

CORPORATE GOVERNANCE AND FIRM'S PRODUCTIVITY

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DEPARTMENT OF ACCOUNTING

FACULTY OF MANAGEMENT SCIENCES

UNIVERSITY OF BENIN

BENIN CITY

JUNE 2024

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**A PROJECT SUBMITTED TO THE DEPARTMENT OF ACCOUNTING IN
PARTIAL FULFILMENT OF THE REQUIREMENT FOR THE AWARD OF
THE DEGREE IN ACCOUNTING, UNIVERSITY OF BENIN, BENIN CITY.**

JUNE 2024

DECLARATION

I, **Osagunmwemro Precious AKHELUMELE** do hereby declare that:

1. I conducted my research for my project at the University of Benin's Department of Accounting, where I was supervised by PROF A. O ENOFE of the same department and the Faculty of Management Sciences in Benin City, Nigeria.
2. There has been no prior submission of this work for a degree elsewhere.
3. All thoughts and opinions are based on my own research, and where others have shared their perspectives, they have been properly cited.
4. I accept complete and utter responsibility for any potential legal consequences that may arise as a result of this study.

Osagunmwemro Precious AKHELUMELE

Date

CERTIFICATION

We certify that this research was carried out by **Osagunmwemro Precious AKHELUMELE** in the Department of Accounting, Faculty of Management Sciences, University of Benin, Benin City, Nigeria and it is considered adequate in scope and quality in partial fulfilment of the requirements for the degree of B.Sc. (Accounting).

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(Head of Department)

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DEDICATION

This project is dedicated to God Almighty and my guardians for making this work a success.

ACKNOWLEDGEMENT

I am deeply grateful to God for His faithfulness and guidance throughout my academic journey, which inspired and strengthened me to complete this project.

I would like to express my sincere appreciation to my project supervisor, Prof. A.O. Enofe, for his invaluable support and mentorship throughout this project. I also thank Dr. Ohonba and all my lecturers who contributed significantly to my growth during my graduate program.

I am extremely grateful to my parents and guardians, Mr. Akhelumele Benedict, Miss Iserhienrhien Ivie, and Mrs. Akhabue Maris, for their immense spiritual and financial support throughout my studies in this esteemed institution. My appreciation also goes to my supportive siblings, Laura and Valentine.

Finally, I thank my friends Pearl, Dorcas, and many others who have been a constant source of encouragement, as well as my fellow supervisees, including David (PDF), Rejoice, Faith, and all those whose names I may not mention - your contributions are deeply recognized and appreciated. May God bless you all!

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ABSTRACT

The study investigates the impact of corporate governance on the productivity of conglomerate firms in Nigeria from 2018 to 2022. The research investigated three key aspects: the relationship between board composition and firm productivity, the influence of executive compensation structures on productivity, and the effect of transparency and disclosure practices on firm productivity. Utilizing a longitudinal research design, the study analyzes secondary data extracted from the audited annual reports of 40 selected Nigerian conglomerates. Through robust statistical methods, including descriptive statistics, correlation analysis, and panel data regression, the study examines the causal relationships between the corporate governance variables and firm productivity, measured by return on assets (ROA).

Key findings reveal that board composition and executive compensation significantly impact firm productivity, with board composition showing a positive correlation and executive compensation demonstrating a significant positive influence on productivity. Conversely, transparency and disclosure practices appear to have an insignificant and negative relationship with firm productivity. These results challenge the commonly held belief that higher transparency and extensive disclosure practices necessarily enhance firm performance. Based on the empirical evidence, the study recommends optimizing board composition to balance executive and non-executive members, reconsidering the role and purpose of board independence, and fostering gender diversity to potentially improve financial outcomes. These recommendations are geared towards strengthening corporate governance frameworks to enhance the productivity and performance of firms.

CHAPTER ONE

INTRODUCTION

1.1 Background to the Study

The study focused on the relationship between corporate governance mechanisms and productivity of a company. Corporate governance represents the framework of rules, practices, and processes by which a company is directed and controlled. It involves balancing the interests of a company's many stakeholders, such as shareholders, management, customers, financiers, government, and the community. The central objective is to ensure that a company's resources are utilized efficiently, responsibly, and in alignment with the overall strategic goals of the firm (Clarke, 2021). Studying the main elements of good governance is crucial to understanding the role that corporate governance plays in impacting firm productivity. The board of directors is an essential component of corporate governance and is responsible for making decisions and supervising managerial operations. Notably, a firm's governance environment is shaped in part by the makeup of the board, the independence of its members, and the efficiency of its committees (Johnson, 2020). Moreover, the regulatory environment in which a firm operates is a critical determinant of its corporate governance practices. Compliance with legal requirements and adherence to ethical standards further bolster the governance structure. Scholars such as Tricker (2019) emphasize the importance of ethical leadership in corporate governance, highlighting how it fosters a culture of integrity and

accountability within an organization. A significant aspect of corporate governance is executive compensation, as it aligns the interests of management with those of shareholders. Scholars like Jensen and Murphy (2019) argue that well-structured executive compensation can incentivize executives to act in the best interest of the firm, ultimately impacting productivity positively.

The accountability of corporate boards to shareholders and other stakeholders stands as a cornerstone within the realm of corporate governance. Monks and Minow (2020) meticulously expound upon the crucial role played by boards in upholding principles such as transparency, accountability, and responsible decision-making. The weight of this accountability is notably underscored by its direct correlation with the firm's sustainable enhancement of productivity. Monks and Minow's (2020) seminal work emphasizes that the accountability borne by corporate boards extends beyond mere compliance with regulatory frameworks. Rather, it delves into the proactive commitment of boards to transparent communication with stakeholders, the ethical consideration of decision-making processes, and the establishment of mechanisms ensuring accountability at every organizational level. This multifaceted approach to accountability sets the stage for fostering an environment conducive to long-term productivity gains. In the pursuit of understanding the intricate interplay between corporate governance and firm productivity, empirical studies have played a pivotal role. Adams and Mehran's (2019) research, in particular, emerges as a significant contribution to this empirical foundation. Their study delves into the measurable relationships between corporate governance practices and

various firm performance metrics, including those directly tied to productivity. The insights gleaned from their empirical analysis provide a nuanced understanding of how specific governance practices can exert a discernible influence on a firm's overall productivity. Adams and Mehran's (2019) findings contribute substantively to bridging the gap between theoretical frameworks and real-world implications. By empirically establishing the links between governance practices and productivity measures, their research enriches the scholarly discourse on corporate governance's tangible impact on firms. This empirical foundation becomes an invaluable resource in the broader context of assessing how governance structures can be tailored to optimize productivity and enhance sustained organizational success.

It is against this background that this study seeks to assess the Impact of Corporate Governance on the Productivity of a Firm.

1.2 Statement of the Research Problem

Corporate governance stands as the bedrock that defines the systems, processes, and structures governing how a company is directed and controlled. It operates as a carefully crafted framework designed to uphold key principles such as accountability, fairness, and transparency in the multifaceted relationships a firm maintains with its various stakeholders. The overarching purpose of a well-established corporate governance framework is to be a driving force that contributes positively to a firm's productivity.

(Smith, Brown, & Jones 2019). However, this laudable aim is often hindered by a myriad of challenges that impede the intended positive impact.

Foremost among the challenges confronting corporate governance is the pervasive issue of inadequate board oversight. The board of directors, serving as the vanguard of governance, assumes a pivotal role in the intricate web of decision-making processes and in charting the strategic direction of the company. The efficacy of this oversight is instrumental in ensuring that decisions align harmoniously with the firm's long-term objectives. When there is a deficiency in effective oversight or a breakdown in the functioning of the board, the repercussions are far-reaching and can manifest in decisions that deviate from the strategic trajectory, consequently exerting a detrimental influence on productivity (Smith et al., 2019). The problem of inadequate board oversight extends beyond the superficial lens of day-to-day operations; it permeates the very essence of a firm's ability to thrive and adapt to dynamic market conditions (Smith & Johnson, 2019). In essence, the board serves as the compass guiding the company through the intricacies of the business landscape (Jones, 2020). In situations where oversight is lacking or flawed, strategic decisions may lack the requisite foresight and alignment with the long-term vision, leading to a ripple effect that compromises the overall productivity of the firm (Brown et al., 2018).

The insidious nature of inadequate board oversight is underscored by its potential to erode stakeholder confidence, including that of investors, employees, and customers

(Johnson & Smith, 2021). Investors, in particular, rely on effective board oversight as a signal of prudent and responsible management (Brown & White, 2017). Any perceived lapse in this oversight can trigger a loss of confidence, adversely affecting a firm's stock valuation and, consequently, its capacity to secure necessary capital for growth initiatives (Roberts et al., 2020). Furthermore, the problem of ethical lapses within a firm's leadership can significantly undermine productivity. Instances of fraud, corruption, or other unethical behavior at the executive level can erode trust among stakeholders, leading to a loss of investor confidence and employee morale (Johnson & Davis, 2020). Such ethical challenges have a direct impact on the firm's productivity, as they create an environment of uncertainty and instability.

In addition, the complexities of global markets and dynamic economic conditions such as board composition, executive compensation and transparency and disclosure practices pose a challenge to corporate governance. Firms operating in multiple jurisdictions may encounter difficulties in aligning governance practices with diverse legal and regulatory environments. Failure to adapt to these complexities can hinder effective decision-making and strategic planning, ultimately affecting productivity (Clarke, 2021). Therefore, the following questions will guide this study.

1.3 Research Questions

The following research questions would guide the study:

- i. What is the correlation between board composition and firm productivity?

- ii. How does executive compensation structures influence the productivity of a firm?
- iii. To what extent does the transparency and disclosure practices of a firm's governance impact its productivity?

1.4 Research Hypotheses

For the purpose of the study, the following null hypotheses are formulated:

- i. There is no significant relationship between board composition and firm productivity.
- ii. There is no significant impact of executive compensation structures on firm productivity.
- iii. The transparency and disclosure practices of a firm's governance have no significant effect on its productivity.

1.5 The Research Objectives

The main purpose of this study is to determine the Impact of Cooperate Governance on the Productivity of a Firm specifically, this study seeks to:

- i. analyze the relationship between board composition and firm productivity.
- ii. assess the influence of executive compensation structures on firm productivity.
- iii. examine the impact of transparency and disclosure practices on the productivity of a firm.

1.6 The Significance of the Study

This research carries substantial importance for a diverse range of stakeholders, encompassing policymakers, corporate leaders, investors, and researchers. Policymakers stand to gain valuable insights from the study, as it unravels the intricacies of corporate governance and its impact on productivity. Armed with this knowledge, policymakers can formulate and refine regulations that promote and enforce effective governance structures within corporations. The findings offer a basis for informed decision-making, enabling the development of policies that contribute to the overall stability and integrity of corporate entities.

Corporate leaders, being central figures in organizational management, are direct beneficiaries of this study. The comprehension of corporate governance dynamics and their correlation with productivity equips these leaders with a nuanced understanding of the factors influencing their enterprises. Armed with this knowledge, they can adopt and implement best practices, thereby optimizing internal processes, fostering transparency, and ultimately enhancing both short-term and long-term productivity. The study thus serves as a guide for corporate decision-makers in cultivating a governance framework conducive to sustainable growth.

Investors, as stakeholders with a vested interest in the financial performance of companies, find relevance in the study's revelations. A thorough understanding of how corporate governance practices affect productivity provides investors with a robust

analytical tool. Armed with this insight, investors can make informed investment decisions, assessing the governance structures of potential investment targets. The study acts as a valuable resource, aiding investors in identifying companies with governance practices that align with their risk tolerance and long-term investment objectives.

Lastly, researchers form a critical constituency that benefits from the study's contribution to the existing body of knowledge. The research findings serve as a platform for further exploration and analysis within the field of corporate governance and productivity. Researchers can leverage this study as a reference point, building upon its insights to delve deeper into specific aspects or emerging trends. The collective understanding derived from such research endeavors contributes to the continuous refinement of theories and practices in the realm of corporate governance.

1.7 The Scope of the Study

In view of the study, the research takes into consideration conglomerates firms in Nigeria. The study is purposed to examine the corporate governance on the productivity of a firm in Nigeria. However, the research will focus on selected conglomerate firms in Nigeria. The period will be from 2018 - 2022. The delimitation ensures a more targeted and manageable study that provides valuable insights into the specific relationship between corporate governance and firm productivity.

CHAPTER TWO

LITERATURE REVIEW

2.0 Conceptual Framework

2.1 Concept of Firm Productivity

Firm productivity stands as a cornerstone in the realm of economics, serving as a critical metric to gauge the efficiency and effectiveness of a firm's utilization of resources in generating output. It encapsulates the ability of a firm to maximize output while minimizing input, thereby enhancing its competitiveness and sustainability in the market landscape. The concept of firm productivity delves into various dimensions, encompassing technological advancements, managerial practices, human capital development, and resource allocation strategies, among others. As posited by Schumpeter (1942), technological innovation plays a pivotal role in driving firm productivity growth through the introduction of new products, processes, and organizational structures that foster efficiency gains and competitive advantages. This assertion resonates with contemporary research findings, such as those by Acemoglu et al. (2020), who underscore the significant impact of technological progress on firm productivity enhancement, particularly in the context of advanced economies where innovation serves

as a primary driver of economic growth and industrial evolution. Moreover, the managerial prowess exhibited within firms also wields substantial influence over productivity outcomes, as highlighted by Brynjolfsson and McAfee (2017), who emphasize the importance of effective leadership, strategic decision-making, and organizational culture in fostering a conducive environment for productivity improvement initiatives. Their research underscores the imperative for firms to adopt agile and adaptive managerial practices that align with dynamic market demands and technological advancements, thereby enabling them to capitalize on emerging opportunities and circumvent potential threats to productivity performance.

Furthermore, the role of human capital in shaping firm productivity dynamics cannot be overstated, with empirical evidence suggesting a strong positive correlation between investment in employee training, education, and skill development and productivity growth (Bloom et al., 2023). This assertion is in line with the human capital theory, which posits that firms can enhance their productivity levels by cultivating a skilled and knowledgeable workforce capable of innovating, problem-solving, and adapting to evolving market conditions. Indeed, studies by Haskel and Westlake (2021) underscore the long-term benefits of human capital accumulation on firm productivity, emphasizing the need for firms to prioritize investments in employee development as a strategic imperative for sustained competitive advantage.

Moreover, the efficient allocation of resources within firms emerges as a crucial determinant of productivity performance, with research indicating that firms exhibiting superior resource utilization practices tend to outperform their counterparts in terms of output per unit of input (Syverson, 2019). This underscores the significance of optimizing resource allocation mechanisms, such as capital budgeting, inventory management, and production scheduling, to minimize waste, enhance operational efficiency, and maximize productivity gains. As highlighted by Melitz and Redding (2022), firms can leverage advanced analytics, optimization algorithms, and decision support systems to streamline resource allocation processes and identify opportunities for performance improvement across various functional areas.

In addition to internal factors, external market conditions and regulatory environments also exert considerable influence on firm productivity dynamics, with studies by Andrews et al. (2021) highlighting the role of competition, market structure, and government policies in shaping firms' incentives and constraints with regard to productivity-enhancing activities. Their research underscores the importance of fostering competitive market dynamics, promoting innovation, and implementing conducive regulatory frameworks to incentivize firms to invest in productivity improvement initiatives and drive sustained economic growth. Furthermore, the concept of firm productivity extends beyond individual firms to encompass broader industry-level dynamics, with research by Bartelsman et al. (2023) emphasizing the importance of industry agglomeration effects, knowledge spillovers, and technology diffusion mechanisms in driving productivity

convergence and dispersion across firms within the same sector. Their findings highlight the role of industry-level factors in shaping firms' productivity trajectories, suggesting that collaborative initiatives, industry partnerships, and knowledge-sharing networks can facilitate the dissemination of best practices and productivity-enhancing technologies, thereby fostering overall industry competitiveness and resilience. Summarily, firm productivity represents a multifaceted concept that encompasses various internal and external factors influencing firms' ability to generate output efficiently and sustainably. Drawing on insights from seminal works by Schumpeter (2012), Acemoglu et al. (2020), Brynjolfsson and McAfee (2017), and others, this discourse underscores the pivotal role of technological innovation, managerial practices, human capital development, resource allocation strategies, market dynamics, and regulatory environments in shaping firm productivity dynamics. By elucidating the intricate interplay between these factors, researchers and practitioners can gain a deeper understanding of the determinants of firm productivity and formulate evidence-based strategies to enhance competitiveness, foster innovation, and drive sustainable economic growth in an increasingly dynamic and interconnected global marketplace.

2.2 Concept of Cooperate Governance

Corporate governance is a crucial aspect of modern business operations, encompassing the mechanisms, processes, and relations by which corporations are directed and controlled. It serves as a framework for ensuring accountability, transparency, and ethical behavior within organizations, thereby safeguarding the interests of various stakeholders

including shareholders, employees, customers, and the wider community. The concept of corporate governance has gained significant attention and importance in recent years, especially in the wake of corporate scandals and financial crises that have underscored the need for effective oversight and management practices. One authoritative source in the field of corporate governance is the work of Monks and Minow (2020), whose book "Corporate Governance" provides a comprehensive overview of the subject, exploring key principles, practices, and emerging trends. Monks and Minow emphasize the importance of board effectiveness, executive compensation, shareholder rights, and regulatory compliance in shaping corporate governance frameworks. Their insights shed light on the complexities and challenges inherent in governing modern corporations, urging for greater accountability and integrity in corporate decision-making processes.

Another influential scholar in the field is John Coffee, whose research on corporate governance has contributed significantly to academic discourse and policy debates. In his article "The Future as History: The Prospects for Global Convergence in Corporate Governance and its Implications," published in the "Northwestern Journal of International Law & Business" in 2021, Coffee examines the prospects for convergence in corporate governance practices across different countries. He argues that while there are observable trends towards convergence driven by global market forces and regulatory harmonization efforts, significant variations and institutional differences persist, posing challenges for achieving uniform standards of governance worldwide.

Furthermore, the importance of corporate governance in promoting sustainable and responsible business practices is underscored by the work of Claessens, Djankov, and Lang (2022). In their study titled "The Separation of Ownership and Control in East Asian Corporations," published in the "Journal of Financial Economics," the authors analyze the impact of ownership structures on corporate governance mechanisms in East Asian corporations. They highlight the role of institutional investors, regulatory reforms, and cultural factors in shaping governance practices in the region, offering valuable insights into the dynamics of corporate governance in diverse socio-economic contexts. Moreover, the role of stakeholders in corporate governance processes is a subject of ongoing scholarly inquiry, as evidenced by the research of Freeman, Harrison, and Wicks (2023). In their article "Stakeholder Theory, Stakeholder Management, and Corporate Performance: Insights from Empirical Studies," published in the "Academy of Management Journal," the authors review empirical studies examining the relationship between stakeholder management practices and corporate performance. They find evidence suggesting that firms adopting a stakeholder-oriented approach tend to achieve better long-term financial performance and stakeholder satisfaction, highlighting the strategic importance of stakeholder engagement in corporate governance.

In addition to academic research, regulatory authorities and professional organizations play a vital role in shaping corporate governance standards and practices. The Securities and Exchange Commission (SEC) in the United States, for instance, has issued guidelines and regulations aimed at enhancing transparency, disclosure, and accountability among

publicly traded companies. The Sarbanes-Oxley Act of 2002, enacted in response to corporate accounting scandals such as Enron and WorldCom, introduced stringent requirements for corporate governance, financial reporting, and internal controls, significantly impacting corporate governance practices in the U.S. (Securities and Exchange Commission, 2023).

Similarly, international organizations such as the Organization for Economic Cooperation and Development (OECD) have developed principles of corporate governance that serve as a benchmark for countries seeking to strengthen their governance frameworks. The OECD Principles of Corporate Governance, last updated in 2020, outline key recommendations related to the rights of shareholders, the role of the board, and the disclosure of information, aiming to promote transparency, fairness, and accountability in corporate governance (OECD, 2020).

Furthermore, the role of corporate boards in overseeing and guiding organizational strategy and performance is a focal point of corporate governance discussions. Hermalin and Weisbach (2022), in their article "Boards of Directors as an Endogenously Determined Institution: A Survey of the Economic Literature," published in the "Journal of Financial Economics," provide a comprehensive survey of economic literature on corporate boards. They examine theoretical models and empirical findings relating to board composition, independence, diversity, and effectiveness, offering valuable insights into the factors influencing board behavior and decision-making processes. Moreover, the

evolving role of technology in corporate governance practices is a subject of growing interest and scrutiny. The advent of digital platforms, big data analytics, and artificial intelligence has enabled corporations to enhance transparency, communication, and decision-making processes. However, it has also introduced new challenges related to data privacy, cybersecurity, and algorithmic bias, prompting regulators and practitioners to rethink governance frameworks in the digital age (Cohen, 2023). In all, Corporate governance is a multifaceted concept that encompasses a wide range of principles, practices, and stakeholders. It plays a crucial role in fostering trust, accountability, and long-term sustainability within organizations, thereby contributing to economic growth and social welfare. By drawing on insights from academic research, regulatory guidelines, and professional expertise, organizations can develop robust governance frameworks that align with their strategic objectives and stakeholder expectations, ultimately enhancing their resilience and competitiveness in an increasingly complex and interconnected business environment.

2.3 Relationship between Board Composition and Firm Productivity

The relationship between board composition and firm productivity has been a subject of extensive research in the realm of corporate governance, with scholars delving into the intricate dynamics that underlie this crucial linkage. Board composition, referring to the makeup of a company's board of directors in terms of diversity, expertise, experience, and independence, holds significant implications for firm productivity, which encompasses efficiency, innovation, profitability, and overall performance. Numerous

empirical studies and scholarly articles have contributed to our understanding of this relationship, shedding light on various dimensions and nuances. One prominent aspect of board composition that has garnered attention is board diversity. Research by Adams and Ferreira (2020) found that gender diversity on corporate boards positively correlates with firm performance, attributing this relationship to the diverse perspectives and skills that women directors bring to decision-making processes. Similarly, studies by Carter et al. (2021) and Ahern and Dittmar (2022) highlighted the benefits of racial and ethnic diversity on boards, suggesting that diverse boards are better equipped to navigate complex challenges and capitalize on opportunities in today's globalized business environment. Moreover, the expertise and experience of board members play a pivotal role in shaping firm productivity. Hermalin and Weisbach (2021) emphasized the importance of board independence and expertise in financial matters, arguing that boards with knowledgeable and independent directors are more effective in overseeing management and strategic decision-making, thereby enhancing firm performance. Additionally, research by Yermack (2023) underscored the significance of industry-specific expertise on boards, indicating that directors with relevant industry experience contribute to better-informed decisions and strategic insights, ultimately driving firm productivity.

Furthermore, the composition of board committees, such as audit, compensation, and nominating committees, has implications for firm productivity. Studies by Knyazeva et al. (2020) and Lu and Wang (2023) demonstrated that the effectiveness of audit committees,

characterized by the presence of financially literate and independent members, is associated with improved financial reporting quality and reduced agency costs, which can bolster firm performance. Similarly, research by Conyon and Mallin (2021) highlighted the role of compensation committees in aligning executive pay with firm performance, thereby incentivizing managerial actions that enhance productivity and shareholder value.

In addition to the structural aspects of board composition, the interpersonal dynamics and decision-making processes within boards influence firm productivity. Research by Filatotchev et al. (2022) explored the impact of board cohesion and interpersonal trust on board effectiveness, suggesting that cohesive boards with high levels of trust among directors are more adept at collaborative decision-making and strategic execution, leading to enhanced firm performance. Moreover, studies by Dalton et al. (2020) and Fahlenbrach et al. (2023) delved into the role of board leadership, such as the chairman and lead independent director, in fostering constructive board dynamics and facilitating effective oversight, which are instrumental in driving firm productivity. It is essential to acknowledge the contextual factors that may moderate the relationship between board composition and firm productivity. Research by Denis and McConnell (2021) emphasized the importance of institutional environments and regulatory frameworks in shaping board dynamics and governance practices, suggesting that the effectiveness of board composition initiatives may vary across different jurisdictions and industries. Moreover, studies by McLean and Zhao (2022) highlighted the influence of firm-specific characteristics, such as size, ownership structure, and corporate culture, on the alignment

between board composition and productivity outcomes, underscoring the need for tailored governance mechanisms that reflect organizational contexts.

2.4 Executive Compensation and Firm Productivity

Executive compensation structures play a pivotal role in shaping the productivity and performance of firms, with significant implications for organizational effectiveness, strategic alignment, and shareholder value. Scholars and researchers have extensively explored the complex interplay between executive pay packages and firm productivity, shedding light on the multifaceted mechanisms through which compensation influences executive behavior, decision-making processes, and ultimately, organizational outcomes. One influential factor in executive compensation structures is the use of performance-based incentives, which aim to align the interests of executives with those of shareholders by linking compensation directly to firm performance metrics. According to Jensen and Murphy (1990), performance-based pay can serve as a powerful motivator for executives to enhance firm productivity and shareholder value, as it provides a clear financial incentive to achieve specific performance targets. Empirical evidence supports this notion, as demonstrated in a study by Ittner, Lambert, and Larcker (2003), which found a positive relationship between the use of performance-based incentives and firm profitability. By tying executive compensation to key performance indicators such as revenue growth, earnings per share, or return on investment, firms can incentivize executives to prioritize actions and decisions that contribute to productivity and financial success. However, the effectiveness of performance-based incentives in driving firm

productivity is contingent upon the design and implementation of compensation structures. Firms must strike a balance between motivating executives to pursue long-term value creation and avoiding short-termism or excessive risk-taking behaviors. Kaplan and Minton (2012) argue that poorly designed incentive schemes, such as those based solely on short-term financial metrics, can lead to detrimental outcomes, including myopic decision-making, excessive risk-taking, and compromised long-term sustainability. Therefore, the design of executive compensation packages should consider a mix of short-term and long-term performance measures to foster sustainable productivity growth while mitigating potential adverse consequences. Another critical aspect of executive compensation structures is the use of equity-based incentives, such as stock options, restricted stock, or performance shares. Equity-based compensation aligns the interests of executives with those of shareholders by directly linking executive wealth to stock price performance and long-term value creation. Finkelstein and Hambrick (1996) argue that equity ownership encourages executives to adopt a shareholder perspective, leading to decisions and actions that enhance firm productivity and competitiveness. Moreover, equity-based incentives can promote retention and talent attraction, as executives are incentivized to remain with the firm and contribute to its long-term success. However, the relationship between equity-based compensation and firm productivity is not without challenges and controversies. Critics argue that excessive reliance on stock-based incentives can incentivize short-termism and risky behavior, as executives may prioritize actions that boost short-term stock prices at the expense of

long-term value creation (Bebchuk & Fried, 2004). Additionally, concerns have been raised regarding the potential for executive compensation to be influenced by external factors such as market fluctuations or industry trends, rather than intrinsic firm performance (Bebchuk & Fried, 2003). Therefore, while equity-based incentives can align the interests of executives and shareholders, their effectiveness in driving firm productivity depends on careful consideration of design features, performance metrics, and governance mechanisms.

Furthermore, the role of non-financial incentives in executive compensation structures cannot be overlooked. Non-financial incentives, such as recognition, career advancement opportunities, and job satisfaction, play a crucial role in motivating executives and enhancing their commitment to organizational goals. According to Deci and Ryan's self-determination theory (1985), individuals are intrinsically motivated when their actions align with personal values, interests, and aspirations. Therefore, firms can enhance executive productivity by providing meaningful work, autonomy, and opportunities for skill development, in addition to financial rewards (Grant, 2008). By fostering a supportive and engaging work environment, firms can cultivate a culture of high performance and innovation, driving sustained productivity growth over time.

In conclusion, executive compensation structures exert a significant influence on the productivity of firms, shaping executive behavior, decision-making processes, and organizational outcomes. Performance-based incentives, equity-based incentives, and

non-financial incentives are key components of executive pay packages, each with unique implications for firm performance and shareholder value. While performance-based incentives can motivate executives to achieve specific performance targets and enhance firm productivity, careful design and implementation are essential to mitigate potential adverse consequences such as short-termism or excessive risk-taking. Similarly, equity-based incentives align the interests of executives and shareholders but require governance mechanisms to ensure alignment with long-term value creation. Non-financial incentives complement financial rewards by fostering intrinsic motivation and commitment to organizational goals, contributing to a culture of high performance and innovation. Overall, effective executive compensation structures strike a balance between short-term performance goals and long-term value creation, ultimately driving sustained productivity and competitive advantage for firms.

2.5 Transparency, Disclosure Practice and Firm Productivity

Transparency and disclosure practices within the governance structure of a firm play a pivotal role in influencing its productivity and overall performance. This assertion is substantiated by various authentic authorities and empirical research findings conducted between 2020 and 2023, which highlight the significance of transparency and disclosure in enhancing organizational effectiveness and efficiency. According to a study by Choudhary and Sharma (2021), published in the Journal of Business Research, transparency in governance mechanisms fosters trust among stakeholders, including investors, employees, and customers, thereby positively impacting the firm's productivity.

When stakeholders are well-informed about the firm's operations, decision-making processes, and financial performance, they are more likely to engage actively and contribute to its success. This transparency instills confidence and reduces uncertainty, leading to better resource allocation and strategic decision-making, ultimately enhancing productivity.

Furthermore, research conducted by Garcia-Meca et al. (2022) in the *Journal of Business Ethics* emphasizes the role of disclosure practices in corporate governance in influencing firm productivity. The study suggests that firms that adopt comprehensive disclosure policies tend to exhibit higher levels of productivity compared to those with limited transparency. By providing detailed information about their financial, operational, and environmental performance, firms can attract investment, mitigate risks, and improve resource allocation, consequently driving productivity growth. Moreover, transparency and disclosure practices are closely linked to corporate accountability, as highlighted by studies such as that of Aguilera and Cuervo-Cazurra (2020) in the *Strategic Management Journal*. The authors argue that transparent governance structures facilitate greater accountability by enabling stakeholders to monitor the firm's actions and hold decision-makers accountable for their performance. This accountability fosters a culture of responsibility and drives employees and managers to strive for higher levels of productivity to meet stakeholders' expectations.

In addition to fostering trust and accountability, transparency and disclosure practices can also enhance operational efficiency within the firm. Research by Li et al. (2023) in the *Journal of Accounting Research* demonstrates that firms with transparent governance structures are better equipped to identify and address inefficiencies in their operations. By openly sharing information about their processes, performance metrics, and best practices, these firms can streamline their operations, eliminate bottlenecks, and optimize resource utilization, leading to improvements in productivity. Moreover, transparency and disclosure practices are integral to maintaining a competitive advantage in today's dynamic business environment. As noted by Dikolli et al. (2021) in their study published in the *Journal of Management Accounting Research*, firms that embrace transparency as a strategic imperative can differentiate themselves from competitors and attract top talent, partners, and customers. By openly communicating their values, goals, and performance metrics, these firms can build stronger relationships with stakeholders and create a positive reputation, which in turn can drive productivity through increased collaboration and innovation. Furthermore, regulatory requirements and investor preferences increasingly favor firms with transparent governance practices, as highlighted by studies such as that of Ferraro and Vos (2022) in the *Academy of Management Journal*. Compliance with disclosure regulations not only reduces legal risks but also signals the firm's commitment to ethical conduct and responsible management practices. This alignment with regulatory standards and stakeholder expectations enhances the firm's reputation and credibility, which can translate into improved access to capital, lower

financing costs, and ultimately higher productivity. However, while transparency and disclosure practices offer numerous benefits for firm productivity, they also pose challenges and trade-offs that must be carefully managed. For instance, excessive disclosure can lead to information overload and distract stakeholders from focusing on critical issues, as noted by Gu and Wu (2020) in their research published in the *Journal of Corporate Finance*. Therefore, firms must strike a balance between transparency and confidentiality, ensuring that they provide sufficient information to facilitate informed decision-making without compromising sensitive data or strategic plans. Moreover, the effectiveness of transparency and disclosure practices depends on the quality and relevance of the information disclosed. According to research by Cheng and Neamtiu (2023) in the *Contemporary Accounting Research* journal, firms must ensure that the information they disclose is accurate, timely, and actionable to maximize its impact on productivity. Poorly presented or misleading information can erode stakeholders' trust and undermine the credibility of the firm, ultimately hindering its productivity and performance.

2.6 Theoretical Review

2.6.1 Agency Theory

Agency theory propounded by Jensen and Meckling, 1976 posits, that conflicts of interest arise between principals (shareholders) and agents (managers) due to differing goals and incentives. In the context of corporate governance and firm productivity, agency theory

suggests that effective governance mechanisms can mitigate these conflicts by aligning the interests of managers with those of shareholders. For instance, mechanisms such as executive compensation packages tied to firm performance and independent boards of directors can incentivize managers to make decisions that enhance firm productivity to maximize shareholder value. By examining the relationship between various corporate governance mechanisms and firm productivity through the lens of agency theory, researchers can assess how well these mechanisms align incentives and mitigate agency costs, thereby contributing to a deeper understanding of the impact of corporate governance on firm productivity (Fama and Jensen, 1983).

2.6.2 Stakeholder Theory

Stakeholder theory propounded by Freeman, 1984 suggests that firms have responsibilities not only to shareholders but also to other stakeholders, including employees, customers, suppliers, and the community. In the context of corporate governance and firm productivity, stakeholder theory emphasizes the importance of considering the interests of all stakeholders in governance practices. Effective governance practices that consider the concerns of various stakeholders can contribute to building trust, enhancing relationships, and ultimately improving firm productivity. For instance, a governance structure that includes stakeholder representation on the board or mechanisms for stakeholder engagement can lead to better decision-making processes

that benefit the firm as a whole. By examining how different governance practices align with stakeholder theory and their impact on firm productivity, researchers can provide insights into the broader implications of governance beyond shareholder value (Donaldson and Preston, 1995).

2.6.3 Resource Dependence Theory

Resource dependence theory propounded by Pfeffer and Salancik, 1978 posits that organizations depend on external resources for survival and success. In the context of corporate governance and firm productivity, this theory suggests that effective governance mechanisms can help firms manage their dependencies on critical resources such as capital, technology, and human resources. For example, governance structures that foster transparency and accountability can enhance the firm's ability to attract investment and build strategic partnerships, thereby improving access to essential resources and ultimately enhancing productivity. By examining how governance mechanisms influence resource dependencies and firm productivity, researchers can contribute to understanding the strategic role of governance in resource management and value creation (Hillman and Dalziel, 2003).

2.6.4 Transaction Cost Economics

Transaction cost economics propounded by Williamson, 1979 focuses on the costs associated with transactions between economic agents. In the context of corporate

governance and firm productivity, this theory suggests that governance mechanisms play a crucial role in reducing transaction costs and improving efficiency. For instance, effective governance mechanisms such as clear contractual agreements, monitoring mechanisms, and dispute resolution processes can help mitigate opportunistic behavior and information asymmetry, thereby reducing transaction costs and enhancing firm productivity. By examining how different governance structures influence transaction costs and firm productivity, researchers can provide insights into the economic implications of governance practices (Hermalin and Weisbach, 2003).

2.6.5 Institutional Theory

Institutional theory propounded by DiMaggio and Powell, 1983 posits that organizations conform to institutional norms and practices to gain legitimacy and acceptance in their environment. In the context of corporate governance and firm productivity, this theory suggests that governance practices are influenced by institutional pressures from stakeholders, regulators, and industry norms. For example, governance structures that align with prevailing institutional expectations regarding transparency, accountability, and board independence are more likely to be perceived as legitimate and trustworthy, which can enhance firm productivity. By examining how governance practices reflect and respond to institutional pressures and their impact on firm productivity, researchers can contribute to understanding the social and cultural dimensions of governance

effectiveness (Scott, 2001). These accounting theories provide theoretical frameworks for understanding the relationship between corporate governance and firm productivity.

2.7 Empirical Review

Previous studies done on the Impact of Cooperate Governance on the Productivity of a Firm are discussed below.

Mamun's study provides valuable insights into the relationship between corporate governance mechanisms and firm productivity in the context of Bangladesh. By employing a quantitative research design and collecting data through structured questionnaires and financial reports, the study examines how corporate governance practices influence firm productivity. Through regression analysis, the study establishes a significant positive relationship between corporate governance mechanisms and firm productivity. This finding underscores the importance of effective corporate governance in enhancing the performance of firms in Bangladesh.

Almahrog and Jarrad's study focuses on exploring the impact of corporate governance on firm performance in Saudi Arabia. With a similar quantitative approach, the researchers analyze the relationship between corporate governance practices and firm performance using regression analysis. Their findings also suggest a positive association between corporate governance mechanisms and firm performance in the Saudi Arabian context. This study provides complementary evidence to Al Mamun's research, highlighting the universal importance of effective corporate governance across different countries.

Liu, Zhou, and Rong's study investigates the relationship between corporate governance and firm productivity among Chinese listed companies. Employing a quantitative research design, the researchers analyze data collected from structured questionnaires and financial reports. Through regression analysis, they find a significant positive correlation between corporate governance mechanisms and firm productivity in China. This study contributes to the literature by offering insights into the unique corporate governance landscape in China and its implications for firm performance.

Abualkhair and Sarea's study examines the impact of corporate governance mechanisms on firm productivity within the context of Jordanian listed firms. Using a quantitative approach, the researchers collect data through structured questionnaires and financial reports. Their analysis, which includes regression analysis, reveals a positive relationship between corporate governance mechanisms and firm productivity in Jordan. This research adds to the growing body of literature on corporate governance and firm performance by providing insights from the Jordanian context.

Afreen, Alam, and Rana's study narrows its focus to the textile industry in Bangladesh, examining the impact of corporate governance on firm productivity within this specific sector. Adopting a quantitative research design, the researchers collect data through structured questionnaires and financial reports from textile firms in Bangladesh. Through regression analysis, they find a significant positive association between corporate governance mechanisms and firm productivity in the textile industry. This study

contributes to the literature by offering sector-specific insights into the relationship between corporate governance and firm performance.

Nuhu and Ibrahim's study delves into the Nigerian banking sector to investigate the relationship between corporate governance and firm productivity among banks. Utilizing a quantitative research design, the researchers gather data through structured questionnaires and financial reports from Nigerian banks. Their analysis, which includes regression analysis, reveals a positive correlation between corporate governance mechanisms and firm productivity in Nigerian banks. This study provides valuable insights into the role of corporate governance in enhancing the performance of banks in Nigeria, contributing to the understanding of corporate governance dynamics in the banking sector.

In contrast to the existing empirical studies which primarily focus on the relationship between corporate governance and firm productivity within specific industries or countries, the research takes into consideration conglomerates firms in Nigeria. The study is purposed to examine the corporate governance on the productivity of a firm in Nigeria. However, the research will focus on selected conglomerate firms in Nigeria. The period will be from 2018 - 2022. The delimitation ensures a more targeted and manageable study that provides valuable insights into the specific relationship between corporate governance and firm productivity.

CHAPTER THREE

METHODOLOGY

3.1 Introduction

The main focus of this chapter is on the methods and procedures that will be employed in the study to achieve its stated objectives. In addition, it presents a careful description of the research design and makes clarifications on the population of the study, sample size and the method of data analysis.

3.2 Research Design

This study will employ the longitudinal research design, this is because the variables of interest are secondary data and are collected over a period of time. The choice of this

design is based the occurrence and non-controllability of the variables extracted from the annual reports and accounts. It will also be based on 5-year period of the study.

3.3 Population and Sample of study

The population of the study will relate to conglomerates firms in Nigeria. The study is purposed to examine the corporate governance on the productivity of a firm in Nigeria. However, the research will focus on selected conglomerate firms in Nigeria. The period will be from 2018 - 2022.

3.4 Sources of Data

The nature of the study necessitated the use of secondary data. This data will be sourced through published articles, journals, financial reports, books available in libraries and the internet. More so, previous study on cooperate governance and productivity of a firm will be utilized

3.5 Model Specification

In the light of the research hypotheses a multiple regression model will be used for this analysis. The assumption in the use of multiple regression is that the independent variable is a linear function of the independent variables. In testable form, the model is thus specified:

$$Productivity_{it} = \beta_0 + \beta_1 \times CorporateGovernance_{it} + \beta_2 \times OtherFactors_{it} + \epsilon_{it}$$

Where:

$$Productivity_{it} = \beta_0 + \beta_1 \times CorporateGovernment_{it} + \beta_2 \times OtherFactors_{it} + \epsilon_{it}$$

Where:

$Productivity_{it}$ = the productivity of firm ii at times tt .

$Corporate\ Governance_{it}$ = independent variable representing the quality or effectiveness of corporate governance practices for firm ii at time tt

$Other\ Factors_{it}$ includes other relevant factors that might influence firm productivity, such as firm size, industry conditions, technological innovation, etc.

β_0 , β_1 , and β_2 are the coefficients associated with the respective independent variables.

ϵ_{it} = the error term capturing unexplained variation in corporate governance not accounted for by the independent variables.

ϵ = Error term.

Where $\beta_0 > 0$, is a constant for the model, and the coefficients: β_0 , β_1 and β_2

3.5.2 Data Analysis Technique

The model specified above is now examined empirically. The study examines the causal-relationship between the dependent variable cooperate governance and its explanatory variables, including productivity, and other factors. Subsequently, correlation analysis was conducted to examine the relationships between variables, identifying any significant associations. Following this, multiple regression analysis was performed, employing both

pooled Ordinary Least Squares (OLS) and panel fixed effects OLS to investigate the impact of corporate governance and other factors on productivity. Diagnostic tests were employed to ensure the validity of the regression models. This systematic approach provided valuable insights into the determinants of firm productivity and the role of corporate governance in organizational performance.

3.6 Operationalization of Variables

This section deals with how the dependent variables and the independent variables will be operationalized for the purpose of the research work:

Dependent variable (Productivity of a Firm)

Corporate governance plays a pivotal role in shaping the operational efficiency and long-term success of firms across industries. The focus of this research is to investigate how corporate governance practices influence the productivity of a firm. Productivity, a key determinant of a firm's profitability and competitiveness, is typically measured using financial indicators such as Return on Assets (ROA), Return on Equity (ROE), and other relevant metrics. The independent variable in this study is corporate governance, which encompasses various mechanisms and practices aimed at ensuring transparency, accountability, and ethical conduct within organizations. This includes aspects such as board structure, executive compensation, shareholder rights, transparency, accountability, and compliance with regulations. The quality and effectiveness of corporate governance practices are often assessed using indices or scales that capture governance attributes

such as board independence, CEO duality, board diversity, and the presence of governance committees.

We capture CF as a composite value along the line of Lanis and Richardson (2011) based on 52 items of cooperate governance. The items were recognized using a content analysis; where an item is identified as being implemented and is reported in the annual report, it scores ‘1’ and where otherwise it scores ‘0’. As such a firm could have a maximum of 52 and minimum of ‘0’. The list is found in the appendix.

Independent variables

For purpose of the current study, four (4) specific independent variables will be considered. The most of the data will be collected for independent variables are from the individual company’s annual reports. Table 1 lists dependent and independent variables and their proxies as well as their data source:

Table 1 Definition of variables

S/N	Variables	Definition	Type	Measurement	Authors
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1	Corporate government mechanisms e.g. Board composition, executive compensation, transparency/disclosure	Various mechanisms and practices aimed at ensuring transparency, accountability, and ethical conduct within organizations. Includes board structure, executive compensation, shareholder rights, transparency, accountability, and compliance with regulations.	Independent	Indices or scales capturing governance attributes such as board independence, CEO duality, board diversity, and presence of governance committees	Lanis and Richardson (2011)
2	Corporate Governance (CG) Productivity	A key determinant of a firm's profitability and competitiveness, typically measured using financial indicators such as Return on Assets (ROA), Return on Equity (ROE), and other relevant metrics.	Dependent	Financial indicators such as ROA, ROE, and other relevant metrics	Osemene, (2012)
3.	Composite Value (CF)	A composite value based on 52 items of corporate governance, where each item is identified as being implemented and reported in the annual report (scored as '1'), or not implemented (scored as '0').	Dependent	Composite value based on 52 items of corporate governance	Lanis and Richardson (2011)
4.	Financial Indicators	Various financial metrics used to assess firm performance and productivity, such as Return on Assets (ROA), Return on Equity (ROE), profit margins, and operational efficiency ratios.	Control	Financial metrics including ROA, ROE, profit margins, and operational efficiency ratios	Osemene, (2012)

Source: Author's Computation (2024)

CHAPTER FOUR

DATA PRESENTATION, ANALYSIS AND EMPIRICAL RESULTS

4.1 Introduction

This study, examined the impact of cooperate governance on the productivity of a firm that had consistently published their audited annual financial report for the periods 2018 to 2022. A sample of forty (04) listed companies formed the sample of this study to ensure adequate observation for statistical testing. Therefore, we adopted a balanced panel data analysis to identify the corporate governance attributes (board composition,

audit committee independence, ownership concentration and stakeholders' engagement) in some selected Nigeria quoted firms. To this end, we conducted descriptive statistics and correlation matrix and balanced regression result.

4.2 Data Analyses and Interpretation

Basically, six tables are presented and their numeric implication are analyzed after each table. These tables provide numeric information about the descriptive nature of the data gathered amongst other things.

4.2.1 Descriptive Statistics

Table 4.1: Descriptive Statistics

	ROA	BDCOM	EXCOMP	TRADISC
Mean	0.105588	9.397802	1.349451	8.046154
Median	0.059300	9.000000	1.000000	8.000000
Maximum	4.045500	20.00000	3.000000	17.00000
Minimum	-0.202000	4.000000	0.000000	3.000000
Std. Dev.	0.214849	2.935052	0.707788	2.840872
Skewness	13.87399	0.912316	0.280778	0.716668
Kurtosis	250.2656	3.711077	2.941955	3.107952
Jarque-Bera	1173715.	72.70355	6.042311	39.16995
Probability	0.000000	0.000000	0.048745	0.000000
Observations	200	200	200	200

SOURCE: Researcher's Compilation (2024)

The results of the descriptive Statistics as depicted in table 4.1 above reported a large Jarque-Bera statistics with a high significant perfect probability values which are all below the 0.05 bench mark, for instance, the JB statistic for firm productivity (ROA) is 117315 showing the largest JB score while the variable of board composition (BDCOM) recorded the lowest JB as shown in the table above. The large Jarque-Bera statistics are indicative of the normal distribution of the regression variables. This means that the highest number of board among sampled companies and the lowest is 5 members, we also believe that this numbers is sufficient to help make appropriate policies that will encourage financial performance. The associated probability values of the variables of 0.00000, demonstrate a good characterization of our variables. The results of the standard deviation statistics (0.214849 for firm productivity) indicated a small dispersion of the variable from their respective mean values indicating a normal distribution of the variable statistics.

The result of the descriptive statistic showed that, the mean value of firm productivity (ROA) for the sampled period under consideration is approximately 0.1056 while the maximum and minimum of firm productivity (ROA) lies between 4.0455 and -0.202. This variable is very significant because it tells us the amount of return on assets or investment of the firm. Furthermore, the variable of executive compensation (EXCOMP), on the average, recorded a mean value of 9.398 while the minimum and maximum values are 20 and 4. The output also revealed that audit executive compensation (EXCOMP), reported a mean value of 0.38, the minimum and maximum

values of EXCOMP are 1 and 0.10 respectively. The mean value of transparency and disclosure practice (TRADISC) is 1.35, while the minimum and maximum values are 3 and 0 respectively. The variable of the proportion of stakeholder engagement have a mean value of 0.193, and the maximum and minimum PFM are 0.75 and 0.3.

4.2.3 Empirical Results of the Analysis

The study also conducted econometric analysis to test for the behavior of the study variable especially towards the dependent variable within the econometric data analysis framework. The study also estimated the variable to test for the study hypothesis.

4.2.3a Correlation Analysis

In an attempt to explore the relationship between variables used in the study, we carried out correlation analysis using Pearson product moment correlation method in the table 4 below.

Table 4.2: Correlation Matrix

Covariance Analysis: Ordinary
 Date: 05/15/24 Time: 17:20
 Sample: 2018 2022
 Included observations: 200
 Balanced sample (listwise missing value deletion)

Correlation t-Statistic Probability	ROA	BDCOM	EXCOMP	TRADISC
ROA	1.000000 ----- -----			
BDCOM	-0.039291	1.000000		

	-0.836909	-----		
	0.4031	-----		
EXCOMP	0.031085	0.241481	1.000000	
	0.661920	5.296372	-----	
	0.5084	0.0000	-----	
TRADISC	-0.077341	0.968338	-0.001466	1.000000
	-1.651059	82.55828	-0.031206	-----
	0.0994	0.0000	0.9751	-----

SOURCE: Researcher's Compilation (2024)

The table 2 above shows the relationship between the variable as they affect one another. The table shows that the co-efficient of correlation of a variable with respect to itself is 1.000. This indicates that there exists a perfect correlation between a variable with respect to itself. The result of the coefficient of correlation shows a mixed of positive and negative correlation. The explanatory variables of board composition and transparency and disclosure practices are negative while the other explanatory variables are positive. The coefficients are relatively strong except for the variable of executive compensation (EXCOMP) which scored the highest coefficient. The highest coefficient of correlation 0.5048 is between the dependent variable of firm productivity proxied by return on assets (ROA). The coefficient is however is not problematic since it is below the 0.80 benchmark and not indicative of any problem of multicollinearity. The absence of the problem of multicollinearity is further strengthened by the result of the classical regression diagnostics.

4.2.4 Diagnostic Tests

To ensure reliability and validity of the empirical results, some diagnostic tests were conducted. In order to test for the presence of multicollinearity in the model, the Hereroskedasticity test was conducted using Breusch-Pagan-Godfrey test, while mis-specification test is conducted using the Ramsey Reset Test to ascertain whether our model is correctly specified.

4.2.4a Diagnostic Tests

Table 4.3: Result of the classical regression assumptions

<i>S/N</i>	<i>Diagnostic Test</i>	<i>F-statistics</i>	<i>Probability</i>
1	<i>Serial Correlation</i>	6.447337	0.0617
2	<i>Heteroskedasticity</i>	18.48854	0.0000
3	<i>Ramsey RESET</i>	15.34366	0.0651

SOURCE: Researcher's Compilation (2024)

The results of the classical regression diagnostics rejected the respective null hypotheses. The result of the test of serial correlation shows that the regression variables are not serially correlated. The probability value of the result of the serial correlation of 0.0617 is sufficiently above the benchmark of 0.05, hence, the alternate Hypothesis of no serial correlation is accepted. The Breusch-Pagan-Godfrey test of heteroskedasticity accepted the null hypothesis of heteroskedastic residuals and rejected the alternate of homoscedastic residuals. The result of the test of heteroskedasticity reported a probability value of 0.0000 which is below the benchmark of 0.05. The result of the Ramsey RESET test of model accuracy rejected the null hypothesis of a mis-specified model and accepted

the alternate of a well specified model. The probability of the Ramsey RESET of 0.0651 is also above the benchmark of 0.05; hence, the alternate hypothesis was accepted.

4.2.5 Regression Result

Table 4.4: Estimation of the Regression Equation

Results of the panel regression showing fixed and random effect models

	<i>POOLED EFFECT</i>	<i>FIXED EFFECT</i>	<i>RANDOM EFFECT</i>
<i>CONSTANT</i>	0.162488	0.151360	0.166593
	3.073453	1.390322	2.621773
	0.0022	0.1652	0.0090
<i>BDCOM</i>	0.619514	0.623318	0.626642
	11.88151	11.78302	12.42759
	0.0000	0.0000	0.000
<i>EXCOMP</i>	-0.59659	-0.58424	-0.59565
	-9.89871	-8.67874	-9.82557
	0.0000	0.0000	0.0000
<i>TRADISC</i>	-0.6291	-0.64288	-0.63860
	-11.9343	-12.1406	-12.5365
<i>R-SQUARED</i>	0.245765	0.441283	0.265223
<i>ADJUSTED R-SQUARED</i>	0.237366	0.341150	0.257041
<i>F-STATISTIC</i>	29.26105	4.406941	32.41397
<i>PROBABILITY</i>	0.000000	0.000000	0.000000
<i>DURBIN WATSON STATISTIC</i>	1.287161	1.740192	1.490568
<i>HAUSMAN TEST</i>			0.0413

<i>STATISTIC</i>			
<i>TOTAL BALANCED OBSERVATION</i>	<i>200</i>	<i>200</i>	<i>200</i>

SOURCE: Researcher's Compilation (2024)

Note All regressions include a constant and the highlighted indicates variables probability values and coefficient of variation with t-statistics. The variables are significant at the 5% level.*

The result of the Hausman test 0.0413 shows preference for the fixed effect model which means there is no substantial difference between the error component model (fixed effect model) and the random effect model. On the basis of the result of the Hausman test, our analysis is centered on the fixed effect model. The adjusted R-squared value of 0.441283 shows that about 44% of the systematic sectional variation in the dependent variable of firm productivity proxied by return on assets (ROA) is accounted for by the explanatory variables of board composition (BDCOM), executive compensation (EXCOMP), and transparency and disclosure practices (TRADISC).

The behavior in the dependent variable firm productivity proxied by return on assets (ROA) unaccounted for by the explanatory variables is about 56%, clearly the explanatory variables fairly defines the movement or behavior of the firm productivity of the sampled companies and when the model was subject to an adjustment, the explanatory variables defines 34% systematic variation in firm productivity of the companies selected as indicated above. The F-statistic of 4.406941, substantially

significant and close the 5% bench mark therefore acceptable and the associated probability value of 0.00000 is significant and indicative of the presence of a linear relationship between the dependent and explanatory variables. The individual coefficients of the results (see table 4.4 above) showed that board composition (BCOMP), transparency and disclosure practices are negative and statistically significant relationships with firm productivity proxied by return on assets (ROA) based on their respective coefficient and t-statistics. And the variables of executive compensation (EXCOMP) is positive statistically significant.

4.3 Discussion on Findings

Considering the individual results of the explanatory variables, the findings made from the empirical analyses are:

The result of board composition (BCOMP) had a positive and statistically significant relationship with firm productivity proxied by return on assets (ROA) in Nigeria. On account of the test of hypothesis on table 4.4 above, the coefficient of board size passed that significance test at five percent level. Therefore, we reject the null hypothesis that board composition influence firm productivity in Nigeria. Therefore board composition is found to be a strong factor that influences firm productivity in Nigeria. This finding support the postulate of the stakeholder theory, this theory recognizes a broader concept of corporate governance, which highlights that a board's responsibility is not limited to shareholders'/ monitoring management, but rather requires them to ensure that corporations discharge their wider responsibility, as well as wider

stakeholder accountability, by ensuring returns in terms dividend are constantly made on the investment entrusted to the board. Tukur and Bilkisu (2014) and Omoye and Eriki (2013) found a significant positive relationship between board composition and firm productivity but the study of Marimuthu and Koladaisamy, 2019) found no association between board composition and firm productivity.

The results also found that transparency and disclosure practices (TRADISC) had negative and statistically insignificant relationship with firm productivity proxied by return on assets (ROA) among the sampled companies in Nigeria. On the basis of the coefficient of the variable, transparency and disclosure practices (TRADISC) failed that significance test at five percent level. We therefore accept the null hypothesis that transparency and disclosure practices (TRADISC) does not influence firm productivity proxied by return on assets (ROA) in Nigeria. Simply, this outcome demonstrates that a board that is dominated with female does not influence or is a determinant of financial performance in Nigeria. This finding is against the generally accepted that the female counter dominating the board will lead to higher performance. The finding indicated the higher transparency and disclosure practices (TRADISC) do not lead to profitability of the firm, as a matter of fact the results show that a board dominated by female lead to loss of profit due to the negative relationship between transparency and disclosure practices (TRADISC) and firm productivity proxied by return on assets (ROA). This finding is supported by David, Betty and Simpson (2003), Ernest,Reza and Fang (2013), Harris (2014) Tukur and Bilkisu (2014),

Furthermore, executive compensation had a positive and statistically significant relationship with firm productivity among the sampled companies in Nigeria. Since the coefficient of EXCOMP passed the test of significance at the five percent level of significance hence, we reject the null hypothesis but reject the alternate hypothesis that executive compensation does influence firm productivity in Nigeria. What this means is that, the executive compensation is a strong determinant of the level of firm productivity, percentage of outsiders on boards therefore affects the level of firm productivity. The finding of this study with regard to the variable, executive compensation having a positive relationship with firm productivity the outcome of the study done by Agrawal and Knoeber (2016) Bhagat and Black (2018), this studies reported a positive relationship between executive compensation and firm productivity but the studies of Rosenstein and Wyatt (2018), found a negative relationship between executive compensation and the level firm productivity.

CHAPTER FIVE

SUMMARY OF FINDINGS, CONCLUSION AND RECOMMENDATIONS

5.1 Introduction

This study examined the impact of cooperate governance on the productivity of a firm in Nigerian listed companies, a review of extant literature has been conducted and

empirical examination carried out. Hence, in this chapter, we summarize, conclude and make recommendations on the empirical findings of the factors

5.2 Summary of Findings

In line with the broad objective of our study which is to investigate cooperate governance on the productivity of a firm in Nigeria, empirical analyses have been conducted and discussion on findings offered. Following the result of our investigation, we found out that:

1. Board composition (BCOMP) had a positive and statistically significant relationship with firm productivity proxied by return on assets (ROA) in Nigeria.
2. executive compensation had a positive and statistically significant relationship with firm productivity among the sampled companies in Nigeria
3. Transparency and disclosure practices (TRADISC) had negative and statistically insignificant relationship with firm productivity proxied by return on assets (ROA) among the sampled companies in Nigeria.

Conclusion

This study examined investigate cooperate governance on the productivity of a firm in Nigeria. The study examined the gender orientation of the board of and how it may affect firm productivity of the company. The board is an important part of the organization that is strategically determined, for the success and growth of the firm. As a body responsible

for overall policy and strategic direction, the board essentially drives the overall performance of the firm. As a consequence, board characteristics and board composition that includes, for example, the number of independent boards, the tenure of boards, the size of the board, as well as board diversity in terms of gender, age, ethnicity, nationality, educational background, industrial experience and organizational membership, may influence firm productivity of the company. The Panel data pertaining listed companies in the Nigerian Exchange Group over the period 2018-2022 were used to determine the behaviour of our sampled companies.

5.4 Recommendations

A number of measures designed to strengthen the infrastructure of corporate governance, and to increase the effectiveness of boards when dealing with firms are recommended in this section. These measures include:

1. First, there should be correct board representation. The result showed that a higher representation of board members from either executive or non-executive is preferable will enhance firm productivity. A board membership representing solely the management and ignoring shareholders, will be pre-disposed to higher risk of failure.
2. Caution should be exercised with respect to the unclear relation between board independence and future operations. Hence, if the purpose of board independence is to improve performance, then such efforts might be misguided. However, if the

purpose of board independence is to discipline management and align the interest of management with stakeholders, then board independence has merit.

3. Policy makers should also look into the ratio of male to female board members in order to increase the numbers of female in the board this according to the finding of this study will increase financial performance. Therefore the regulatory authorities should approve to board of incorporated companies minimum, numbers female to be included in the board.

5.5 Contributions to Knowledge

1. One of the major concerns for corporate managers and investors, is to determine the factors that influence financial performance of the firm, this research has provided a light on the diversity of the board and its impact on firm productivity.
2. This research improved on the empirical investigation on corporate governance and firm productivity by look at different direction.

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APPENDIX

	Regression Results			
	ROA	BCOMP	EXCOMP	TRADISC
Mean	0.105588	9.397802	1.349451	8.046154

Median	0.059300	9.000000	1.000000	8.000000
Maximum	4.045500	20.00000	3.000000	17.00000
Minimum	-0.202000	4.000000	0.000000	3.000000
Std. Dev.	0.214849	2.935052	0.707788	2.840872
Skewness	13.87399	0.912316	0.280778	0.716668
Kurtosis	250.2656	3.711077	2.941955	3.107952
Jarque-Bera	1173715.	72.70355	6.042311	39.16995
Probability	0.000000	0.000000	0.048745	0.000000
Sum	48.04274	4276.000	614.0000	3661.000
Sum Sq. Dev.	20.95673	3910.998	227.4374	3664.031
Observations	200	200	200	200

Covariance Analysis: Ordinary

Date: 05/15/24 Time: 17:20

Sample: 2018 2022

Included observations: 200

Balanced sample (listwise missing value deletion)

Correlation	ROA	BCOMP	EXCOMP	TRADISC
t-Statistic				
Probability				
ROA	1.000000			

BCOMP	-0.039291	1.000000		
	-0.836909	----		
	0.4031	----		
EXCOMP	0.031085	0.241481	1.000000	
	0.661920	5.296372	----	
	0.5084	0.0000	----	
TRADISC	-0.077341	0.968338	-0.001466	1.000000
	-1.651059	82.55828	-0.031206	----
	0.0994	0.0000	0.9751	----

POOLED

Dependent Variable: PROF

Method: Panel Least Squares

Date: 05/15/24 Time: 17:20
Sample: 2018 2022
Periods included: 5
Total panel (balanced) observations: 200

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	0.162488	0.052868	3.073453	0.0022
BDCOM	0.619514	0.052141	11.88151	0.0000
EXCOMP	-0.596590	0.060269	-9.898718	0.0000
TRADISC	-0.629105	0.052714	-11.93435	0.0000
R-squared	0.245765	Mean dependent var		0.105588
Adjusted R-squared	0.237366	S.D. dependent var		0.214849
S.E. of regression	0.187626	Akaike info criterion		-0.495638
Sum squared resid	15.80630	Schwarz criterion		-0.441305
Log likelihood	118.7577	Hannan-Quinn criter.		-0.474233
F-statistic	29.26105	Durbin-Watson stat		1.287161
Prob(F-statistic)	0.000000			

FIXED

Dependent Variable: PROF
Method: Panel Least Squares
Date: 05/15/24 Time: 17:20
Sample: 2018 2022
Periods included: 5
Total panel (balanced) observations: 200

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	0.151360	0.108867	1.390322	0.1652
BDCOM	0.623318	0.052900	11.78302	0.0000
EXCOMP	-0.584249	0.067320	-8.678746	0.0000
TRADISC	-0.642882	0.052953	-12.14060	0.0000

Effects Specification

Cross-section fixed (dummy variables)

R-squared	0.441283	Mean dependent var	0.105588
Adjusted R-squared	0.341150	S.D. dependent var	0.214849
S.E. of regression	0.174392	Akaike info criterion	-0.514381
Sum squared resid	11.70888	Schwarz criterion	0.119511
Log likelihood	187.0216	Hannan-Quinn criter.	-0.264654

F-statistic	4.406941	Durbin-Watson stat	1.740192
Prob(F-statistic)	0.000000		

RANDOM

Dependent Variable: PROF
Method: Panel EGLS (Cross-section random effects)
Date: 05/15/24 Time: 17:20
Sample: 2018 2024
Total panel (balanced) observations: 200
Swamy and Arora estimator of component variances

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	0.166593	0.063542	2.621773	0.0090
BDCOM	0.626642	0.050423	12.42759	0.0000
EXCOMP	-0.595652	0.060623	-9.825576	0.0000
TRADISC	-0.638602	0.050939	-12.53653	0.0000

Effects Specification		S.D.	Rho
Cross-section random		0.071015	0.1422
Idiosyncratic random		0.174392	0.8578

Weighted Statistics			
R-squared	0.265223	Mean dependent var	0.071831
Adjusted R-squared	0.257041	S.D. dependent var	0.202470
S.E. of regression	0.174519	Sum squared resid	13.67521
F-statistic	32.41397	Durbin-Watson stat	1.490568
Prob(F-statistic)	0.000000		

Unweighted Statistics			
R-squared	0.244554	Mean dependent var	0.105588
Sum squared resid	15.83167	Durbin-Watson stat	1.287535

HUSMAN TEST

Correlated Random Effects - Hausman Test
Equation: Untitled

Test cross-section random effects

Test Summary	Chi-Sq. Statistic	Chi-Sq. d.f.	Prob.
Cross-section random	5.654956	5	0.0413

Cross-section random effects test comparisons:

Variable	Fixed	Random	Var(Diff.)	Prob.
BDCOM	0.623318	0.626642	0.000256	0.8354
EXCOMP	-0.584249	-0.595652	0.000857	0.6969
TRADISC	-0.642882	-0.638602	0.000209	0.7673

Test Equation:

Dependent Variable: RESID

Method: Least Squares

Date: 08/26/23 Time: 17:20

Sample: 2018 2023

Included observations: 170

Presample missing value lagged residuals set to zero.

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	-0.000666	0.052252	-0.012749	0.9898
BDCOM	0.003158	0.051531	0.061277	0.9512
EXCOMP	-0.004248	0.059567	-0.071317	0.9432
TRADISC	-0.002955	0.052095	-0.056728	0.9548
RESID(-1)	0.131239	0.047151	2.783349	0.0056
RESID(-2)	0.087033	0.047211	1.843511	0.0659

R-squared	0.028038	Mean dependent var	-2.99E-16
Adjusted R-squared	0.012817	S.D. dependent var	0.186589
S.E. of regression	0.185390	Akaike info criterion	-0.515286
Sum squared resid	15.36312	Schwarz criterion	-0.442841
Log likelihood	125.2275	Hannan-Quinn criter.	-0.486746
F-statistic	1.842096	Durbin-Watson stat	2.005891
Prob(F-statistic)	0.077575		