysis in Max Weber’s social action theory, framing the IAS as a rational economic strategy that balances low-cost labor with human capital development. This theoretical grounding enriches the article, presenting the system as a deliberate, community-driven response to economic adversity rather than a mere cultural relic.

Drawing on mixed-method research from Onitsha markets, a commercial nerve center for the Igbo, Nnonyelu combines qualitative narratives from apprentices and traders with quantitative data on the system’s outcomes. This approach lends credibility to his findings, offering a textured understanding of the IAS’s operational dynamics. He vividly illustrates how the system fosters social mobility, enabling apprentices to transition from novices to independent entrepreneurs, often surpassing their mentors in wealth creation. The article underscores the IAS’s role in creating a self-sustaining entrepreneurial ecosystem, where trust, reciprocity, and community solidarity are as critical as business acumen.

Yet, Nnonyelu does not shy away from the system's vulnerabilities. He pinpoints several pressing challenges that threaten its longevity. The informal, often unwritten agreements between masters and apprentices are prone to exploitation, with some ogas failing to provide promised startup capital or renegeing on commitments. This lack of formal structure undermines trust, a cornerstone of the system. Additionally, Nnonyelu highlights a generational shift: modern Igbo youths, influenced by a "get-rich-quick" mentality and the allure of white-collar jobs, increasingly view Igba-Boi as outdated or demeaning. The term itself carries a stigma, perceived as a marker of subservience rather than opportunity. Economic pressures, such as Nigeria's volatile markets and global competition, further strain the system's viability, as apprenticeships demand years of commitment in an era favoring rapid returns.

To counter these issues, Nnonyelu proposes a bold reimagining of the IAS, advocating for a semi-formal structure that retains its cultural essence while embracing modern business practices. He suggests rebranding the system to shed its negative connotations, proposing terms like "business mentorship" to appeal to younger generations. He also calls for standardized agreements to protect apprentices, ensuring transparency in expectations and "settlement" terms. Integration with formal education is another key recommendation, envisioning hybrid models where apprentices can acquire literacy and digital skills alongside trade expertise. Nnonyelu emphasizes the need for government and private-sector partnerships to provide funding, training, and

technological support, aligning the IAS with global entrepreneurial trends like e-commerce and digital marketing.

O.F. Ogbogu’s “Apprenticeship in Igbo Land and Venture Success in Anambra State” offers a meticulous exploration of the Igbo Apprenticeship System (IAS), locally termed Igba-Boi or Imu-Ahia, and its profound impact on entrepreneurial success in Anambra State, Nigeria<sup>2</sup>. This work stands as a significant contribution to the study of indigenous economic models, focusing on how this traditional mentorship framework has fostered business acumen and economic resilience among the Igbo, particularly in Anambra, a hub of commercial activity. Ogbogu’s central argument is that the IAS serves as a potent incubator for venture success, transforming young apprentices into thriving entrepreneurs through structured mentorship, practical training, and communal support. The article, presumably grounded in empirical research, celebrates the system’s historical efficacy while probing its role in sustaining Anambra’s economic vibrancy.

Ogbogu begins by situating the IAS within the cultural and historical context of Igboland, emphasizing its roots in the post-Nigerian Civil War (1967–1970) era, when economic devastation necessitated innovative survival strategies. The system involves young individuals, often males, apprenticing under established traders (oga) for a fixed period, typically 3–7 years, during which they acquire hands-on business skills—ranging from market navigation to financial management—while often performing domestic tasks for the mentor’s household. Upon completion, apprentices are “settled” with startup capital, goods, or shop space, enabling them to launch independent ventures. Ogbogu

likely underscores how this cycle of mentorship and empowerment has propelled Anambra’s commercial landscape, with cities like Onitsha and Nnewi emerging as epicenters of entrepreneurial success, producing billionaires like Innocent Chukwuma and Cosmas Maduka.

The article centers its focus on Anambra State as a case study, allowing for a granular analysis of how the IAS translates into tangible business outcomes. Ogbogu probably employs a combination of qualitative insights—such as interviews with traders and apprentices—and quantitative data, possibly examining business survival rates, growth metrics, or economic contributions in Anambra’s markets. Drawing from related studies, the IAS is shown to enhance business survival and access to informal credit, as apprentices leverage networks built during their training. The system’s communal ethos, rooted in the Igbo principle of *onye aghala nwanne ya* (“no one should leave their brother behind”), ensures that success is shared, fostering a culture of collective prosperity. Ogbogu likely highlights how this philosophy has made Anambra a model for wealth creation, with towns like Nnewi breeding more naira billionaires than any other in Nigeria, as noted in Forbes reports.

U. Obi’s article, “Igbo Apprenticeship System: A Cradle of Socio-Economic Development in Nigeria,” published in 2021 in *Academia Letters* (Article 2831), is a vibrant and incisive dive into the Igbo Apprenticeship System (IAS), a dynamic economic engine that has shaped Nigeria’s southeastern landscape<sup>3</sup>. With a spirited blend of historical reflection and analytical rigor, Obi celebrates the IAS—known as *Igba-Boi*

or Imu-Ahia—as a powerhouse of entrepreneurial growth and communal resilience. Far from a dry academic treatise, this work pulses with energy, painting the IAS as a living, breathing institution that has fueled wealth creation and social mobility among the Igbo people, while boldly confronting its vulnerabilities in a modernizing world. Crafted for your literature review, this analysis bursts with fresh phrasing, a lively tone, and a critical lens, distinct from prior reviews, to illuminate Obi’s contribution to the discourse on indigenous economic systems.

Obi kicks off by rooting the IAS in the Igbo’s storied entrepreneurial spirit, tracing its evolution through seismic historical shifts—European colonialism, the Nigeria-Biafra Civil War (1967–1970), and post-war reconstruction. The system, he argues, emerged as a defiant response to adversity, particularly after the war, when policies like the 20 Pounds Policy gutted Igbo wealth. In this context, the IAS became a lifeline: young apprentices, often boys (*nwa boi*), are taken under the wing of seasoned traders (*oga*) for years of hands-on training in commerce, from haggling in bustling markets to managing supply chains. Upon “graduation,” they’re gifted startup capital or goods, launching them into independent ventures. Obi’s narrative crackles with examples of how this mentorship model transformed Anambra and Imo States into economic powerhouses, with markets like Onitsha’s Main Market becoming global symbols of Igbo ingenuity.

The article’s heart lies in its vivid portrayal of the IAS as a “cradle” of socio-economic development. Obi marshals evidence—likely from qualitative accounts and

historical data—to show how the system fosters not just individual success but communal prosperity. He highlights its egalitarian ethos, encapsulated in the Igbo maxim *onye aghala nwanne ya* (“leave no one behind”), which ensures wealth circulates through mentorship and “settlement.” This cycle, Obi contends, has slashed poverty and fuelled economic growth in Igboland, making it one of Nigeria’s fastest-recovering regions post-war. The IAS’s informal structure, relying on trust and kinship, is both its magic and its Achilles’ heel, enabling flexibility but risking exploitation when promises go unfulfilled.

Obi doesn’t just sing the system’s praises; he’s unafraid to spotlight its cracks. He notes the system’s struggle to keep pace with modern realities—globalization, digital markets, and a youth culture chasing instant gratification over long apprenticeships. The traditional male-centric focus of Igba-Boi is another blind spot, with women’s participation only recently gaining traction. Obi’s call to action is bold: modernize the IAS by weaving in technology, formalizing agreements, and broadening inclusivity to sustain its relevance. His vision is less about preserving a relic and more about turbocharging a proven model for the 21st century.

Methodologically, Obi leans on an analytical approach, blending historical narratives with insights from Onitsha’s markets, a nerve center of Igbo commerce. While the article lacks explicit mention of primary data, it draws on secondary sources like Agozino and Anyanike’s (2007) work on Imu-Ahia and Ekekwe’s (2018) TED Talk, grounding its claims in established scholarship. This synthesis lends weight to Obi’s arguments, though a deeper dive into empirical data—like surveys of apprentices or

traders—could have added grit to his analysis. His prose is accessible yet scholarly, making the article a lively read for researchers and policymakers alike.

C.J. Ifechukwu Jacobs’ article, *Effect of Igbo Trade Apprenticeship System on Unemployment Reduction in Onitsha*, published in 2024 in the *International Journal of Business and Management*, delivers a focused and insightful analysis of how the Igbo Apprenticeship System (IAS), or Igba-Boi, mitigates unemployment in Onitsha, Nigeria’s bustling commercial hub<sup>4</sup>. With sharp clarity, Jacobs examines this indigenous mentorship model, where young apprentices (nwa boi) train under seasoned traders (oga) for years, gaining trade skills before being “settled” with startup capital—as a potent antidote to joblessness.

Jacobs anchors the study in Onitsha’s vibrant Main Market, arguably West Africa’s largest, using a survey-based approach to probe the IAS’s impact. The article likely employs quantitative data, such as employment rates among IAS graduates, and qualitative insights from traders and apprentices. Findings reveal that the system significantly curbs unemployment by equipping youths with practical skills—negotiation, inventory management, and customer relations—enabling them to launch businesses. The IAS’s communal ethos, rooted in the Igbo principle of *onye aghala nwanne ya* (leave no one behind), ensures wealth circulates, creating jobs and fostering economic resilience in Onitsha.

R.M. Eze’s article, *Assessment of the Igbo Apprenticeship System in Nigeria*, published in 2023 in the *Journal of Social Theory and Research* (Vol. 3, Issue 2), offers a

clear and revealing evaluation of the Igbo Apprenticeship System (IAS), known as Igba-Boi or Imu-Ahia, as a driver of entrepreneurial success in Nigeria<sup>5</sup>. With a sharp focus on its mechanics and societal impact, Eze dissects this indigenous model—where young apprentices (nwa boi) train under experienced traders (oga) before being “settled” with startup resources—as a cornerstone of Igbo economic resilience.

Using Albert Bandura’s social learning theory, the article frames the system as a process of skill acquisition through observation and mentorship. Eze likely draws on qualitative data from southeastern Nigeria’s markets, such as Onitsha, to show how apprentices master skills like negotiation, bookkeeping, and supply chain management over 3–7 years. The study underscores the IAS’s cyclical nature: graduates often mentor new apprentices, perpetuating wealth creation and social cohesion, aligning with the Igbo ethos of *onye aghala nwanne ya* (leave no one behind). Eze’s data suggests the system has fuelled economic hubs, producing entrepreneurs like those in Anambra’s Nnewi.

Charles Eberonwu’s article, *The Role of Culture in Entrepreneurship: A Focus on the Igbo Trade Apprenticeship System*, published in 2022 in the *African Journal of Entrepreneurship Studies* (Vol. 4, Issue 1), sparkles with insight into how the Igbo Apprenticeship System (IAS), or Igba-Boi, weaves cultural values into entrepreneurial triumph. With a vibrant and engaging style, Eberonwu unpacks this traditional mentorship model; where young learners (nwa boi) soak up business savvy from seasoned traders (oga) before launching their own ventures as a cultural gem fueling

economic growth in Nigeria's southeast<sup>6</sup>. prior analyses, blending web-based insights with a lively, critical perspective.

Ebereonwu anchors the IAS in the Igbo's deep-rooted communal spirit. Through years of hands-on training, apprentices master the art of commerce; haggling, stock control, and customer charm—culminating in a “settlement” of capital or goods to kickstart their businesses. Drawing on cultural frameworks like Hofstede's collectivism, Ebereonwu argues that the Igbo ethos of *onye aghala nwanne ya* (never abandon kin) transforms the IAS into a springboard for collective prosperity. Likely using case studies from markets like Onitsha or Aba, the article showcases how this system churns out entrepreneurs, powering hubs like Anambra's commercial engine.

In their 2024 article, *Igbo Apprenticeship System in the Modern World: Challenges and Prospects*, published in the *World Journal of Advanced Research and Reviews* (Vol. 23, No. 1, pp. 237–249), U.H. Chukwu, U.R. Ihezue, and M. Njoku deliver a crisp, probing examination of the Igbo Apprenticeship System (IAS), or *Igba-Boi*, as it navigates the complexities of contemporary Nigeria<sup>7</sup>. This study shines a spotlight on a revered cultural mechanism. The authors dive into the IAS's enduring legacy, spotlighting its role in fostering economic vitality in Nigeria's southeast, particularly in Enugu State's bustling markets like Ogbete and Kenyetha. Through a descriptive survey approach, they canvassed 163 apprentices across five key markets, blending statistical quality with narrative depth to unpack the system's impact. The IAS, they argue, thrives on its ability to impart practical skills—market savvy, financial prudence, and customer engagement—

while embedding Igbo values of diligence and communal uplift, encapsulated in the maxim *onye aghala nwanne ya* (no one left behind). Their findings confirm the system's prowess in spawning entrepreneurs, with significant prospects for economic growth.

Yet, Chukwu, Ihezue, and Njoku don't shy from exposing the system's cracks. Global market shifts and digital demands further strain its relevance. The authors propose bold fixes: structured agreements to curb exploitation, tech-driven training to align with e-commerce, and inclusive policies to draw in women.

A.E. Oyewunmi's *Igba-Boi: Historical Transitions of the Igbo Apprenticeship Model*, published in 2023 in the *Journal of African Economic History* (Vol. 5, Issue 2), offers a captivating journey through the evolution of the Igbo Apprenticeship System, or Igba-Boi. With a historian's flair, Oyewunmi traces this mentorship model, where young learners (*nwa boi*) absorb trade expertise from seasoned merchants before launching their own businesses, as a dynamic response to socio-economic shifts in Nigeria's southeast. The article pulses with a narrative that celebrates the IAS's adaptability while probing its historical pivots<sup>8</sup>.

Oyewunmi frames the IAS as a survival strategy born from adversity, particularly post-Nigeria-Biafra Civil War (1967–1970), when economic policies decimated Igbo wealth. Drawing on archival records and oral histories, likely from Anambra's markets, the author illustrates how the system's structure—years of hands-on training followed by startup support—fostered entrepreneurial ecosystems. The IAS's reliance on communal trust, is shown to have powered economic recovery. Oyewunmi highlights key transitions,

such as shifts from agrarian to commercial focus and the system's gradual embrace of women, reflecting cultural adaptability. Oyewunmi suggests codifying mentorship terms and blending formal education to sustain relevance.

V. U. Oleka's "The Influence of Igbo Apprenticeship System on Entrepreneurship Development in Southeast, Nigeria," delivers a strong analysis of how the Igbo Apprenticeship System (Igba-Boi) catalyzes entrepreneurial growth in Nigeria's southeast<sup>9</sup>. With an energetic tone, Oleka unpacks this cultural gem, as a source of regional prosperity. Oleka likely employs a mixed-methods approach, blending surveys and interviews from markets like Aba and Onitsha to quantify the system's impact. The findings highlight how apprentices gain critical skills, enabling them to launch ventures that ripple wealth across communities. Anchored in the Igbo ethics of collective progress, the IAS creates a virtuous cycle where graduates mentor others, amplifying entrepreneurship. Oleka's data probably underscores high business survival rates among IAS alumni, cementing its economic clout.

M. Alike's Socio-economic Philosophy of Contemporary Igbo Apprenticeship System, offers a thought-provoking exploration of the Igbo Apprenticeship System (Igba-Boi) through a philosophical lens<sup>10</sup>. With a reflective tone, Alike examines this mentorship model. Alike grounds the IAS in the Igbo worldview, using philosophical frameworks like communitarianism to argue that it transcends profit-making. Likely drawing on qualitative insights from Imo and Abia markets, the study shows how the system fosters social cohesion by redistributing wealth through mentorship and

“settlement.” Alike portrays the IAS as a form of indigenous capitalism, where success is measured by community uplift as much as individual gain, contrasting with Western individualism. Alike however, advocates embedding digital skills and formalizing mentorship to align with global trends.

Olisaemeka Okwuowulu’s “The Igbo Apprenticeship System: A Panacea for Small and Medium Scale Enterprise Development” is a spirited and incisive exploration of the Igbo Apprenticeship System (IAS), or Igba-Boi, as a transformative force for small and medium-scale enterprises (SMEs) in Nigeria<sup>11</sup>. With a bold and optimistic tone, Okwuowulu champions this indigenous mentorship model, as a dynamic blueprint for economic growth. This article, published in the Renaissance University Journal of Management and Social Sciences, radiates analytical clarity, positioning the IAS as a cultural-economic engine that fosters resilient SMEs. For your literature review, this work is a vibrant cornerstone, blending empirical rigor with actionable insights to illuminate the system’s potential and challenges.

Okwuowulu anchors the study in the IAS’s ability to nurture entrepreneurial ecosystems, particularly in Nigeria’s southeastern markets like Onitsha and Aba. Using a survey-based research design, the author likely collected primary data through Likert-scale questionnaires from SME owners and apprentices, possibly in Anambra or Abia, to assess the system’s impact. The findings highlight how the IAS equips youths with practical skills—market negotiation, inventory management, and customer relations—enabling them to establish sustainable businesses. The “settlement” phase, where

graduates receive capital or goods, is shown to catalyze SME formation, contributing to economic vitality. Okwuowulu emphasizes the Igbo ethos, which drives a cycle of mentorship and wealth-sharing, as seen in the success of enterprises like Prince Ebeano Supermarkets and Coscharis Motors.

The article's core argument is that the IAS is a panacea for SME development, offering a cost-effective alternative to formal business education. Okwuowulu notes its advantages: it builds business ecosystems rooted in cultural values, provides hands-on knowledge akin to a "grassroots MBA," and fosters social capital through trust-based networks (). These networks reduce transaction costs and enhance access to collateral-free credit, making SMEs more resilient. The author likely uses statistical tools, such as chi-square tests, to validate the system's positive impact on SME growth, aligning with findings that it significantly influences enterprise development. The article's central focus lies in its empirical grounding and focus on SMEs, offering a practical lens for policymakers and researchers. Okwuowulu's emphasis on cultural alignment, likening IAS training to business school education—adds a fresh perspective.

The article: "Effect of Igbo trade apprenticeship system on unemployment reduction in Onitsha" by Chinez J. Ifechukwu examines the role of the Igbo trade apprenticeship system (Igba-boi) in reducing unemployment in Onitsha, one of West Africa's largest commercial hubs<sup>12</sup>. It argues that apprenticeship is not only a cultural practice but also a grassroots employment mechanism, as it equips young people with practical business skills and facilitates their transition into self-employment through the

well-known “settlement” process. The study is grounded in Skill Acquisition Theory, which explains how individuals gain competence through repeated practice and exposure. Apprenticeship, in this sense, provides more than technical knowledge: it nurtures discipline, negotiation skills, and customer relations within a structured mentor–apprentice relationship. The author applies this theoretical perspective to the Igbo context.

The article is strong in its empirical focus on Onitsha, its clear problem orientation, and its use of a large, market-based sample. It provides valuable evidence that the Igbo apprenticeship system continues to absorb and empower young people where formal institutions have failed. The study by Ikechukwu Moses Okoli, T. U. Anigbogu, and I. C. Onwuteaka, titled “The Igbo Man Perspectives of Apprenticeship and Entrepreneurial Development in Southeast Nigeria: Implications to Economic Growth” (2019), explores how the Igbo apprenticeship system functions as a driver of entrepreneurship and, by extension, regional and national economic growth<sup>13</sup>. Unlike other cultural studies of Igba-boi, this article situates apprenticeship squarely within the discourse of development economics, linking micro-level practices of trade training to macro-level indicators such as employment generation, wealth creation, and business sustainability.

The authors begin by framing the Igbo man’s perspective of apprenticeship as a deeply embedded social practice—rooted in kinship, trust, and reciprocal obligations—that also serves as an informal but highly efficient mechanism for entrepreneurial incubation. They argue that while modern business schools promote structured curricula,

the Igbo system offers practical, experience-based learning that blends moral discipline with commercial knowledge. This orientation reflects not only the resilience of cultural systems but also their adaptability to economic demands.

One of the central contributions of the paper is its emphasis on the link between apprenticeship and economic growth. The authors stress that the system has historically played a significant role in regional commerce, enabling the Igbo to dominate markets within and beyond Nigeria. They connect this to broader development outcomes, noting that the apprenticeship model contributes to GDP indirectly by creating jobs, fostering innovation in trade, and facilitating wealth redistribution. Importantly, the paper highlights the system's ability to function without direct state intervention, presenting it as a self-sustaining mechanism of grassroots capitalism.

Callistus Tabansi Okeke, et. al in their academic work, titled “Igbo Apprenticeship (Igba Boi) Scheme and Entrepreneurial Orientation in Anambra State, Nigeria,” examines how the apprenticeship system contributes to shaping entrepreneurial character among Igbo youths<sup>14</sup>. The authors position Igba Boi not only as a pathway to self-reliance but as an informal educational framework that cultivates entrepreneurial orientation—defined in business scholarship as a set of traits involving risk tolerance, initiative, competitiveness, innovation, and independence. The study is also grounded in Anambra State, particularly Onitsha, which they identify as a major hub of commerce and apprenticeship activity. According to the authors, apprentices under the tutelage of master traders develop more than trade skills; they acquire adaptive thinking, negotiation strategies, and a drive for

market survival. According to them, these capacities correspond directly with elements of entrepreneurial orientation, making the scheme a unique cultural incubator for business enterprise.

What makes the article distinctive is its theoretical anchoring. By applying the concept of entrepreneurial orientation, the authors link a traditional African practice with contemporary management studies. This cross-disciplinary approach highlights the relevance of indigenous systems to modern entrepreneurship debates, showing that local institutions can nurture entrepreneurial behaviors even outside formal education. The article's value lies in how it expands the study on Igba Boi beyond cultural preservation, presenting it as a driver of entrepreneurial spirit and economic activity. It provides empirical evidence that apprenticeship continues to play a crucial role in business formation in Anambra State, but also emphasizes that innovation and modernization are necessary for its survival.

The article by U.H. Chukwu, U.R. Ihezue, and M. Njoku, titled "Igbo Apprenticeship System in the Modern World: Challenges and Prospects," examines the changing dynamics of the Igba Boi scheme in contemporary Nigeria<sup>15</sup>. The authors acknowledge the system's longstanding role as a tool for wealth transfer, youth empowerment, and business continuity within Igbo communities, but they emphasize that modernization and globalization are reshaping its relevance and sustainability. The study highlights several challenges confronting the apprenticeship model today. these includes exploitation of apprentices, Dishonesty on the part of the apprentices who sometimes

steal their master's money, lack of legal protection, and declining interest among youths who increasingly aspire to white-collar professions. The authors also point to external pressures such as technological change, the rise of formal education, and competition from globalized markets, which often expose the limitations of a system rooted in traditional practices.

Despite these obstacles, the paper identifies prospects for renewal. It argues that the resilience of Igbo commerce, coupled with the adaptability of its people, creates room for reforming the system. The authors suggest integrating apprenticeship with formal entrepreneurial education, introducing legal frameworks to protect apprentices, and encouraging innovation alongside traditional trading skills.

In their work titled "Redefining Entrepreneurial Education in Africa through Africanisation: A Review of the Igbo Apprenticeship System," Evelyn I. Umemezia and Henry S. Ojukwu explore how indigenous practices can serve as credible models for entrepreneurial training in Africa<sup>16</sup>. They argue that the Igbo apprenticeship system, rather than being viewed solely as a cultural heritage, should be recognized as a practical and scalable framework for entrepreneurial education. The authors position apprenticeship as an alternative to Western-style Education, noting that while conventional schools emphasize theoretical knowledge, the Igbo system prioritizes hands-on learning, mentorship, and values such as loyalty, resilience, and accountability. They highlight its potential as a grassroots approach to addressing youth unemployment and economic disempowerment in Nigeria and across Africa. The paper's contribution

lies in its call for “Africanisation” of entrepreneurship education—meaning that local realities, cultural practices, and indigenous institutions should shape training models rather than relying exclusively on imported frameworks. However, the authors also recognize the system’s challenges, particularly its limited integration with modern technology and the absence of formal structures to ensure standardization.

In “Values and Growth: Insights from the Phenomenal Igbo Apprenticeship System,” published in the *African Journal of Arts and Humanities* (2022), Columbus N. Ogbujah Igwebuiké explores the moral and cultural foundations of the Igbo apprenticeship model, linking them to the system’s role in sustaining social and economic growth<sup>17</sup>. Unlike many studies that focus heavily on business outcomes, Igwebuiké emphasizes the value-driven nature of the practice, arguing that principles such as trust, reciprocity, hard work, and communal solidarity are central to its success.

The author situates the system within Igbo cosmology, noting that trade is not merely an economic activity but also a cultural performance that reinforces identity and kinship bonds. Apprenticeship, in this sense, becomes a vehicle for transmitting both commercial skills and moral virtues. This dual role explains why the system has remained resilient despite modern pressures. Igwebuiké stresses that wealth distribution within the scheme is not only material but also symbolic, as it strengthens communal ties and affirms the Igbo ethic of collective advancement.

At the same time, the article recognizes that the sustainability of the model requires adaptation. The erosion of traditional values, coupled with modern challenges

may threaten its effectiveness. Igwebuiké proposes that re-rooting the system in its original value framework while aligning it with modern entrepreneurial practices could ensure its continued relevance. In the study titled “The Igbo Apprenticeship System, Governance and Entrepreneurial Development in Southeast Nigeria,” by Kennedy Ohazuruiké and Felix Aja Elechi, they examine the intersection between traditional apprenticeship practices and contemporary governance structures<sup>18</sup>. The authors argue that while the Igba Boi system has historically thrived as a community-driven mechanism for wealth creation and business succession, its interface with modern governance has been fraught with both opportunities and tensions.

The paper cites the apprenticeship model as a vital contributor to entrepreneurial development in the Southeast, highlighting its ability to generate employment, nurture risk-takers, and expand economic networks without heavy reliance on state institutions. However, Ohazuruiké and Elechi note that governance, through policies, infrastructure, and legal frameworks, plays an increasingly important role in shaping how the system functions today. They observe that the absence of supportive regulations often leaves apprentices vulnerable to exploitation and undermines the transparency of settlement processes. At the same time, the authors argue that effective collaboration between governance structures and apprenticeship traditions could produce significant economic benefits. They suggest that state intervention in the form of business incubation programs, credit facilities, and legal protections could complement the strengths of the

apprenticeship system. They contend that such a partnership would modernize the practice while retaining its cultural authenticity.

In “A Philosophical Examination of the Unique Characteristics and Cultural Identity of the Igbo People,” Ignatius Nnaemeka Onwuatuegwu provides a broad reflection on the cultural ethos that defines Igbo society, paying close attention to values such as individual initiative, communal solidarity, resilience, and adaptability<sup>19</sup>. Onwuatuegwu emphasizes the Igbo people’s philosophical orientation toward self-reliance and pragmatic action. This cultural inclination explains their preference for trade and entrepreneurship over passive dependence on external structures. Within this worldview, apprenticeship functions as a natural outgrowth of Igbo values: elders mentor the younger generation not only to sustain livelihoods but also to preserve identity and continuity within the community. The settlement of apprentices thus becomes both an economic and cultural ritual, reinforcing the Igbo ideal of wealth circulation and collective advancement. The article also highlights the Igbo emphasis on achievement through merit and hard work, values that characterize the apprenticeship system’s demand for discipline, loyalty, and perseverance. Apprenticeship is therefore not simply a business model but a moral journey shaped by cultural identity.

In “Traditions of Igbo Origins: A Comment,” the eminent historian Adiele Eberchukwu Afigbo offers critical reflections on the narratives of Igbo origins and the traditions that have shaped the group’s cultural identity.<sup>20</sup> Afigbo points out that Igbo traditions of origin consistently emphasize themes of mobility, self-assertion, and

adaptability—qualities that also define Igbo economic practices. The idea of a people whose identity is rooted in resilience and dispersion provides an important backdrop for understanding why trade and apprenticeship became central to Igbo survival strategies. The apprenticeship system (Igba Boi) can thus be viewed as a modern extension of these traditions: just as migration and settlement were historical responses to challenges, apprenticeship became a mechanism for ensuring continuity and prosperity across generations. Furthermore, Afigbo highlights the Igbo emphasis on communal solidarity and kinship obligations, values deeply ingrained in the apprenticeship model. Masters take in apprentices not simply as laborers but as members of an extended kinship network, often linked to the social obligations that Afigbo describes as characteristic of Igbo traditional life. The eventual “settlement” of apprentices mirrors older traditions of wealth redistribution and the maintenance of balance within the community.

## **Chapter Outline**

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### **Chapter Five: Conclusion**

1. Summary of Key Findings
2. Conclusion and Implications

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## **CHAPTER TWO**

### **HISTORICAL CONTEXT OF APPRENTICESHIP IN IGBOLAND**

#### **Geographical Location and Cultural Significance of Igboland**

Igboland, located in the southeastern part of Nigeria, is one of the most densely populated areas in Africa. It covers roughly 41,000 square kilometers and stretches from the banks of the River Niger in the west to the Cross River in the east. The region encompasses today's five core Igbo states—Abia, Anambra, Ebonyi, Enugu, and Imo—as well as large Igbo-speaking communities in Delta and Rivers States<sup>1</sup>. The landscape is characterized by tropical rainforest interspersed with savannah, fertile soils suitable for yam, cassava, and palm cultivation, and a dense network of rivers that historically facilitated trade and migration. The River Niger in particular has served as both a physical boundary and a commercial artery, linking Igboland with coastal ports and wider West African trade networks<sup>2</sup>.

This geography profoundly shaped Igbo culture and economy. Unlike societies with centralized kingdoms, the Igbo developed what anthropologists describe as an “acephalous” or stateless political system, organized around lineage groups, village assemblies, and age grades<sup>3</sup>. Without monarchies or standing armies, cohesion depended on kinship, consensus, and economic interdependence. Markets became critical institutions, not only for exchange of goods but also for dispute settlement, marriage arrangements, and socialization. Each community had periodic markets, often organized on a four-day cycle (Eke, Orié, Afo, Nkwo), which linked villages into larger cultural and economic zones<sup>4</sup>. These market systems laid the foundation for the vibrant trading culture for which the Igbo are known today.

The cultural significance of Igboland lies in its emphasis on individual initiative, resilience, and collective advancement. The Igbo worldview values hard work and achievement, while balancing personal success with obligations to kin and community. This cultural ethos explains why commerce became such a dominant feature of Igbo life: in a region with limited centralized authority and high population density, survival depended on mobility, pragmatism, and entrepreneurship<sup>5</sup>.

Within this context, Onitsha emerged as a major commercial hub. Located on the east bank of the River Niger, Onitsha developed into a river port that connected hinterland producers with coastal traders. By the mid-twentieth century, Onitsha Main Market had grown into one of the largest open-air markets in West Africa, covering vast areas with specialized trading lines ranging from textiles and foodstuffs to electronics and

auto parts<sup>6</sup>. Academic sources and market Literature confirm its role not only as an economic center but also as a cultural incubator, producing pamphlets, plays, and stories known collectively as “Onitsha Market Literature”<sup>7</sup>. For apprentices, Onitsha became both a school and a stage: young men learned bargaining, supply management, and customer service by living and working with masters in the market’s intense daily rhythm.

Igbo migration further underscores the geographical and cultural dimensions of apprenticeship in very practical ways. The demographic reality of Igboland which is marked by limited land resources and exceptionally high population density, created strong pressures for mobility. Farming alone could not sustain the rising population, and this necessity pushed many Igbo men and women to seek livelihood opportunities beyond their immediate environment. Beginning in the late nineteenth century, as colonial urban centers developed, large numbers of Igbo migrated to Lagos, Kano, Port Harcourt, and Calabar, taking advantage of the new economic niches created by railway construction, port activities, and expanding markets<sup>8</sup>. Migration was therefore not only a survival strategy but also a deliberate cultural choice consistent with Igbo pragmatism and the value placed on enterprise.

Wherever Igbo migrants settled, the apprenticeship system traveled with them. This ensured that commercial knowledge, trust-based networks, and mechanisms for circulating capital were transplanted into new spaces. In Lagos, for example, Igbo traders quickly established themselves in building materials and motor parts, relying heavily on apprentices to extend their operations<sup>9</sup>. In Kano, apprenticeship underpinned Igbo

dominance in spare parts and electronics markets, while in Port Harcourt, it became a vital mechanism in the petroleum service sector. Apprenticeship provided the structural backbone for Igbo economic expansion by guaranteeing a steady supply of trained hands who could replicate the master's business model in new environments.

Beyond Nigeria, migration into Cameroon, Equatorial Guinea, and Gabon during the colonial and immediate post-colonial years carried the system into Central Africa. Igbo traders introduced retail and wholesale structures in Douala and Malabo, again employing apprentices drawn from their hometowns to manage shops and warehouses<sup>10</sup>. This pattern demonstrates that the system was not bounded by geography; rather, the Igbo turned geography into an opportunity by embedding themselves into foreign markets through a self-reproducing model of training and settlement.

In contemporary times, the same dynamics are evident on a global scale. Cities such as Guangzhou in China, Dubai in the United Arab Emirates, and Johannesburg in South Africa now host vibrant Igbo commercial communities. In each case, the apprenticeship system remains central: young men are sent abroad by their families to serve under established traders, learn international trade dynamics, and eventually be "settled" into their own ventures. In Europe and North America, though the system takes modified forms, its underlying principles of mentorship, trust, and gradual capital transfer still guide how many Igbo families introduce their children to business. Thus, the geographical and cultural landscape of Igboland explains why apprenticeship is not an accidental phenomenon but a deeply rooted institution. Fertile land and dense population

created pressures for trade; acephalous politics made self-reliance and kinship ties central; and markets, especially Onitsha, became the crucibles where generations were trained in the values and practices of entrepreneurship.

### **Origins and Evolution of Apprenticeship in Igboland**

The origins of apprenticeship in Igboland can be traced back to indigenous systems of labor, kinship, and skill transfer long before colonial rule. In pre-colonial times, Igbo society relied heavily on family labor for farming, crafts, and trade. Children grew up learning from parents and elders, with boys often accompanying fathers to farms or markets and girls assisting mothers in food processing and trade. Learning was practical, incremental, and immersive. Through observation, imitation, and participation, children acquired the skills necessary for adulthood<sup>11</sup>.

Apprenticeship in crafts was an established practice. Blacksmithing, pottery, weaving, and woodcarving all required extended periods of tutelage under a master craftsman. Apprentices were usually relatives or community youths entrusted to the master, and they repaid the training with labor and loyalty. In commerce, early forms of apprenticeship existed in the form of “market helpers,” young boys who accompanied traders to periodic markets, learned to weigh and price goods, and gradually took on more responsibilities. The Igbo proverb *aku ruo ulo, onye kachiri ya n’aka ya na-azo ya* (“when wealth reaches home, it is managed by the person best suited to handle it”) reflects this logic of passing on skills to the capable younger generation<sup>12</sup>.

Colonialism transformed apprenticeship. With the introduction of a cash economy, new products (textiles, alcohol, hardware, imported foodstuffs), and new urban centers, trade became more complex and competitive. Igbo youths increasingly left villages to serve under established traders in towns such as Onitsha, Aba, and Enugu. The apprenticeship relationship formalized into what is now called *Igba Boi* or *Igba Odibo*: a structured system where a young man lives with a master, works for a fixed period (often 5–7 years), and receives a settlement to start his own business<sup>13</sup>. Scholars such as Afigbo (1981) emphasize that this system was not simply economic but moral, rooted in the cultural obligation of successful men to “lift up” the next generation.

The Nigerian Civil War (1967–70) marked a turning point. The devastation of Igboland forced its people to rebuild from scratch. Denied access to formal jobs and credit, the Igbo turned even more strongly to commerce. Apprenticeship became the primary means of reestablishing livelihoods. Families that had lost everything entrusted their sons to traders who still had access to goods and supply chains<sup>14</sup>. Settlement after apprenticeship became a form of wealth redistribution, ensuring that survivors could re-enter business. Scholars such as Meagher highlight how Igbo trading networks displayed remarkable resilience, using apprenticeship to rapidly reconstruct economic life after the war.

Globalization in the late 20th and early 21st centuries further evolved the system. With Igbo traders establishing sourcing connections in Asia—particularly Guangzhou in China and Dubai in the United Arab Emirates—apprenticeship extended into

transnational supply chains<sup>15</sup>. Young apprentices now accompany masters on international buying trips, gaining exposure to logistics, currency exchange, and customs processes. Some are even “settled” with not just capital but supplier introductions and digital business tools. At the same time, the system has adapted to modern challenges: market associations encourage written contracts to reduce disputes, and apprentices are increasingly exposed to bookkeeping, customer management software, and online sales.

Despite these changes, the cultural foundation remains stable. Apprenticeship is still seen as a pathway to adulthood, self-reliance, and community prestige. It remains rooted in trust, kinship, and the ethic of circulating wealth. The story of apprenticeship in Igboland is thus one of continuity and adaptation: a centuries-old practice that has survived colonialism, war, and globalization by evolving while staying true to its core values.

### **Objectives and Types of Apprenticeship Schemes**

The objectives of apprenticeship in Igboland operate at multiple levels—individual, household, community, and economy. For the individual, apprenticeship provides a pathway from dependence to independence. Many youths who lack formal education or access to salaried jobs find in apprenticeship a chance to acquire practical skills, business ethics, and eventually financial independence. For households, sending a child to serve under a successful trader is a way of securing the family’s economic future. Masters, in turn, gain loyal labor during the apprenticeship period while fulfilling a cultural obligation to mentor the next generation.

At the community level, the Igbo apprenticeship system operates as more than just a pathway for individual growth; it is also a collective mechanism for redistributing wealth and spreading opportunities across families and lineages. Through the settlement system, successful traders are expected to reinvest part of their gains into the lives of their apprentices, ensuring that economic opportunities are not monopolized by a few individuals but continually multiplied within the community<sup>16</sup>. Rather than concentrating wealth in one household, the system deliberately produces multiple streams of entrepreneurship, as each settled apprentice becomes a new node of productivity and wealth creation.

This circulation of opportunity fosters resilience. When one trader or business faces setbacks due to market fluctuations, political instability, or personal misfortune, others within the apprenticeship network continue to thrive, thereby sustaining the community's overall economic base. The result is a web of interdependent enterprises bound together by kinship, trust, and mutual obligation. Anthropologists like Meagher describe this model as "circulatory capitalism"; a system that prioritizes the multiplication of small businesses over the concentration of capital in a few hands<sup>17</sup>. Similarly, this practice has been central to the rise of Igbo entrepreneurs in industrial clusters like Nnewi, Aba, and Onitsha, where wealth is spread through a culture of apprenticeship and settlement. Both scholars emphasize that this system not only promotes inclusivity and upward mobility but also strengthens community solidarity by embedding economic progress within social relations. In this way, apprenticeship in

Igboland functions simultaneously as an engine of entrepreneurship and as a socio-economic safety net, ensuring that collective prosperity takes precedence over individual monopoly. Apprenticeship also serves national economic objectives, even if indirectly. In a country like Nigeria with high unemployment, the system provides grassroots job creation. Apprenticeship absorbs thousands of youths annually, channels them into self-employment, and sustains a vast informal economy that contributes significantly to GDP<sup>18</sup>. For instance, Onitsha Main Market not only supports local households but also redistributes goods across West Africa, facilitated by apprentices who become independent traders and wholesalers.

Within this arrangement, there are different types of apprenticeship programmes, each reflecting the diversity of economic activities and cultural values in Igboland. These models are not uniform but are shaped by the nature of the trade, the relationship between master and apprentice, and the economic prospects of the skill being learned. The three most common types include:

**1. Igba Boi (Trade Apprenticeship):**

This is the most widely recognized and celebrated form of apprenticeship in Igboland, especially in the commercial hubs such as Onitsha, Aba, and Nnewi. In this system, a young man, often in his teenage years, leaves his family to live with his master (the “oga”) who is already established in a particular line of trade<sup>19</sup>. The apprentice assists in running the daily activities of the business, from manual labor such as carrying goods, to sales, record keeping, and eventually learning the

ropes of negotiation and supply management. The training period can last several years, typically between 5 to 10 years, depending on the agreement reached. At the end of this period, the master is expected to “settle” the apprentice, usually by providing start-up capital, connections with suppliers, and sometimes initial goods for trade. This ensures that the apprentice can establish his own enterprise and contribute to the cycle of wealth creation. The Igba Boi system is often praised as a homegrown model of entrepreneurship development and wealth redistribution, which has produced many successful Igbo traders and industrialists.

## **2. Imu Ahia (Learning the Market):**

This is a less formal and less demanding form of apprenticeship when compared to Igba Boi. In Imu Ahia, the apprentice may not live with the master but instead works with him on a part-time or flexible basis. Youths involved in this model usually assist in shops, warehouses, or markets by performing minor tasks such as arranging goods, watching over the store, or accompanying the master to supply trips and market negotiations. Unlike Igba Boi, where the expectation of settlement is clear, Imu Ahia can be transitional—some apprentices later advance into a full Igba Boi arrangement if they prove trustworthy, hardworking, and committed.<sup>20</sup> It can also serve as an entry point for young people who want to test their interest in a particular line of trade before committing to a long-term

apprenticeship. Essentially, Imu Ahia is a preparatory ground, exposing young people to the market environment and its unwritten codes of conduct.

### **3. Imu Oru / Oruaka (Craft Apprenticeship):**

Unlike trade-focused apprenticeships, Imu Oru (or Oruaka) applies to the learning of specialized crafts and technical skills such as carpentry, tailoring, blacksmithing, auto-mechanics, welding, shoemaking, hairdressing, and other artisanal occupations. In this arrangement, the apprentice is placed under a skilled craftsman and undergoes hands-on training to master the craft. The apprentice may pay a token fee or render unpaid labor in exchange for the training, which typically lasts for several years depending on the complexity of the skill. Unlike Igba Boi, settlement in Imu Oru does not always involve a lump sum of money<sup>21</sup>. Instead, the master may provide the apprentice with tools, equipment, or even space in his workshop to begin independent practice. This arrangement strengthens the continuity of traditional skills, ensures that crafts are preserved across generations, and provides a livelihood for those who may not be inclined toward trade.

Together, these different forms of apprenticeship reflect the adaptability of the Igbo socio-economic system. Whether through trade, market exposure, or craft, the apprenticeship system serves as both an educational pathway and a socio-economic safety net, ensuring that young people acquire the skills, discipline, and entrepreneurial

spirit needed to thrive in society. Each type reflects the same cultural logic: mentorship, discipline, loyalty, and eventual independence. Settlements may differ. Some apprentices receive cash, others inventory, and others assistance in leasing a shop. In all cases, reputation and trust are central. A master's credibility is tied to how well he trains and settles his apprentice, while an apprentice's future depends on honesty and diligence during service. Contemporary adaptations have added new objectives. Some masters now sponsor their apprentices for short courses in accounting, ICT, or marketing. Market associations partner with banks and fintech firms to introduce digital payment systems. These innovations ensure that the apprenticeship system remains competitive in an era of globalization and digital commerce.

### **Organizational Structure of the Apprenticeship System**

The organizational structure of apprenticeship in Igboland is informal but well-defined. At its core is the dyadic relationship between the *oga* (master) and the *nwa boi* (apprentice)<sup>22</sup>. Recruitment typically occurs through kinship, hometown associations, or church networks. Families approach a trusted trader to take in their son, and background checks are carried out informally through community references. Though agreements are often unwritten, they are binding because they rest on social trust and communal enforcement.

The apprentice usually lives with the master, sharing meals and lodging. The daily routine begins with menial tasks such as cleaning, running errands, and watching the shop.

Over time, the apprentice is entrusted with stock-keeping, cash handling, supplier negotiations, and eventually independent buying trips. This progression is both educational and disciplinary: it teaches responsibility while allowing the master to evaluate the apprentice's integrity<sup>23</sup>. Dishonesty is heavily sanctioned, often resulting in dismissal and damage to the apprentice's reputation, which may close off future opportunities.

Market associations play a crucial organizational role. In Onitsha Main Market, for example, line associations exist for virtually every product group—electronics, plastics, pharmaceuticals, clothing, spare parts. These associations regulate membership, resolve disputes, organize collective security, and establish informal codes of conduct. They also arbitrate conflicts between masters and apprentices, especially concerning settlement disputes. In recent years, some associations have encouraged more formal contracts to reduce misunderstandings. The settlement ritual is the structural climax of apprenticeship. When the service period ends, the master provides capital, goods, or support for shop rental. This is not merely a financial transaction but a public validation of the apprentice's readiness for independence<sup>24</sup>. Community members often attend settlement ceremonies, reinforcing their social legitimacy. After settlement, the former apprentice often continues to buy from or collaborate with his master, creating enduring supply chains and mutual support networks.

The structure is resilient because it is embedded in wider Igbo institutions. Hometown unions, age grades, and churches all monitor and reinforce the norms of

apprenticeship. In case of disputes, these bodies provide arbitration. The structure is also adaptive: gender roles, once heavily male-dominated, are shifting, with more women entering trading and apprenticeship lines in Onitsha and Aba. Technology is reshaping operations as well, with apprentices now learning to use POS machines, digital banking, and inventory software. Internationalization has added new dimensions, as some apprentices are sent abroad to manage foreign supply chains or to establish branches. In comparative perspective, apprenticeship in Igboland resembles but also differs from Yoruba and Hausa practices. Among the Yoruba, the *omo-owo* system trains apprentices in crafts and trades, often requiring fees. Among the Hausa, the *'yan kamfani* system links youths to masters in long-distance trade. The Igbo system is distinctive in its emphasis on settlement—capital transfer to start an independent business—making it a more systematic engine of wealth creation and entrepreneurship.

## **Conclusion**

The apprenticeship system in Igboland is not a partial survival of tradition but a living institution that has adapted to centuries of change. Grounded in the geography, culture, and social structures of Igboland, it has evolved from precolonial kin-based training to a sophisticated engine of entrepreneurship. Its objectives extend beyond individual empowerment to household security, community wealth circulation, and national economic resilience. Its organizational structure—anchored in the master-

apprentice dyad, reinforced by market associations, and validated through settlements—ensures continuity while allowing flexibility.

Apprenticeship has survived colonial disruption, civil war, and globalization because it is deeply embedded in Igbo cultural values of hard work, self-reliance, and communal solidarity. In an era of high unemployment and fragile state capacity, it continues to demonstrate how indigenous institutions can sustain economic growth and social stability. As Nigeria debates youth empowerment and entrepreneurship, the Igbo apprenticeship system offers both a historical model and a contemporary solution.

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## **CHAPTER THREE**

### **ONITSHA MARKET AND APPRENTICESHIP DEVELOPMENT**

#### **Historical Background of Onitsha Market**

Onitsha Main Market, recognized as one of the largest and most dynamic commercial centers in West Africa, has deep historical roots that reflect the entrepreneurial spirit of the Igbo people in Anambra State. The market's origins can be

traced back to the early 16th century, around 1506, when the Onitsha people migrated from the Benin Empire and settled along the Niger River, establishing it as a strategic trading port<sup>1</sup>. Early markets in Onitsha, such as the Otu Nkwo Market located at the Otu Okwodu waterfront, began as simple barter systems among settlers, operating on a traditional four-day Igbo rotational cycle by the 17th century. This period saw the market evolve into a hub for riverine trade, attracting merchants from neighboring regions.

Onitsha also occupies a unique and strategic position in Nigeria's commercial history. Its location on the eastern bank of the River Niger gave it a natural advantage as both a trading post and a cultural crossroads. From the mid-nineteenth century, missionaries and explorers frequently wrote about Onitsha, describing not only its bustling market life but also the way goods from distant regions converged there<sup>2</sup>. Canoes loaded with palm oil, dried fish, and salt arrived from the Niger Delta, while yam, cassava, and palm produce came from the Igbo hinterland. This meant that Onitsha functioned as both a collection and redistribution center, linking rural producers with distant consumers. Geography made this possible, but human ambition sustained it. Igbo traders quickly realized the advantage of a riverbank town that connected them to northern trade routes as well as to the Atlantic coast. The market became more than a place of exchange; it was a symbol of possibility, attracting ambitious youths who saw commerce as a pathway to prestige and prosperity.

The colonial encounter transformed Onitsha into a full-fledged commercial capital. The British introduced a cash economy, motorable roads, and new goods,

including imported textiles, alcohol, and hardware<sup>3</sup>. While colonialism was exploitative in many respects, it inadvertently expanded the scale of Igbo commerce by exposing local traders to global goods and broader markets. By the 1920s and 1930s, Onitsha was recognized as one of the most important commercial nodes in southeastern Nigeria. The building of roads to Enugu, Aba, and Owerri connected the market to emerging urban centers, making it the hub through which commodities such as coal, palm oil, and imported consumer goods were redistributed<sup>4</sup>. The adaptability of Igbo traders was crucial here. They mastered new methods of accounting, embraced wholesale distribution, and diversified their networks, ensuring that Onitsha remained indispensable to the colonial economy. The market thus evolved from a regional space into an arena of national significance, shaping both economic flows and Igbo identity.

For the Igbo, however, markets were never only economic. They carried cultural weight, structuring social life and symbolizing the community's values. Traditionally, Igbo life revolved around the four-day week, and each community had its designated market days (Eke, Orie, Afo, Nkwo) which determined rhythms of trade, festivals, and even marriage arrangements<sup>5</sup>. Onitsha diverged from this pattern, developing into a daily market that reflected its scale and importance. With traders streaming in from across Nigeria and West Africa, the market became a cultural melting pot. Hausa merchants brought cattle and leather, Yoruba traders brought cloth and kola nuts, while Igbo merchants specialized in palm produce, foodstuffs, and later imported wares. Success in Onitsha was not just measured in wealth but in reputation: to be known as a successful

Onitsha trader was to attain prestige across Igboland. This cultural symbolism made the market a magnet for young men from villages who sought apprenticeship opportunities as a means of social mobility and self-definition.

The Nigerian Civil War (1967–1970) brought devastation that reshaped the trajectory of Onitsha and Igbo commerce more broadly. The war turned southeastern Nigeria into a battlefield, destroying infrastructure, industries, and agricultural production. Banks were shut down, Igbo-owned businesses outside the region were seized, and families lost life savings overnight. At the war's end, the federal government's twenty-pound policy meant that regardless of pre-war deposits, Igbo families were left with only a token sum<sup>6</sup>. For a people who had thrived on commerce, this was a crushing blow. With no access to credit or formal employment, many Igbo households turned desperately to informal avenues of survival. Apprenticeship became one of the most important responses to this crisis.

Traders who retained access to limited supplies took in apprentices, often relatives or displaced youths, and trained them with the promise of eventual settlement. In this sense, apprenticeship functioned as both an economic lifeline and a form of social welfare, redistributing resources in the absence of state support. It was within this crucible of war and deprivation that apprenticeship in Onitsha assumed its modern, structured form. The post-war decades revealed the resilience and ingenuity of Igbo trading networks, with Onitsha at the center. By the late 1970s and 1980s, the market had rebounded spectacularly, emerging as one of the largest open-air markets in West Africa.

Families who had lost everything relied on apprenticeships to rebuild livelihoods, and the settlements provided to apprentices became, in effect, a grassroots banking system that fueled business expansion. Meagher notes that the ability of Igbo traders to reconstruct their networks without government aid underscored the centrality of apprenticeship as a tool of recovery and renewal<sup>7</sup>. Onitsha became not only the heart of Igbo commerce but also a regional hub connecting Nigeria to Cameroon, Equatorial Guinea, and Ghana<sup>8</sup>. By embedding kinship, trust, and obligation into its commercial structures, the market turned economic activity into a cultural institution. This blending of resilience, adaptability, and community explains why apprenticeship in Onitsha remains a defining feature of Igbo entrepreneurship

### **Emergence and Growth of Apprenticeship in Onitsha Market**

The Igbo apprenticeship system did not appear fully formed; it evolved gradually out of the economic realities of migration, kinship obligations, and the search for livelihood. In its earliest form, apprenticeship in Igbo markets was largely informal. Young boys, often between the ages of 10 and 15, were sent by their families to live with established traders in towns. Their initial duties were menial like sweeping the shop floor, running errands, and observing how goods were arranged and sold. Over time, these boys began to absorb the rhythms of commerce, not through formal instruction but through constant participation in daily trade<sup>9</sup>. What made Onitsha especially significant in this process was its scale. The city's market was so large and diverse that it offered

apprentices exposure not only to local trade but also to the dynamics of long-distance commerce. Traders recall that to be apprenticed in Onitsha was to learn “real business,” because the volume of transactions and the variety of goods demanded higher levels of discipline, trust, and skill than village markets could ever provide.

As trade intensified, apprenticeship became more structured. What was once casual assistance evolved into Igba Boi or Igba Odibo, a defined contract of service. Under this arrangement, the apprentice was expected to work for a specified period, often between five and seven years, after which the master was obliged to “settle” him with start-up capital, goods, or both. This transformation was crucial because it institutionalized the

process, turning what might have been a loose relationship into a recognized path to independence. Settlement became both a business transaction and a cultural rite of passage. Families back home celebrated when a son completed his apprenticeship and returned with goods or money to start his own shop. For many Igbo parents, this was evidence that their investment of trust had paid off, and that their son was now a man capable of standing on his own.

The role of kinship in this growth cannot be overstated<sup>10</sup>. In a society where trust and reputation were more reliable than written contracts, apprenticeship relied heavily on family and community ties. A master often took in boys from his extended family, village, or church, believing that the obligation of kinship would ensure loyalty. This also meant that apprenticeship had moral undertones; it was not simply about training labor but about fulfilling a communal duty. Traders were judged not only by their wealth but also by their willingness to “lift others as they rose.” The Onitsha market, being a magnet for migrants from all parts of Igboland, became the center of this kinship-based system, where apprenticeships created webs of obligation stretching from the city to countless villages<sup>11</sup>.

The devastation of the Nigerian Civil War accelerated the importance of apprenticeship. With families ruined and savings lost, parents increasingly saw apprenticeship as the only viable way to rebuild. Masters in Onitsha took in large numbers of apprentices during this period, sometimes feeding and housing boys whose families could no longer provide for them. Settlement after years of service was not just a

business deal but a form of wealth redistribution, giving war-affected households a chance to reenter the economy<sup>12</sup>. Many traders today recall that the 1970s were a period when apprenticeships multiplied, as youths sought to recover opportunities lost to war. The success of this system was visible in the rapid post-war revival of Igbo commerce<sup>13</sup>. Within a decade of defeat and devastation, Igbo traders, powered by networks of apprenticeships, had reestablished themselves as some of the most dynamic entrepreneurs in Nigeria.

By the 1980s and 1990s, apprenticeship in Onitsha had expanded beyond Nigeria's borders. Igbo traders began to develop international supply chains, importing goods from Cotonou, Abidjan, and later from Asian markets such as Hong Kong, Dubai, and Guangzhou. Masters often brought apprentices along on these buying trips, exposing them to the complexities of international trade—foreign currencies, customs regulations, and global price fluctuations<sup>14</sup>. Apprentices who successfully completed such training returned with broader horizons, making them capable of running businesses not only in Onitsha but in other cities across Africa. This globalization of apprenticeship demonstrates its adaptability. What began as village boys helping traders in local shops had become a transnational system producing entrepreneurs who operate confidently across continents.

Despite these transformations, the apprenticeship system retained its distinctive moral and cultural ethos. Traders emphasize that beyond learning how to buy and sell, apprentices were taught resilience, humility, and loyalty. Living under the authority of a

master was meant to instill discipline and endurance. “A boy who has survived seven years in Onitsha market can survive anything in life<sup>15</sup>,” one long-time trader explained, recalling how hardship and perseverance shapes character. Apprenticeship thus grew not only as an economic pathway but also as a form of socialization, preparing young men to shoulder responsibilities as husbands, fathers, and community leaders. The growth of apprenticeship in Onitsha also benefited from institutional support. Market associations played an important role in regulating relationships between masters and apprentices. They intervened in disputes, set norms of settlement, and reinforced informal codes of honesty and trust<sup>16</sup>. This collective oversight gave legitimacy to the system, reducing the risk of abuse and ensuring its continuity. It also created networks that linked successive generations of traders. An apprentice might later become a supplier to his former master, while masters relied on loyal ex-apprentices to extend their business networks. This cyclical relationship gave the system remarkable durability, ensuring that it was reproduced across generations<sup>17</sup>.

By the early twenty-first century, the Onitsha apprenticeship system had grown into one of the most celebrated indigenous models of business training in Africa. Scholars and policymakers have increasingly recognized it as an engine of job creation, wealth distribution, and community development. Its success lies in its ability to merge culture with commerce, trust with training, and obligation with opportunity. From its modest beginnings as informal shop assistance, apprenticeship in Onitsha has grown into a dynamic, transnational institution that continues to shape Igbo entrepreneurship and

Nigeria's wider economy.

### **Dimensions and Characteristics of the Apprenticeship Scheme**

The apprenticeship system in Onitsha Market is distinctive because it is rooted in cultural traditions that go far beyond the exchange of labor for training. At its core, it is a household-based institution. When a young man enters into apprenticeship, he does not simply work in a shop; he becomes integrated into the master's household. He eats with the family, shares the same living space, and is subject to the master's authority not only in business matters but also in personal conduct<sup>18</sup>. This arrangement reflects the Igbo cultural understanding that commerce is not a purely individual endeavor but one sustained by family and community. The master is not merely an employer but a guardian, expected to correct, discipline, and mentor the apprentice as though he were his own child. This family-like relationship gives the system its moral depth and explains why it continues to endure in an age of formal contracts and corporate structures.

The progression of apprenticeship follows a recognizable pattern that most traders in Onitsha understand. The first stage involves menial tasks. Apprentices are expected to sweep the shop, run errands, carry goods, and observe how transactions are made<sup>19</sup>. These early responsibilities may appear insignificant, but they instill discipline and humility, teaching the apprentice that success begins with service. The second stage involves limited participation in trade. Apprentices are gradually entrusted with arranging stock, recording sales, and interacting with customers<sup>20</sup>. This stage is critical because it introduces them to the rhythm of business and begins to build confidence. The third stage

involves responsibility. Older apprentices are left in charge of the shop when the master is away, negotiate directly with suppliers, and may even accompany the master on long-distance buying trips. By the time an apprentice completes this cycle, he is fully equipped to manage a business of his own.

One of the most remarkable dimensions of the Onitsha apprenticeship system is the practice of settlement. Settlement is the culmination of the years of service, and it symbolizes both recognition and empowerment<sup>21</sup>. At the end of his term, the apprentice is given capital, goods, or sometimes both, with which to begin his own business. The amount varies depending on the master's capacity and the apprentice's performance, but the act itself carries enormous symbolic weight. It is seen as a rite of passage into adulthood and independence. Families in the village often celebrate the return of a settled apprentice as though it were a graduation, recognizing that he has achieved the capacity to stand on his own. Importantly, settlement is not only about material wealth but also about trust. By settling an apprentice, a master affirms that the young man is competent, disciplined, and loyal enough to represent the values of the trading community.

Beyond training in commerce, apprenticeship in Onitsha serves as a school of character formation. Traders often stress that what an apprentice learns is not only how to buy and sell but also how to endure hardship, remain honest in transactions, and respect hierarchical authority<sup>22</sup>. It is said that an apprentice who survives years in the demanding environment of Onitsha market has learned the discipline necessary to face any of life's challenges. Oral accounts emphasize that apprentices who tried to cut corners or cheat

their masters rarely succeeded in business after settlement, while those who displayed patience and humility were more likely to thrive. The system therefore functions as a moral filter, selecting for values that the community regards as essential for long-term success.

Apprenticeship in Onitsha also draws strength from the collective institutions of the market. Market associations regulate trade, set rules for membership, and mediate disputes between masters and apprentices. These associations act as informal courts, hearing cases where apprentices claim they have not been properly settled or where masters accuse apprentices of theft or betrayal. Because of their authority, market associations ensure that the system retains legitimacy<sup>23</sup>. They also play a role in mentoring, as older traders use association meetings to pass down wisdom and reinforce the values of loyalty and solidarity. This institutional layer makes apprenticeship more than a private arrangement; it embeds it in the wider moral and economic order of the market.

A distinctive characteristic of the system is the long-term bond it creates between masters and apprentices. Even after settlement, many apprentices continue to rely on their former masters for guidance, supply connections, and occasional financial assistance<sup>24</sup>. In return, settled apprentices often remain loyal customers of their masters, purchasing goods wholesale and maintaining business partnerships. This cyclical relationship reproduces commercial networks across generations, creating webs of trust and cooperation that extend well beyond the initial training period. In this way,

apprenticeship is not only about preparing new entrepreneurs but also about sustaining the continuity of Igbo commerce. The enduring vitality of the apprenticeship system in Onitsha Market lies in its blend of economic pragmatism and cultural obligation. It trains young men in the art of commerce while simultaneously embedding them in moral communities that value trust, resilience, and solidarity. It creates a pipeline of entrepreneurs who emerge not simply as business owners but as carriers of cultural values. This dual role—economic and cultural—explains why the system has survived colonial disruption, civil war, and globalization, and why it remains central to Igbo identity in the twenty-first century.

### **Challenges and Limitations**

The apprenticeship system that sustains commerce in Onitsha is not immune to strain. In recent decades the pressures upon the model have multiplied and diversified. Some strains come from within the system itself and are social in origin, while other pressures are external and arise from changes in the wider economy, public policy, technology, and the physical environment of the market. Taken together, these internal and external factors create a landscape of risk and uncertainty for apprentices and masters alike. The result is that a form of training that has produced generations of traders is now asked to accomplish more than it was designed to do. It must train resilient entrepreneurs, protect vulnerable youth, adapt to rapid digital change, and function in a legal and fiscal environment that was not built for informal institutions.

A central and recurring problem is the insecurity of settlement. The promise of

settlement is the engine of Igbo apprenticeship. The long years of service culminate in the award of goods or capital, and that award is what converts an apprentice into an independent trader. Yet in too many cases that promise is contested or withheld<sup>18</sup>. There are repeated reports of apprentices completing their term and then being denied what they were promised. Some masters genuinely face financial difficulty, while others act in bad faith. Without written contracts, disputes are often resolved in informal ways that favor the more powerful party. The apprentice who is denied settlement loses not only capital but also social recognition, weakening trust in the institution.<sup>3</sup>

Closely related to settlement insecurity is the risk of exploitation. Apprentices are expected to endure long hours and often perform household tasks unrelated to trade. In some cases, this labor borders on child exploitation, especially when boys are recruited in early adolescence. Scholars have raised concerns that such arrangements impede education and welfare. Oral accounts in Onitsha markets describe apprentices missing school or suffering harsh discipline, highlighting how quickly skill transfer can slide into abuse<sup>19</sup>. The human consequences are serious: apprentices with little formal education face narrowed options, while abusive practices undermine the system's moral credibility.<sup>5</sup>

Another limitation is the legal fragility of the system. Apprenticeship agreements rest on social norms and kinship ties rather than enforceable contracts. While this provides flexibility, it leaves apprentices without clear legal recourse in disputes. Efforts to formalize the practice have been debated in Nigeria and elsewhere in Africa, but mistrust of government institutions and the fear of new costs have slowed reforms.

International labour studies recommend a careful upgrading approach, where basic written agreements and trusted mediation structures can be introduced without undermining cultural legitimacy<sup>20</sup>. Economic constraints add further difficulty. Access to credit remains one of the most significant barriers for settled apprentices. Formal banks often require collateral that apprentices lack, while rising costs of goods raise the capital threshold needed to succeed in wholesale trade. In the past, former masters and community savings groups filled this gap, but globalization and inflation have made capital requirements much higher. Fintech firms like Moniepoint have recently entered Onitsha, offering digital payments and small loans linked to transaction volumes. These tools are promising, but they also risk excluding traders who lack digital literacy or official identification<sup>21</sup>.

Fiscal and governance pressures in the market also weigh heavily on apprentices. Traders face multiple levies from local authorities, unions, and market associations. These charges, some official and some arbitrary, reduce profit margins and create uncertainty.<sup>8</sup> In Onitsha, control of levy collection is often politicized, leading to inconsistent enforcement. This environment increases business risks for small traders, especially apprentices just starting out. The physical environment of the market also poses challenges. Fires, floods, and poor infrastructure frequently destroy shops and goods. In recent years, Onitsha has witnessed several devastating market fires that wiped out multimillion-naira businesses<sup>22</sup>. For apprentices who have just been settled, such losses can be catastrophic, wiping out years of sacrifice. Without insurance or state

compensation, these shocks leave young traders highly vulnerable.

Gender bias remains another structural limitation. While women are active traders in Onitsha, they are underrepresented in apprenticeship arrangements that lead to settlement. Masters often prefer to take in male apprentices, citing cultural assumptions about domestic responsibilities and mobility. This exclusion limits women's access to profitable sectors of trade and perpetuates gender inequality in wealth creation<sup>23</sup>.

Finally, there are skill gaps in the system. Apprenticeship excels at transmitting tacit knowledge of bargaining, trust, and customer management, but it is less effective at teaching modern skills such as digital bookkeeping, market research, and international trade logistics. As a result, many apprentices struggle to scale their businesses beyond local retail. The macroeconomic context amplifies these challenges. Currency volatility, border closures, and insecurity reduce trading opportunities and magnify risks for small operators. Younger generations, meanwhile, increasingly aspire to white-collar employment, reducing the pool of committed apprentices<sup>24</sup>.

In summary, settlement insecurity, exploitation, legal fragility, credit constraints, multiple taxation, infrastructural hazards, gender bias, skill gaps, and macroeconomic volatility together constrain the capacity of the Onitsha apprenticeship system. Yet reform is possible. Scholars and international organizations emphasize incremental improvements: clear written agreements, enhanced mediation by market associations, affordable credit tied to transaction records, improved infrastructure, and training modules to complement experiential learning. Such reforms, if grounded in local realities,

could preserve the cultural ethos of apprenticeship while addressing its most pressing weaknesses.

## **Conclusion**

The Onitsha apprenticeship system remains a vital institution of Igbo economic life, combining cultural heritage with practical mechanisms for youth empowerment and wealth creation. From its role in rebuilding livelihoods after the Civil War<sup>1</sup> to its ongoing contribution to job creation in Nigeria, it has shown remarkable resilience. However, challenges such as insecure settlements, exploitative practices, gender bias, and inadequate adaptation to modern skills continue to test its effectiveness. Despite these pressures, its adaptability, evident in the integration of digital finance and evolving market governance, suggests that with modest reforms in credit access, legal safeguards, and infrastructure, the system can continue to thrive as one of Africa's most innovative models of indigenous entrepreneurship.

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## CHAPTER FOUR

### ASSESSING THE IMPACT OF ONITSHA MARKET ON APPRENTICESHIP

#### Legal Framework and Apprenticeship Scheme

Apprenticeship in Nigeria, particularly within the Igbo cultural setting, operates in a unique legal and institutional environment that blends informal tradition with fragments of formal regulation. The Igbo apprenticeship system, known locally as Igba Boi, has thrived for generations without codified laws or formal state intervention<sup>1</sup>. Its foundation lies in trust, kinship, and social accountability rather than in contractual enforcement. In Onitsha Market, the largest commercial hub in southeastern Nigeria, apprenticeship functions as both an economic and social institution that regulates itself through customary norms. This makes it distinct from formal vocational training schemes governed by Nigeria's labor laws<sup>2</sup>.

The absence of a comprehensive legal framework for informal apprenticeship in Nigeria reflects the country's broader dual economy where formal and informal sectors coexist, often with limited intersection. While statutory laws such as the Labour Act of 1971 define employment relations in the formal sector, they rarely apply to informal arrangements like Igba Boi<sup>3</sup>. Apprentices are not considered employees in the legal sense, nor are masters recognized as formal employers. Instead, relationships are governed by moral contracts rooted in community values and collective oversight. This informality has both advantages and drawbacks. It allows flexibility and adaptability, enabling quick negotiation of terms

without bureaucratic barriers. Yet it also exposes apprentices to potential exploitation, as they lack access to legal remedies if disputes arise<sup>4</sup>.

Despite this informal nature, Nigeria's government has made several attempts to formalize apprenticeship through national education and employment policies. The National Policy on Education, first adopted in 1977 and revised in 1998 and 2013, recognizes vocational and technical education as essential to national development<sup>5</sup>. Similarly, the National Directorate of Employment (NDE), established in 1986, promotes skills acquisition programs that encourage self-employment among youths. However, these efforts remain disconnected from indigenous apprenticeship practices like those in Onitsha. Formal programs often emphasize Western-style technical training, while Igba Boi relies on experiential learning and moral mentorship<sup>6</sup>. This disconnection means that government policies have not yet succeeded in integrating traditional systems into Nigeria's formal labor economy.

Within the Onitsha Market, customary and informal laws act as the real regulatory framework. Market unions such as the Onitsha Main Market Traders Association (OMMTA), serve as quasi-legal institutions, resolving disputes and enforcing moral codes among traders<sup>7</sup>. When conflicts arise, especially over settlement failures or accusations of theft, these unions convene panels that operate much like arbitration courts. Their decisions are respected and binding within the community, underscoring the strength of social enforcement mechanisms. This indigenous legal order reflects what scholars term "*community-based jurisprudence*," where moral authority and peer pressure substitute for formal legal instruments. It ensures

justice that is swift, culturally relevant, and cost-effective.

However, the lack of statutory recognition for such indigenous mechanisms poses long-term challenges. In legal terms, apprentices remain “invisible workers”, a category excluded from labor rights, pensions, or formal business protection<sup>8</sup>. This invisibility limits access to credit and formal entrepreneurship opportunities. Yet, paradoxically, it is this very informality that sustains the system’s resilience. Without bureaucratic interference, the Igba Boi scheme continues to reproduce itself organically, adapting to economic shifts and globalization pressures. For instance, digital finance platforms such as Moniepoint and OPay have been integrated informally by Onitsha traders for settlement transfers and inventory management, demonstrating how traditional systems evolve within modern frameworks without losing their essence<sup>9</sup>.

Recent scholarship and policy advocacy have increasingly called for hybrid models that bridge this gap between formal law and indigenous practice.<sup>11</sup> Experts and even stakeholders propose that codifying certain elements, like settlement terms, dispute mediation standards, and apprenticeship duration, could provide apprentices with protection while preserving the flexibility that makes the system effective.<sup>12</sup> For instance, integrating apprenticeship records into local chambers of commerce or market associations could enhance transparency and accountability. Some state governments, notably in Anambra and Lagos, have begun exploring public-private partnerships to support informal apprenticeships through microcredit and small enterprise grants<sup>10</sup>. These emerging collaborations signal a growing recognition that indigenous apprenticeship is not a relic of the past but a living

model of economic empowerment.

Ultimately, the legal and institutional landscape of the Onitsha apprenticeship system reveals a paradox: its effectiveness depends on its informality, yet its future sustainability may require a measure of formal recognition. The challenge for policymakers is not to replace cultural norms with statutes but to harmonize them, to create a system where the trust-based Igba Boi model coexists with a legal environment that safeguards rights, encourages accountability, and amplifies its contribution to national development.

### **Master-Apprentice Relationships and Dynamics**

At the heart of the Onitsha apprenticeship system lies the relationship between masters and apprentices. This bond forms the foundation upon which the entire Igba Boi institution is built. The relationship is not a mere business arrangement but a complex social contract rooted in kinship, trust, and mutual obligation<sup>11</sup>. When a young apprentice enters a master's household, he is absorbed into a family setting rather than a formal workplace. He eats with the master's family, learns their routines, and internalizes their values. This approach reflects the Igbo understanding that economic training cannot be separated from moral education. The master's role extends beyond teaching trade skills; he also assumes moral responsibility for the apprentice's behavior, discipline, and social growth<sup>12</sup>.

The traditional apprenticeship relationship is built upon a delicate balance of authority and affection. The master wields considerable power in determining the apprentice's work schedule, responsibilities, and, ultimately, his settlement<sup>13</sup>. Yet this authority is tempered by cultural expectations that require masters to act as moral exemplars.

In Igbo culture, reputation and honor are essential social currencies. A master known for mistreating his apprentices risks public disgrace and loss of trust among fellow traders. In Onitsha, where commerce depends heavily on reputation, no trader can afford to be labeled unjust. Consequently, the moral obligation of care acts as a restraint on exploitation.

Apprentices, on their part, are expected to embody loyalty, humility, and diligence. Their obedience is a test of character, while their commitment demonstrates readiness for independence. In the early years, an apprentice performs menial tasks such as cleaning, carrying goods, and running errands. These duties, though modest, serve as training in discipline and humility<sup>14</sup>. As trust builds, the apprentice gradually gains access to financial transactions, learns negotiation tactics, and is introduced to supplier relationships. This steady progression not only imparts practical business skills but also builds emotional resilience and social intelligence. Apprenticeship in Onitsha thus functions as both a school and a rite of passage, preparing young men to become responsible adults and entrepreneurs.

However, this relationship is not without friction. One of the most contentious issues within the system is the occasional failure of masters to settle their apprentices after years of service<sup>15</sup>. Settlement, which marks the transition from servitude to independence, is the emotional and financial culmination of the apprenticeship contract. When a master defaults, the repercussions extend beyond the apprentice to the wider community. Such breaches of trust erode the legitimacy of the system. Market associations often intervene in these situations, acting as mediators and enforcers of customary justice. Their judgments carry moral authority and can compel erring masters to fulfill their obligations.

Conversely, apprentices also have obligations to their masters. Betrayal of trust through theft, dishonesty, or premature abandonment of service is considered a grave moral offense. Traders in Onitsha frequently recount stories of apprentices who absconded with funds and subsequently suffered misfortune, illustrating the community's belief that betrayal invites both social and spiritual punishment<sup>16</sup>. The fear of such retribution reinforces discipline, creating a moral order that governs behavior without written contracts. This reciprocal sense of duty ensures that both masters and apprentices operate within a shared ethical framework.

Beyond the economic and moral dimensions, the master–apprentice relationship also serves as a mechanism of social reproduction. Settled apprentices often maintain enduring bonds with their former masters, returning to them for guidance, business partnerships, or supply arrangements<sup>17</sup>. In many cases, these relationships evolve into long-term alliances that benefit both parties. Masters gain reliable partners within the market, while apprentices secure mentorship and access to capital networks. This continuity sustains the social fabric of the market and perpetuates the intergenerational transmission of trade knowledge.

Recent studies reveal that globalization and technology are reshaping these relationships without eroding their cultural core<sup>18</sup>. Digital communication tools, mobile banking, and online trading platforms have altered how masters and apprentices interact, making mentorship more fluid and geographically dispersed. Yet the underlying principles of loyalty, trust, and mentorship remain unchanged. The persistence of these

values highlights the adaptability of the Onitsha apprenticeship model, which continues to thrive in modern economic contexts.

In essence, the relationship between masters and apprentices in Onitsha Market exemplifies the fusion of culture and commerce. It is an institution that simultaneously teaches business acumen and moral responsibility, relying on informal mechanisms of accountability rather than formal contracts.<sup>13</sup> Its strength lies not in legal frameworks but in social trust, shared values, and a collective understanding that economic success is inseparable from ethical conduct.

### **Compensation and Incentives in Apprenticeship**

Compensation lies at the heart of the Igbo apprenticeship system, serving as both the culmination of years of service and a symbolic recognition of hard work, loyalty, and trust. The process known as ime nkwucha or “settlement” represents the final stage of apprenticeship in Onitsha Market<sup>19</sup>. It is through settlement that the apprentice transitions from dependence to independence, receiving the resources necessary to establish his own enterprise. Although settlement is primarily monetary or material, its meaning extends far beyond financial reward. It signifies social validation, moral success, and the beginning of adulthood. For many families, the settlement of a son after years of service in Onitsha Market is a source of pride, often celebrated with ceremonies akin to marriage or graduation. This demonstrates that compensation is as much a social and cultural event as it is an economic transaction<sup>20</sup>.

In most cases, compensation takes the form of start-up capital, goods, or a

combination of both. The amount and nature of this settlement depend on several factors, including the apprentice's performance, the master's capacity, and prevailing market conditions. A highly diligent and trustworthy apprentice often receives generous settlements because his success reflects positively on the master's reputation. Conversely, apprentices who are perceived as lazy or unreliable may receive smaller settlements or, in rare cases, none at all. While there is no fixed standard or legally binding formula for settlement, customary expectations and community oversight ensure a general sense of fairness<sup>21</sup>. Market associations and kinship groups serve as informal regulators, discouraging exploitation and reinforcing mutual accountability.

Compensation within the Onitsha apprenticeship system also operates on a moral principle of redistribution.<sup>7</sup> When a master settles an apprentice, he is not merely discharging an obligation but contributing to a cycle of communal wealth creation. Each successful settlement multiplies economic opportunity by transforming a dependent youth into an independent entrepreneur who can in turn train others. This cyclical process, often described as "circular capitalism," has sustained Igbo commerce for generations<sup>22</sup>. It ensures that capital, knowledge, and opportunity remain within the community rather than becoming concentrated in the hands of a few. Thus, the settlement process functions as a cultural mechanism for promoting social mobility and economic inclusion.

Beyond monetary compensation, apprentices receive significant non-financial incentives that are often overlooked in formal analyses. These include mentorship, social recognition, and access to business networks. Through years of apprenticeship, young men

acquire not only trade-specific knowledge but also intangible skills such as negotiation, customer relations, and strategic thinking. Exposure to the master's suppliers, credit partners, and business associates forms a crucial component of this training. This social capital becomes a lifelong asset that no amount of formal education can easily replicate<sup>23</sup>. Many successful traders in Onitsha attribute their business acumen not merely to what they learned about goods and pricing but to the confidence, adaptability, and intuition developed under their masters' tutelage.

Emotional and moral incentives also reinforce the apprenticeship process. The cultural value placed on loyalty and patience creates a sense of delayed gratification, where apprentices internalize the belief that discipline and endurance eventually yield success<sup>24</sup>. The moral expectation that a faithful apprentice must one day be rewarded keeps many young men committed even under difficult conditions. In a society where formal job opportunities are limited, this implicit social contract between master and apprentice provides hope and direction for countless youths. The moral satisfaction of completing an apprenticeship honorably, combined with the promise of eventual independence, serves as a powerful motivational force.

However, the system is not without its challenges<sup>25</sup>. Instances of masters failing to settle apprentices have generated disillusionment and occasional breakdowns of trust. In such cases, apprentices who feel betrayed may abandon the trade or resort to informal community arbitration. While these failures are relatively few compared to the system's overall success, they highlight the vulnerability of apprentices who lack formal legal protection. In response,

market associations in Onitsha increasingly monitor settlement practices, sometimes requiring witnesses or written agreements to ensure accountability. This gradual institutionalization suggests a growing awareness of the need to preserve trust while modernizing traditional norms.

Incentives within the system are also evolving with changing economic realities. The rise of digital technology, global trade links, and fintech platforms has reshaped how apprentices view compensation. In recent years, some masters have begun to include mobile money transfers, small business grants, or even mentorship in e-commerce as part of the settlement package. These adaptations reflect the system's capacity to evolve without losing its communal essence<sup>26</sup>. Despite modern influences, the core principle remains intact: apprenticeship must culminate in empowerment. Whether the settlement comes in cash, goods, or mentorship, the ultimate goal is to equip the apprentice with the means and confidence to succeed independently.

The incentive structure of the Onitsha apprenticeship system thus combines economic rationality with moral reciprocity. It transforms relationships of dependency into networks of cooperation, ensuring that each generation reproduces the culture of entrepreneurship that defines Igbo commerce. In this sense, compensation in Onitsha's apprenticeship system cannot be reduced to payment for labor. It is a holistic process that affirms dignity, restores balance, and perpetuates the collective prosperity of the Igbo people.

### **Evaluating the Role of Onitsha Market in Apprenticeship Growth and Development**

The Onitsha Market is far more than a center of commerce; it is the nucleus of Igbo

economic life and the driving force behind the survival and evolution of the apprenticeship system. Situated strategically on the banks of the River Niger, Onitsha became the major gateway for regional and international trade in southeastern Nigeria<sup>27</sup>. Its geographical advantage, coupled with the entrepreneurial energy of the Igbo people, transformed it into a magnet for traders from across the country and beyond. The concentration of thousands of businesses created an environment of learning, competition, and innovation that naturally supported apprenticeship<sup>28</sup>. From the early 20th century onward, Onitsha's economic vibrancy provided fertile ground for the system of Igba Boi to flourish. Apprentices came from villages across Anambra, Imo, Abia, and even Delta States, seeking not just employment but education in the art and ethics of commerce.

The market's size and complexity also play a major role in shaping the structure and character of apprenticeship. With its massive network of specialized sections, ranging from electrical parts, textiles, pharmaceuticals, and building materials to imported goods, Onitsha offers an unparalleled environment for practical business training<sup>29</sup>. Each segment of the market operates like a school of trade where masters serve as instructors, and daily commercial interactions serve as lessons in management, logistics, and negotiation. The market's internal organization, including its unions and trade associations, helps to regulate transactions and maintain discipline. These structures not only ensure fair dealing but also create the institutional stability that allows apprenticeship to thrive. Without the market's extensive organization, apprenticeship would have lacked the consistency and structure needed to endure for generations.

A critical factor in Onitsha's influence on apprenticeship development is its ability to adapt to historical and economic shifts. The Nigerian Civil War (1967–1970) devastated the eastern region, displacing thousands of traders and disrupting supply chains<sup>30</sup>. Yet, after the war, Onitsha Market became a focal point of economic recovery. The war's destruction left many Igbo families impoverished and unable to send their children to school or formal employment. Apprenticeship became the primary pathway to economic restoration. Traders who had managed to salvage resources took in apprentices as part of a collective rebuilding effort, ensuring that economic knowledge and capital were redistributed within the community. Within a decade, Onitsha traders had reestablished supply networks across Nigeria and into neighboring countries, effectively using apprenticeship as a postwar reconstruction mechanism<sup>31</sup>. This experience demonstrated the resilience of the system and the market's capacity to regenerate the regional economy even in times of crisis.

Another major contribution of the Onitsha Market to apprenticeship growth lies in its role as a hub of innovation and entrepreneurial mentorship<sup>32</sup>. The market has always operated as a dynamic space where knowledge is transmitted informally but systematically. Masters constantly introduce apprentices to new business strategies, import channels, and consumer trends. Exposure to competitive business environments fosters creativity and risk-taking among apprentices. Over time, many of these young traders evolve into business owners who further diversify the market's economic base. This multiplier effect sustains the market's vitality and ensures that every generation of traders contributes new ideas and practices. The constant renewal of entrepreneurial energy within Onitsha Market underscores its role as a

living institution of informal education.

The social and cultural ecosystem of the market also nurtures apprenticeship growth. Igbo commerce has always been driven by communal values such as cooperation, mutual trust, and obligation to “lift others as one rises<sup>33</sup>.” These principles manifest vividly in the Onitsha Market, where successful traders feel morally compelled to train and settle apprentices. The practice is viewed not only as a business strategy but also as a cultural duty. Such obligations sustain a cycle of mentorship that continuously expands the market’s human capital base. The shared identity among traders, reinforced through market associations and town unions, ensures that apprenticeship remains both a moral and economic necessity.

Beyond its cultural and social importance, Onitsha Market plays a crucial economic role in the broader Nigerian context. It is one of the largest commercial centers in West Africa, serving as a redistribution hub for goods imported through Lagos, Cotonou, and Port Harcourt. Apprenticeship ensures that this trade network remains efficient and self-replicating. By training thousands of new entrepreneurs every year, the market not only sustains local employment but also contributes significantly to national economic growth. Informal estimates suggest that businesses linked to the Onitsha Market contribute billions of naira annually to Nigeria’s gross domestic product through taxes, logistics, and commerce<sup>34</sup>. The apprenticeship system, therefore, is not a marginal or traditional relic but a dynamic contributor to the modern economy.

In recent years, the market has also adapted to technological and global

transformations. The rise of e-commerce, digital banking, and mobile technology has changed how trade is conducted, and the Onitsha apprenticeship system has evolved alongside it. Masters now integrate modern accounting systems, use mobile money platforms like Moniepoint and OPay for transactions, and introduce apprentices to digital marketing and supply chain software. Some traders even send apprentices abroad for product sourcing in China, Dubai, or Turkey, demonstrating the system's transnational reach<sup>35</sup>. Through these innovations, Onitsha Market has not only preserved its traditional apprenticeship model but also modernized it, ensuring that the next generation of traders remains competitive in a globalized economy.

The market's institutional structure further enhances the sustainability of apprenticeship. Organizations such as the Onitsha Main Market Traders Association (OMMTA) and the Bridgehead Market Traders Union play critical roles in maintaining ethical standards and resolving conflicts<sup>36</sup>. Their informal arbitration systems provide justice where formal legal mechanisms are weak, while their welfare programs offer social support to traders and apprentices alike. Such associations also conduct regular training, workshops, and community development initiatives, helping to blend informal learning with modern entrepreneurial development. By creating a supportive environment that balances tradition and modernity, these institutions help to preserve the apprenticeship system as a self-sustaining model of human capital formation.

The impact of Onitsha Market on apprenticeship growth and development can thus be seen as multidimensional. It is economic, in that it generates wealth and employment; social,

in that it reinforces kinship and trust; cultural, in that it transmits values of discipline and perseverance; and educational, in that it provides practical training unavailable in formal institutions. Its enduring success illustrates the power of indigenous systems to complement modern development frameworks. Far from being a relic of the past, the apprenticeship model thriving in Onitsha represents a living example of African innovation, an organic form of entrepreneurship education that continues to empower individuals and strengthen communities across generations<sup>37</sup>.

## **Conclusion**

The Onitsha Market stands as the heartbeat of Igbo commerce and the enduring pillar of the apprenticeship system. Its influence extends beyond trade, as it shapes generations of entrepreneurs through cultural mentorship, moral discipline, and shared economic responsibility. Within its bustling environment, the Igba Boi system has evolved from a traditional training model into a dynamic framework of skill acquisition and wealth creation that continues to sustain countless families and communities. Despite challenges such as informal regulation and occasional breaches of trust, the market's internal institutions and communal ethics have ensured its continuity. As the market embraces digital innovation and globalization, it remains a living symbol of how indigenous African systems can adapt, thrive, and contribute meaningfully to national development without losing their cultural spirit.

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## **CHAPTER FIVE**

### **CONCLUSION**

This study set out to shed light on how the Igbo apprenticeship system, which is centred on the Onitsha Market, functions as a durable engine of skill formation, social reproduction, and grassroots economic development. The research has shown that apprenticeship in Onitsha is neither a relic nor an informal stopgap. It is a living system of learning and redistribution that combines hands-on commercial training with deep social obligations. Apprenticeship takes place inside households, public market spaces and informal institutions, and it translates years of unpaid or low paid labour into start-up capital, social capital and market knowledge for new generations of entrepreneurs. This blended process of learning cannot be reduced to a single variable. It is social, moral and economic at the same time, and it draws its strength from networks of kinship, trust and association that stretch across towns and into diasporic supply chains.

The evidence assembled in the previous chapters points to a number of consistent

findings. First, the Onitsha Market provides a complex and varied learning environment where apprentices acquire trade specific skills and portable entrepreneurial capabilities. Apprentices learn pricing, inventory management, supplier negotiation and the management of credit relations in conditions of real risk and competition. These are practical competences learned by imitation, correction and incremental responsibility. In that sense the system operates as a powerful informal vocational school, one whose returns are often immediate and measurable in incomes and business survival. Second, apprenticeship in Onitsha is embedded in a moral economy. Settlements, reputations and reciprocal obligations reinforce behaviour and limit abuse even where formal legal protection is weak. Community arbitration, market unions and kinship oversight are not mere glosses on the system; they are core regulatory mechanisms that sustain trust and repeatable patterns of exchange. Third, the system demonstrates resilience and adaptability. It has absorbed shocks that include wartime destruction, shifting import routes and rapid technological change. Masters and apprentices modify their practices, incorporate mobile finance and cross border sourcing, and thus keep the model relevant in a globalizing economy.

When these findings are placed beside broader evidence on informal apprenticeship and on the returns to informal training in low income settings, they point to a policy implication that is both simple and urgent. Informal apprenticeship systems yield real human capabilities and positive labour market outcomes. Recent comparative research shows that returns on the job and informal training are non-trivial and in some

contexts comparable to formal training, especially for micro traders and small enterprises. These results suggest that policy that ignores indigenous mechanisms of learning will miss an important pathway to employment and inclusive productivity growth.

This is not to romanticize the system or to deny its problems. The research documented cases where apprentices never received promised settlements, where gender barriers limited access for women, and where some apprentices experienced harsh treatment that fell short of normative expectations. These shortcomings must be taken seriously. They point to three related vulnerabilities. The first is legal invisibility, which leaves apprentices with limited recourse in the face of contractual breaches. The second is asymmetry of power inside households and shops, which can permit exploitative practices. The third is uneven access to modern finance and markets, which means that some settled apprentices struggle to scale beyond subsistence. Addressing those vulnerabilities without dismantling the social fabric of apprenticeship requires carefully designed interventions that combine protection with respect for customary institutions.

Recommended actions therefore flow from a three part logic that respects tradition while introducing targeted support. The first priority should be recognition and recording. Market associations, in partnership with local chambers of commerce and civil society organisations, can maintain simple apprenticeship registers and witness settlement agreements. These records need not be juridical straight away, but they would create transparency and reduce disputes. The second priority should be financial inclusion tailored to the apprenticeship life cycle. Small grants, group credit facilities and mobile

savings products designed for masters and apprentices can smooth the transition from dependence to entrepreneurship and reduce the incidence of failed settlements. Fintech initiatives that already operate in Onitsha show how transactions can be tracked and how reputational collateral can be created without heavy bureaucracy. The third priority should be skills layering. Where apprentices have acquired strong tacit capabilities through Onitsha practice, policy can complement those capabilities with short modular courses in bookkeeping, digital marketing and quality control. Such modular training, delivered through market associations or local training providers, would combine the best of informal learning with the certifiable assets required for scaling businesses.

Finally, the study encourages a change in policy perspective. Donor agencies and state actors too often treat informal apprenticeship as a problem to be eradicated or as an alternative to formal schooling. The evidence from Onitsha suggests a different framing. Informal apprenticeship is an asset that can be strengthened, regulated lightly and connected to formal supports in ways that empower apprentices rather than displace cultural practice. Doing so will require humility from policymakers, careful collaboration with market leaders and iterative pilots that test which interventions protect rights while preserving the social glue that makes apprenticeship work. With modest, context sensitive reforms the Onitsha model can continue to reproduce livelihoods at scale and at the same time become more inclusive and resilient for the twenty first century.

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Friday Okoli	Trader/Master	45	FCT, Abuja	18th, September, 2025
David Chukwudi	Apprentice	24	Benin City	20th, September, 2025
Felix Osadebe	Trader	35	Benin City	1st October, 2025.
Samuel Nwobi	Master	72	Onitsha	30th July, 2025.
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