

**FACTORS INFLUENCING ATTITUDE OF STUDENTS TOWARDS
BUSINESS STUDIES IN PUBLIC SECONDARY SCHOOLS IN EGOR
LOCAL GOVERNMENT AREA.**

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BENIN CITY**

MAY, 2024

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**A RESEARCH PROJECT SUBMITTED TO THE DEPARTMENT OF
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APPROVAL

This research work by **Angel OSA-NOYOZE** with matriculation number **EDU1904779** was approved as meeting the requirement of the Department of Vocational and Technical Education, Faculty of Education, University of Benin, Benin City.

Dr. S. B. ABUSOMWAN
Project supervisor

Date

CERTIFICATION

We certify that this work was carried out by **Angel OSA-NOYOZE** with matriculation number: **EDU1904779** that this work was adequate in scope and quality in partial fulfillment of the requirements for the award of Bachelor of science (Education) Degree in Business Education, Accounting Option in the Department of Vocational and Technical Education, Faculty of Education, University of Benin, Benin City, Nigeria.

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DEDICATION

This work is dedicated to God Almighty for His grace and mercy throughout my study.

ACKNOWLEDGEMENTS

I give thanks to God Almighty, who has made it possible for me to complete this programme and this project.

All thanks to my project supervisor, Dr. S. B. Abusomwan who gave good guidance in the writing of this project, support and patience he showed every time he made corrections is appreciated. To all the lecturers in my department I say thank you.

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ABSTRACT

The purpose of this research work was to determine the factors influencing the attitude of students towards business studies in public secondary schools in Egor Local Government Area . Descriptive survey research design was adopted for the research study and a total of 100 questionnaires were administered to secondary schools in Egor Local Government Area by adopting a simple random sampling technique. Findings revealed that business studies students at any level requires enough funding, money is required for the procurement of equipment as well as recruitment and training of the students. Business studies subject have had low social esteem in Nigeria and it felt that business studies subjects are meant for factory workers or for semi skilled work in the trade. It is recommended that training competent teacher is one of the strategies. Proper organization and administration of business studies subjects should be provided to enhance the choice of the students. Use of appropriate instructional materials and methodology should also be considered.

CHAPTER ONE

INTRODUCTION

Background to the Study

Business Studies is a subject of instructions which offers specialized instructions for office occupation and general orientation. It emphasizes on skill development in the individual in a chosen occupation and preparation for the world of work. From time past, people in different schools and societies have had to choose certain subject in preference to another. This is as a result of many factors in most schools, the country and the cultural role expectation of men and women are different and those roles and interest have become dominant factors in a career choice the influence of environmental factors, family and value aspiration.

There are five subjects under business studies, which are office practice; which has to do with office functions such as receiving and recording of information, typewriting which deals with the art of using special machine called the typewriter to produce written letters, the shorthand aspect which deals with the art of representation of spoken and written words with signs and symbols. The main purpose of shorthand is to save time and space and

also the book-keeping aspect which has to do with recording to business transactions such as cash sales and credit sales, lastly the aspect of commerce which has to do with trade and aids to trade.

Business Studies is also concerned with buying and selling. It also deals with all aspect of business activities. Therefore business studies can be defined as the buying and selling of goods and services in order to satisfy consumers wants. Business Studies can also be defined as all aspects of commerce, office practice, book - keeping, typewriting and shorthand.

Individuals are motivated into certain choice of subject depending on what manner of man he or she wishes to be and what calling in life he or she wants to follow.

The rapid development of technology, industrialization and the complexity of jobs opportunities particularly in the western part of the world towards the end of the 19th century that human behavior in choosing and preparing for entering into and performing in the world of work began to receive closer observation and documentation.

In the case of Nigeria with several or diverse culture affinities, it is very difficult to talk a homogeneous culture among the people such as Yoruba,

the Hausa-Fulani and the Igbos to mention a few within each major ethnic group, there are still sub- group which invariably influence the choice of career people make. Those sub- culture however, unlike some eastern black culture where the state control the economic and distribute workers into occupation.

Although the origin of business studies is often traced to the medieval European trade and merchant guilds, its evolution can actually be traced to the early man. Despite its obvious impact on the development and f early man, it was not until the beginning of the medieval ages, that is, medieval renaissance. In medieval Europe, development was not only limited to liberal education or intellectualism; it equally extended to areas of trade and industry. By the 12th century (A.D), people in various trades and skills were beginning to make their usefulness felt.

This was achieved by the formation of unions or guilds. Guilds were unions or trade associates who bonded themselves together through rules and regulations for the purpose of protecting their trade. Some of the important guilds' were the merchants, the craft guilds. The merchants guilds constituted the chief trading group in Northern and Western Europe

including Britain. The guilds was responsible for trade in clothes, woods, fish, and iron wares, members of trade guilds for instance depended on those of craft guilds, such as weavers and printers, for there wares.

The importance of business studies cannot be over emphasized in the sense, that it is the induction into the way and means of training business men and women. The study of business studies help us to have good knowledge of business skills, it enables one to carryout office functions effectively, it will enable us to be efficient in carrying out our business activities, it enable secretaries and accountant to carry out their functions effectively, it also enables students to be good manager, it also help business men and women to be able to maximize profit, it helps students to make decision, and it also helps the student to be resourceful and creative in their line of business.

The attitude that influences students towards business studies in Egor local government area are attributed to different factors, which some are as a result of indolence and inability of the student to understand business studies subject. The lack of professional teachers and parental factors. The research

is to be carried out in an academic environment in secondary schools in Egor Local Government Area.

Statement of the problem

Business Studies have had low social esteem in Nigeria, it was felt that business subjects according to vanhan (1990) was meant for businessmen and women for domestic services of for semi- skilled work in a Trade. The federal government had made efforts to include business contract into the country's educational system by providing for it in the successful national developmental plans. The social esteem does not appear to have been for the better.

It is important to investigate students attitude towards business studies and what influences their choice of business studies and how business studies can improve and transform the development of the country.

Purpose of the study

The purpose of this research work is to identify the factors that is influencing attitude of students in business Studies in Egor Local Government Area; these are to :

- determine why culture or environmental factors influencing the choice of students.
- examine what influence had family value, and school counselors in business studies preference and choice .
- determine how self concept influence choice of business studies
- examine the problems affecting the business studies subject among students;
- to offer suggestions on how to tackle these problems.

Research Questions

The following research questions were the guide to study

- i. What influence does family value and school counselors have in business studies preference and choice?
- ii. Do culture or environmental factors influence the choice of students?
- iii. Do self- concept affect choice of business studies?

iv. What are the problems affecting the business studies subject among students?

Significance of the study

The significance of this study is both important to the students, the teachers of business studies subject, the school and the government.

To the students business studies will help in the improvement of business ideas so as to identify their areas of weakness in terms of principles involved in business subject. The teacher of business, it will help them in teaching business studies subjects effectively after identifying the students area of weakness, either In basic principles of business subjects or the method of teaching used and other relevant information for the study and learning of business studies, the school, it will also help in the area of curriculum development and the necessary text, book needed for improvement by student offering business studies subjects. Through the study, suggestion or possible solution will be made that may improve the academic performance in business studies in Egor Local Government Area .

To the government, the study will help in the area of implementation of policies and curriculum development towards the teaching and the study of

business studies in secondary schools in order to improve the academic performance of the students offering business studies subjects. Finally, the study will assist the government to employ qualified and experience teachers of business studies in our secondary schools in order to improve the academic standard and performance of students offering business studies subject.

Delimitation of the study

This study was conducted among JSS I and JSS III students in three secondary schools in Egor Local Government Area, from

Limitation of the study

The major problem of the study was the unwillingness of the respondents to respond faithfully to the questions in the questionnaire and lack of time and money.

CHAPTER TWO

REVIEW OF RELATED LITERATURE

This chapter is concerned with the review of related literature and it is done under the following:

- Business Studies subjects
- Various forms of business studies
- Factors that influenced business studies subjects
- Problems affecting business studies students
- Benefit of business studies to the students
- Scope of training the business studies students
- Review of empirical studies
- Summary of reviewed literature

Business Studies subjects: Business Studies has its beginning almost four thousand years ago. This earliest type of business studies took the form of apprenticeship. Organized apprenticeship was recorded to have started in Egypt as early as 2000 B.C. Although apprenticeship programmes expanded rapidly as various skilled cases consisted of conscious limitation. Some studies have shown significant relationship preferred and choice since boys

and girls under different socializing experience they tend to learn different sex roles and behavior patterns and therefore develop different interest. Those roles and interest later become dominant factors in career choice.

Okonkwo (1990) in this study of some determinant of business preferences to be a dominant factor. Boy preferred engineering, medicine and agriculture which girls preferred nursing and teaching. Greed (1989) own study also indicates that sex plays an important role in determining the career preference if students other research finding which have supported sex different in career preference and choice include the works of Yuh (1990) who in her study of some correlates of business studies orientation of some Nigeria secondary school students discovery that significantly more male students preferred realistic investigation and enterprising careers study also boy were significantly more interested in outdoor mechanical and persuasive occupation than girls, while girls were more interested in computational artist literary Osuagwu(1990) found that males preferred study also showed that significantly more male than female preferred mechanical activities, while girls were significantly more interested in persuasive artistic literacy, musical, social services and clerical activities.

Asagwara (1989) and Aghamly (1990) discovered that students from urban schools locations significantly possessed self-expression values more than students from rural schools . Osuagwu (1990) noted that more students from rural settings preferred computational persuasive literacy and clerical jobs than students from urban settings. But in the study by Sosanya (1990) rural students were significantly more interested in outdoor mechanical and persuasive jobs while the urban students expressed interest in scientific, artistic and clerical jobs than students from the rural setting.

Ayanbi (1990) in her own study in job found that village students wereore eternally influenced in their own choice of higher extrinsic reward self- expression and people oriented values and also medicine as a career than town and city students from findings like theses in conclusive statement could be made in relation to rural urban influences on career preferences or choice. This is understandable in view of the fact that in most of the area where most of the student carried out there hardly a complete rural or urban area and vice versa had been observed particularly as young stars and their parents are in constant struggle to obtain admission where possible.

Various Forms of Business Studies

Business studies is the subject of instruction which offers specialized instructions for office occupation and development on the individual in a chosen occupation and preparation for world of works or self- reliance . It is also the acquisition of skills, knowledge, and attitude in any area of study.

According to Wenrich and Wenrich (1974) Business studies is education that prepares students and adult for employment in specific occupation or family of occupation by providing experience which enables them to develop competency needed for such employment. Business studies prepares students for employment in industries, commerce in and other enterprises by exposing them to the experience that provided the manipulative cognitive and actual skills that make them qualify for it . It also help to provide experience for students who are already in the studies and those skills have become absolute and then require to update the skills .

The Various Forms of Business Studies

There are basically five forms of business studies which are : office practice, typewriting, shorthand, book-keeping and commerce.

- Office practice: This is the aspect of business studies that deals with office functions such as receiving and recording of information.
- Typewriting: this deals with the art of using special machines called the typewriter to produce written letters in a madable form.
- Shorthand: This aspect of business studies deals with the art of representing spoken words with signs and symbols. The main purpose of shorthand is to save time and space .
- Book-keeping: This aspect has to do with recording of business transactions such as cash sales and credit sales.
- Commerce: This part deals with the aspect of business studies that deals with trade and aids to trade.

Factors That Influenced the Attitude of Students towards Business Studies

Empirical findings have confirmed to a greater extent the impact of the family goals and objectives and individual learns to his career choice. Gesinde (2000), discovered that 66% of students were influenced by parents.

Ugerbor (2001) found that children from low economic home, ore often than others preffered nursing, teaching and engineering while those with social economic background preferred medicine. Okeke (2000) and Aghamelg (2001) studied the relationship between parental occupation and their children occupational preferences.

Okeke found out that 60% children were willing to take after their father's while 23% were willing to follow mother's occupation. Religion plays an important role in the life of an individual as it is definite influence on choice of friends, spouse, jobs, and values about life . Peer groups influences, the peer group provide the norms or standard of thought and behaviour to be pursued by it members and established the attitude option, opinions and cultural ideas .

Onwueme and Ugbor (1994) find out that the peer group provides information, useful and dangerous about those things school and parents often shy away from. How far the individual is esteemed by his peer as a group or within the classroom goes into making of his self - concept or personality . The group to which he aspires upon which he look for direction and achievement of which he admires is his reference groups.

Durojaiye (1990) asserts that the need for social recognition among members of a group may become so strong that individual members initiate a popular child thereby copying his accent, the way he dresses, walk, and sometimes hooliganism. The need for complete conformity with the gang makes some children do things that would never have been by themselves when children or irresponsible adolescent or adults, them in their membership group, they will sooner or later be found to be behaving in a socially unacceptable manner students whose friends are offering business studies are most likely to be influenced by such friends to offer business studies the influence of peer group on a student is likely to transform the way the student feel about business studies subject in the school, such

influence of anti-school peer group makes the students feel detached towards business studies.

- Career choice: counseling is a form of assistance given to a person or group of persons view to make him of them take right decisions in the mildest of alternative for instance in post primary schools guidance and counseling is a service to help them to choose right occupation or subjects or area of studies. According to Denga (2000). Counseling can be defined as a formalized education service aimed at helping the individual to understand well enough to be able to make appropriate decision for himself.
- The Trait and Factor Theory: This theory is based on the psychology of individual difference and the requirement of various subjects . In other words an individual has to compare his capabilities and disposition with the demand of the subject and then select the subject of that matches best some interest and abilities in certain school subject have been linked to the choice of careers utilizing these subjects for instance, Okeke (2001) in his study indicated that he found a significant relations between best linked subject.

- Need Theory: The theory lays emphasis on the desire and wants which stimulate an individual to prefer a subject to another. Since needs are in hierarchical order, there is always the tendency for a new and higher need to merge as soon as a lower need is sufficiently gratified. The lower needs include physiological safety, belongingness, love and esteem, which the higher one includes knowledge, self- understanding and self-actualization, subjects selection is considered as one of the primary source of need satisfaction.

As in developed countries, it is also observed in Nigeria that workers first need I seeking a job is to satisfy the physiological and safety need through basic salary and which in employment they try to attain safety needs through assurance for continuity of employment and programme for the training day after the achievement of these need workers are known to have expressed through trade union or individual the need for regard esteem and later permission to use initiative to accomplish and finish to reach the top of their profession, inability to achieve a particular need or move up the ladder of needs to many known to have caused frustration to many workers. Research finding seem to support this theory in Nigeria.

The study by Gesinde (2001) showed that teachers dislike the profession primarily because of Nigeria public image, lack of recognition by society, poor condition of salary and because teaching has not been accorded a full professional studies.

- Self-concept Theory: Super (1999) defined the relationship between self concept and career choice in the following words. The choice of a subject is one of the plan in life at which a young person is called upon to state rather expertly the concept of himself to say definitely, I am this kind of person, the society provides an individual opportunity to play several roles and from such roles over time one is able to integrate all experience and thus from a picture of who he is Super goes further to say that in offering a business studies subject, a student has to put into consideration his idea of the kind person he is in order to achieve self-actualization.

This theory seems particularly applicable in the Nigeria culture and development background it is applicable in the sense that from the relative subject offered in schools a student has the chance to choose subjects which fit his image of himself. The frequently common motivation from one subject to another which are observable in our schools today is a testimony

to fact that students are either on the move, because of the need for something or the subject do not present the implementation of self-concept.

Problems Affecting Business studies students

The following are some of the problems affecting business studies subjects in schools.

- **Lack of Finance:** This is when there is no money to finance the subject in schools i.e. no money to purchase the necessary materials or equipment needed for the subject like typewriter machine and other equipments.
- **Lack of Time:** When there is no enough time to practice of read what is expected to be read, it affects the business studies subjects. Lack of conducive environment, poor environment affect business studies subjects. This is when the environment is not big or not good enough for the students to learn .
- **Lack of Materials for the Subject:** When learning materials, like typewriter machine, shorthand books, etc are not available it affects the choice of business studies.
- **Lack of Competent Teachers:** Lack of qualified teachers to handle business studies subjects had limited the improvement of business studies

at secondary school levels. However, evidence from the work of Olaitan and Aguisiobo (1981), Balogun (1983) and Dorathy (1987) shows that many schools experience acute shortage of both professional and technically competent teacher particularly in some subject area like, agriculture, business studies, etc.

- **Societal Attitude Towards Business Studies:** Education in Nigeria regards business studies subjects because of the Vocational aspect as a subject that meant for handicapped, the delinquents, the children of the poor and the students who cannot measure in general subjects. The belief is traceable to the misconception of early vocational programme, this reason is also one of the reasons why secondary and grammar school graduates are more respected than those who graduate from institutions like trade centres and commercial institutions.

Effect of General Education on Business Studies:

General education arithmetic (3R'S) at the primary level training is a useful skill not developed but regarded as part of general education.

Influence of Administration Structures and Organizations

Organization: The nature of primary school administration affects the implementation of business studies subject. In most primary schools in Nigeria, the administration of business studies subject are handled by teachers in general subjects. Some of whom do not understand what business studies subjects entails.

Benefits of Business Studies to the Students

The benefits of this subject enable everyone involved in it to acquire skills and knowledge for the job opportunities. It also helps them to be self-employed or reliance in Egor Local Government Area. Some other benefits of business studies to the students are as follows:

- To develop educational awareness in the child: The introduction of business studies in primary schools should be created in the child a love for business studies subjects.
- To enhance the physical, emotional and intellectual growth of the child .
- To impact some mutual skills and a recognition of the values of and respect for the manual work.

- To inculcate the spirit of citizenship, education at the primary stage should develop acceptable standards of behaviors and sense of social responsibility.
- To create career awareness in the children and thus prepared them for entry into secondary schools. Business training centres.
- To create career awareness in the children and thus prepared them for entry into secondary schools. Business training centres.
- To give an introduction to professional studies in engineering, agriculture, industry and commerce.
- To develop a positive attitude and interest in the school children in business studies subjects.
- To develop the interest of the pupils in creative activities.

Scope of Training the Business Studies Students

In the light of the above analysis in this chapter, we have been able to discuss the concept and importance of business studies. The various forms of business studies, factors that influence the attitudes of students towards business studies, the scope of the study, problem affecting business studies and finally the benefits of business studies to the students.

Summary of Review of Literature

The subject is a subject that provides practical experience for students and business studies subjects is vocational in nature because of the practical aspect.

CHAPTER THREE

METHOD OF STUDY

This chapter describes the method and procedures used by the researcher in conducting the study. It is presented under the following sub-headings.

- Population of the study
- Sample and Sampling Technique
- Instrumentation
- Validity of Instruction
- Administration of Instruction
- Method of Data Analysis

Research Design

The survey research design was used in this study to find out those factors that influenced the attitude of students towards Business studies subjects.

Population of the Study

The population of the study of secondary school students in Egor Local Government Area who are 100 in number .

Instrumentation

The instrument for this study is a questionnaire designed by the investigation, the questionnaire is made up to two sections. Section A which dealt with personal data of the respondents which include such as sex, age, range, material status, etc . Section B contains 17 questions which were drawn from the research questions and the respondents were required to tick either “Yes or No”.

Validity of the Instrument

The content validity of the instrument was established after an intensive viewing of secondary school students in Egor Local Government Area. The inputs in terms of clarity, appropriateness of language and ability of the instrument to use accurate information solicited will be used to develop the draft.

Method of Data Collection

The questionnaires were directly administered to the respondent by the researcher as they were within reach. The questionnaire were completed by the respondents and reviewed personally by the researcher. A total of

(100) hundred questionnaire were administered and all retrieved by the researcher.

Method of Data Analysis

The data collection was analyzed using frequency count and simple percentages. Any calculated percentage equal or greater than 50 was regarded as Yes, whereas any calculate percentage lesser than 50 was regarded as No.

CHAPTER FOUR

ANALYSIS OF DATA AND DISCUSSION OF RESULTS

This chapter deals with analysis and discussion of result. The questionnaire were administered to one hundred Business Studies students in JSS I – JSSIII secondary school students in Egor Local Government Area. The data collected were carefully examined, tabulated and analyzed.

This chapter is also base on the result of my finding, from the research questions formulated in chapter one.

Research Question I: Are the objectives of Business Studies having effect on the student?

Table 1:The table below shows the distribution of responses to determine if the objective of Business studies subject have effects on the students.

Responses	Frequency	Percentage
Yes	40	40%
No	60	60%
TOTAL	100	100%

The table above shows that of a total of about 100 questionnaire administered on 100 respondents, 40 respondents agreed to the question that the objectives of Business studies subject have effect on the society while 60 respondents disagreed with the question. It therefore follows that the objectives of Business Studies subject do not have any effect on the society.

Research Question 2: Do culture or environmental factors influence the choice of Business Studies subject. This question was formulated to show if the culture or environment in which the respondents have affect their choice of Business Studies subjects. In answering these items numbered to 14, of the questionnaire items were used as expected.

Table 2: Distribution of responses to determine whether they are influence by culture of the people

Responses	Frequency	Percentage
Yes	45	45%
No	55	55%
TOTAL	100	100%

From the above table, it follows that a total of 100 respondents was used for the research study while only 45 respondents representing 45% of the total population responded positively to the question and 55 respondents negatively with a percentage of 55%.

Research Question 3: Is your Business Studies choice based on family values?

Table 3: The distribution of responses to determine family values affluence on Business Studies subject is shown below

Responses	Frequency	Percentage
Yes	40	40%
No	60	60%
TOTAL	100	100%

The above table shows that out of 100 questionnaire administered on 100 respondents, 40 respondents with 40% agreed to being influenced by family values while other 60% respondents responded negatively 60%.

Research Question 4: Do self-concept affect the choice of Business Studies subjects? The below table shows the distribution of responses to determine the research question.

Table 4: The table below shows the distributions

Responses	Frequency	Percentage (%)
Yes	31	31%
No	69	69%
TOTAL	100	100%

It follows that out of the table of 100 questionnaire administered on 100 respondents 31 respondents agreed that self-concept affect the choice of Business Studies subject with a percentage of 31% while 69 respondents disagreed with the question with percentage of 69%. Influence shows that self-concept do not affect the choice of Business Studies subject based on the above respondents responses.

Research Question 5: Does finance influence the Business Studies subject among studies? The respondents were asked to determine if finance influence the Business Studies subjects among students.

Table 5: Distribution of responses to determine the below answer to the question show above.

Responses	Frequency	Percentage
Yes	70	70%
No	30	30%
TOTAL	100	100%

The above table shows that out of the total respondents, 70 respondents agreed to the question that finance affect the influence of business studies subjects among students with 70%while, 30 respondents disagreed with 30%.

It therefore means that the problem of finance IS a mountain in Business studies subjects.

Discussion of Findings

On the factors that affects the choice of business studies subjects it is noted that some students are influenced in their choice of Business studies subjects by interest and self-concept which are personal reasons, the various factors are discussed based on finding.

Culture or environmental factors does not influence the choice of business studies subjects under this heading, it is found that the subject serves as a career awareness purpose and it helps to develop the students potentials and likeness for their studies on the other perspectives, is to direct the student to know various field of work.

According to Asagwara (1979) and Aghamelu (1980) stated that students from urban centres significantly possessed self-expression values and experienced little external influence on their choice of subject than students from rural areas.

According to Ayangbile (1980) in her own study in jos found that villagers were more externally influenced in their choice of subject, have higher extrinsic reward and people oriented values than town and city students. It should be noted that the area where this study was carried out

was hardly a complete rural or urban area, but from the findings, there is evidence that the choice subject of the student do not depend on cultural and environmental factors of the people.

According to Gesinde (1973), stated that 66% of the students were influenced by parents and significantly more other to enter into Business studies subjects. While Okeke (1977) and Aghamelu (1980) studied the relationship between parental occupations and their children's occupational preferences. Okeke found that 60% of the people were willing to follow the mother's occupation.

Base on my findings, it follows that education generally is a process is a process of socialization. It is a process of re-orienting an individual to become an acceptable member of the society. Also Business studies subjects without part of education aimed at preparing the individual for the world of work in order to make him or her a contributor to the society. Okorie (19088) defines Business studies as the experience or training acquired by an individual to enable him fit into an occupation and become useful to himself or herself and the society. It is also found that parents benefits from business studies subjects. Business studies subjects at any level require enough

funding. Money is required for the procurement of equipment and for the recruitment and training of business studies students.

CHAPTER FIVE

SUMMARY, CONCLUSION AND RECOMMENDATIONS

The main purpose of the study was to find out the factors influencing the attitude of students towards business studies in public secondary schools in Egor Local Government Area.

This chapter briefly summarizes and concludes all the vital issues so far discussed from the introduction to chapter four and also necessary recommendations shall be made.

Summary

This study was designed to find out the factors influencing the attitude of students towards business studies in public secondary schools, in Egor Local Government Area.

The researcher sampled the option often secondary schools were randomly selected from the ten schools in Egor Local Government Area, ten (10) students each were selected from each school that make a total sample of one hundred (100) students. from the findings, it was found that business studies students at any level requires enough funding, money is required for

the procurement of equipment as well as recruitment and training of the students.

It should be noted that Business subjects have had low social esteem in Nigeria and it was felt that business studies subjects was meant for factory employee, for domestic services or for semi- skilled work in the trade.

Conclusion

In conclusion, business studies in Nigeria is yet to be accorded it recognition. The primary school level is regarded as the most important educational level and yet the most neglected. In the primary schools, business studies subjects such as Agriculture, handwork and craft are not given due attention as given to other subjects like English and Mathematics.

It is therefore, necessary that the government should make every effort to have qualified handwork teachers to teach craft oriented subjects in the primary schools. Specialist teachers should also be trained , for the purpose of teaching subjects such as business studies, adequate efforts should also be made to provide essential materials for teaching of business studies subjects. To this, instructional materials when used in science lesson offer experience which stimulate self-activity on the part of the learner.

Recommendations

It is recommended that the following strategies should be adopted for effective improvement of business studies students.

- Training of competent teacher is one of the strategies. Teachers should be trained in comprehensive teacher training colleges with clear cut department of business education. These colleges should be capable of preparing skilled and efficient business studies teachers.

- Evaluation of business studies subjects should be based on both cognitive and psychomotor abilities at primary school level. The present pattern by which pupils are made to suffer things like agricultural science practical, singing, handiwork and only to the cognitive are of the subject without any reference to the degree of skilled acquired in practical work in grossly inadequate for functional education. This deficiency reveals the need for examples on competent teachers who knows how to test for the desired learning pupils in business studies subjects.

- Improving working conditions of business studies teachers by given an enhanced salary and a better condition of services to make them stay on the

teaching profession increasing condition of services will also sustain their interest in the process of processing career awareness in the school pupils.

- Proper organization and administration of business studies subjects should be provided to enhance the choice of the students. This could also be directed and supervised by competent and interested teachers. In this perspective, there is also need for co-operation and working understanding between business studies teachers. Competent business studies educators should be appointed as inspectors to oversee the areas of business studies subjects.

- Effective school inspectorates services should be established. Most of the present inspectors did not qualify in the area of business education and hence cannot appreciate requirement of business studies subjects. Adequate financial support should be given. It is very important to make sure that there is enough fund before embarking on a business studies subjects. Use of appropriate instructional materials and methodology should also be considered. Whatever a teacher has to teach should be organized in sequence and be related to the intended learning outcome of their subjects. The teacher should understand the need for teaching a particular subject.

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**DEPARTMENT OF VOCATIONAL AND TECHNICAL
EDUCATION
(BUSINESS EDUCATION) FACULTY OF EDUCATION
UNIVERSITY OF BENIN
BENIN CITY**

QUESTIONNAIRE

Dear Respondent

The researcher is a student of the above stated institution. She is currently carrying out a research on the topic **"factors influencing the attitude of students towards business studies in public secondary schools in Egor Local Government Area"**

This questionnaire is therefore only gathering information. Information given will be solely used for the purpose of this research and will be treated confidentially.

Yours faithfully

Angel Osa-Noyoze

SECTION A

PERSONAL DATA OF RESPONDENTS

INSTRUCTIONS

Please you are required to kindly tick (✓) the most appropriate option.

[1]Age: (a) 11-13 [] (b) 14-16 [] (c) 17 and above []

[2]Sex: (a) Male [] (b) Female

[3] Class: SS I [], SS II [], SS III []

KEYS

Yes

No

SECTION B: Research Questions

S/N	ITEMS	YES	NO
A	Are the objective of business studies having effect on the students?		
1	Do you believe on the need to be trained as a Business studies students ?		
2	What is your occupational interest, now that you are in school, what is the main occupation of your father and mother, Business studies?		
3	Is your choice of Business studies based on your interest ?		
4	Did you receive any Business counseling before you choose your present Business studies?		

B	Do culture or environmental factor influence the choice of student?		
5	Did you receive any Business counseling before you choose your present Business studies?		
6	Did you choose Business studies because the society attaches importance to it?		
7	Was that Business studies choose because of the economic prospects?		
8	Did your family dictate Business studies to you		
C	What is your Business studies subject based on?		
9	Did your peer group influence your choice of Business studies		
10	Your choice of Business studies was it influenced by the culture of your people?		
11	Did you choose your Business studies because of lack of money to continue		
12	Do you think you possess the right attitude for this Business studies?		
D	Do self-concept affect choice of Business studies?		
13	Do you choose this Business studies because it is the most readily available in your town?		
14	How do you think this problem of Business studies choice can be solved		
15	Do self-concept affects choice of Business		
16	Teachers' attitude can influence students' choice of career.		
E	What are the challenges students faced while making choice of career?		
17	Lack of professional guidance influences my career choice.		
18	Lack of financial resources makes students choose certain choice of career.		
19	Inadequate information influence students' choice of career.		
20	The pressure of dynamic society influence students' choice of career.		